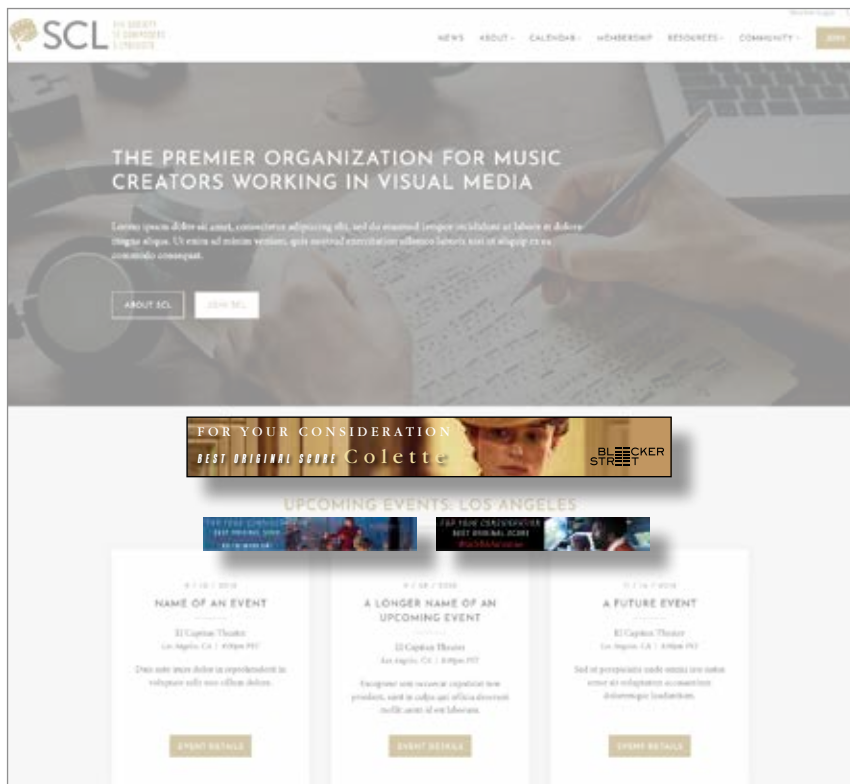


Official website of The Society of Composers & Lyricists

**TheSCL.com** is the official website of The Society of Composers & Lyricists. Covering all facets of this Society, including member resources, legislative efforts, events and related industry news, TheSCL.com is a 'hub' for both the membership and musical community worldwide. Digital ad messages are available on this exclusive site, and provide a powerful method of reaching and influencing these creative decision makers, wherever they are in the world.

WEB ADVERTISING 2020

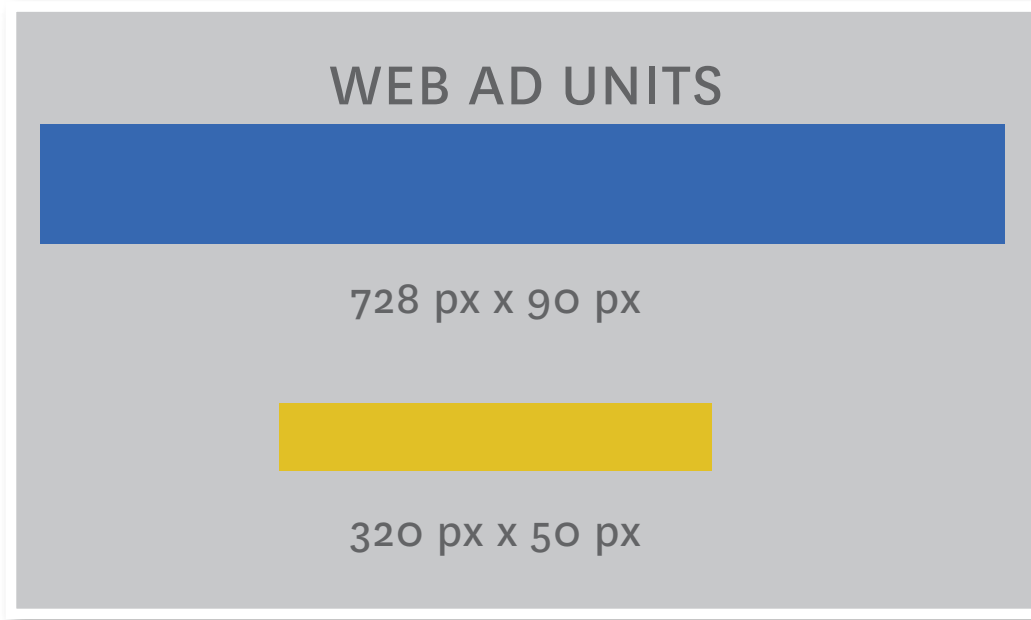


## WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:

**HOME:** The landing page for visitors of TheSCL.com and the portal for all other sections of the site. Updated regularly to include information relevant to their craft, news and events, and other important resources.

**NEWS, CALENDAR & MEMBERSHIP SECTIONS:** These sections contain all the latest SCL press releases, announcements, schedules, seminars and benefits for The Society of Composers & Lyricists.





**WEB AD SPECIFICATIONS**

- Ad image sizes: 728 px x 90 px, 320 px x 50 px
- Formats: Static JPEGs, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only, no third-party serving or tags. Maximum five ad images served per ad unit (additional fees apply). No weighted rotation.
- All creative must be approved by the SCL in advance of run date.
- Maximum one (1) creative swap permitted per monthly flight.

**FILE DELIVERY**

Via IngleDodd FTP site, email

**Upload:**

**Host:** www.ingledoddmedia.net

**Login/Username:** adart

**Password:** adart1

Place your ad in the SCL/SCL.org folder

**Email:** artwork@ingledodd.com

