

Digital/Mobile KEYFRAME

A digital replica of *KEYFRAME* is created and emailed to all members on the same publication schedule and cycle. This digital/mobile version enables advertisers to embed interactive content (video, photo sets, hyperlinks) directly into their print ads, to better engage and inform mobile readers.

DIGITAL/MOBILE KEYFRAME



INTERACTIVE ENHANCEMENT OPTIONS

EMBEDDED VIDEO:

Launch video directly within your ad with a simple click or tap. Video opens in a center screen covering page content, or within the frame of your ad. One video per ad, :30 seconds or less.

EMBEDDED PHOTO SETS:

Add a set of still photographs from promotional brochures, photo books or other sources that launches with a click or tap within your ad. 15 max. images, optimized for web/mobile screen resolution.



CONGRATULATIONS TO OUR EMMY NOMINEES

FOR YOUR EMMY CONSIDERATION

WESTWORLD
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE
 CONTINUOUS OR FANTASY PROGRAM (ONE HOUR OR MORE)
ZACK GROBLER, PRODUCTION DESIGNER
STEVE CHRISTENSEN, ART DIRECTOR
JULIE OGHPINTL, SET DECORATOR
"THE BICAMERAL MIND"

NATHAN CROWLEY, PRODUCTION DESIGNER
RAHAMAN MARSHALL, ART DIRECTOR
JULIE OGHPINTL, SET DECORATOR
"THE ORIGINAL"

THE YOUNG POPE
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE
 CONTINUOUS OR FANTASY PROGRAM (ONE HOUR OR MORE)
LUDOVICA FERRARIO, PRODUCTION DESIGNER
ALEXANDRO MARIA SANTUCCI, ART DIRECTOR
LAURA CASALINI, SET DECORATOR

SILICON VALLEY
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE PROGRAM
 HALF-HOUR OR LESS
RICHARD TOYON, PRODUCTION DESIGNER
JACLYN HAUSER, ART DIRECTOR
JENNIFER MUELLER, SET DECORATOR
"SUCCESS FAILURE," "TERMS OF SERVICE," "HOOJ-ODV"

VEEP
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE PROGRAM
 HALF-HOUR OR LESS
JIM GLOSTER, PRODUCTION DESIGNER
ANDREW LEITCH, ART DIRECTOR
KIMBERLY WARRIOR, SET DECORATOR
"OMAHA"

HBO

<http://hbo.com>

HYPERLINKS:

Multiple URLs can be embedded within an ad, either in the text, photos, or the entire ad frame. No minimum or maximum number of URLs are required.

MID-CYCLE ENHANCEMENT OR AD CHANGES:

Advertisers have the option to change the above listed enhancements, or even the entire ad image, once within each printed publication cycle (either monthly or quarterly).

RECOMMENDED VIDEO SPECS:

Format
 MP4
 Dimensions
 960 px x 720 px (4:3 Standard)
 960 px x 540 px (16:9 Widescreen)
 Frame rate 15-24 fps
 Length 15-30 secs

SLIDE SHOW PHOTOS:

Format
 JPG, Static Gif or PNG
 Dimensions
 960 px width
 72 dpi
 RGB
 Up to 15 images
 Audio MP3

FILE DELIVERY:

Via IngleDodd FTP site, email
Upload:
Host: www.ingledoddmedia.net
Login/Username: adart
Password: adart1
 Place your ad in the TAG Folder
Email: artwork@ingledodd.com

