

SCL CORPORATE & BRAND PARTNERSHIPS

Custom Annual Partnerships with the SCL

For companies and brands that wish to have a greater level of supporting presence and interaction with the members of The Society of Composers & Lyricists, custom annual partnerships are available. These can include a combination of existing advertising, marketing and events, along with unique benefits and recognition as an 'SCL Corporate or Brand Partner' throughout the year. This level of commitment will provide a dominating competitive presence with your target, and help develop meaningful relationships with the membership.

The members of the SCL are the musical artists who create and develop the compositions and songs that help create the tone and emotion that move the story. These are the creative professionals who ultimately decide the where and what their sounds create on the screen. The team's final choices can affect consumer trends and spending around the globe.

SCL CORPORATE & BRAND PARTNERSHIPS CAN INCLUDE COMBINATIONS OF THE FOLLOWING:

PRINT:

- The Score* magazine
- SCL Awards Tribute Book*

DIGITAL:

- TheSCL.com banner advertising
- The Score* digital/mobile enhancements
- EBlasts to SCL membership

EVENTS:

- SCL Awards Show
- SCL Educational Conference
- SCL Mixers

ADDITIONAL MARKETING:

- Direct Mail to SCL membership
- Inserts/Outserts in *The Score*

Please contact us to discuss your objectives for a customized partnership proposal.



SCL ANNUAL PARTNERSHIPS

