

# TAG MEMBER EVENTS

EVENTS

*Sponsorship and Branding Opportunities*

## Event Sponsorships



### EVENT SPONSORSHIP OPPORTUNITIES

The Animation Guild hosts many events throughout the year, including a highly anticipated holiday party for 1,500, and well attended quarterly mixers. Event sponsors receive combinations of branding, advertising and access, opportunities to provide and brand promotional material or product at the event, recognition from the stage or podium, and recognition as an event sponsor on all media outreach.

### HOLIDAY PARTY

Celebrate the holidays with The Animation Guild (IATSE Local 839) this is a festive time to network at the guilds biggest annual celebration. Hosted at the legendary Clifton's in Downtown Los Angeles, with over 1,500 attendees from all animation disciplines. Timed in between the Holidays and Academy Awards, this is a fantastic opportunity for industry brands and awards season contenders to have an impactful presence and show of support with this captured audience.

### TAG MEMBER MIXERS

Each Quarter, TAG members come hang out together at their favorite watering hole near the studios. These mixers are a fun and low-key environment to connect and network with each other and guests in the Animation field. Sponsors can build relationships with our members in a relaxed, social setting. These popular events attract more than 200 members.



ANNUAL EVENTS 2019



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