

# TAG CORPORATE & BRAND PARTNERSHIPS

*Custom Annual Partnerships with TAG*

TAG ANNUAL PARTNERSHIPS

For companies and brands that wish to have a greater level of supporting presence and interaction with the members of The Animation Guild, custom annual partnerships are available. These can include a combination of existing advertising, marketing and events, along with unique benefits and recognition as a 'TAG Corporate or Brand Partner' throughout the year. This level of commitment will provide a dominating competitive presence with your target, and help develop meaningful relationships with the membership.

The members of TAG are the creative artists of the craft of animation, they create and develop the characters' look, atmosphere and emotion that move the story in film and television. These are the creative professionals who ultimately decide what products and brands are used within the industry and their choices can affect consumer trends and spending around the globe in this creative field.

## TAG CORPORATE & BRAND PARTNERSHIPS CAN INCLUDE COMBINATIONS OF THE FOLLOWING:

### PRINT:

*Keyframe* magazine

### DIGITAL:

*Keyframe* digital/mobile enhancements  
EBlasts to TAG membership

### EVENTS:

TAG Annual Celebration Event  
TAG Member Events

### ADDITIONAL MARKETING:

Direct Mail to TAG membership  
Inserts/Outserts in *Keyframe*

Please contact us to discuss your objectives for a customized partnership proposal.

