

Sponsorship and Branding Opportunities

THE SOCIETY OF COMPOSERS & LYRICISTS

The Society of Composers & Lyricists (SCL) represents more than 1,300 members throughout the United States, Canada and the rest of the world who work in film, television, video games, and musical theater, as well as those who work alongside composers and lyricists such as music editors, music supervisors, orchestrators, arrangers, agents, attorneys, session musicians.

ABOUT SPONSORSHIP OPPORTUNITIES

The Society of Composers & Lyricists hosts many events throughout the year. Major events include: “Oscar® Nominee Reception” and “Emmy® Nominee Reception” where members celebrate their peers in the music categories, the SCL “State of the Art” Professional Conference, the SCL “Holiday Dinner” in LA and “Holiday Party” in NY where Ambassadors and Lifetime Achievement Award honorees are inducted, as well as education, advocacy and career development events, panel discussions, lectures and seminars, various craft labs, showcases and programs.

Event sponsors receive combinations of branding, advertising, VIP tickets and access, opportunities to provide and brand promotional material or product at the event, recognition on the red carpet, stage or from the podium, and recognition as an event sponsor on all media outreach.



MEET THE NOMINEES PANELS | OSCARS | EMMYS

Each year after the nominees are announced and before the Oscars, the SCL holds a very special panel, celebrating the craft of the nominees for Best Original Score, Best Original Song. Discussions and Q&A follow film clips with the nominees. Sponsorship includes logo placements on-screen before and after the film clips, on poster art, invitations and in press releases and acknowledgment from the moderator of the Q&A.



SCL MEMBER EVENTS

EVENTS

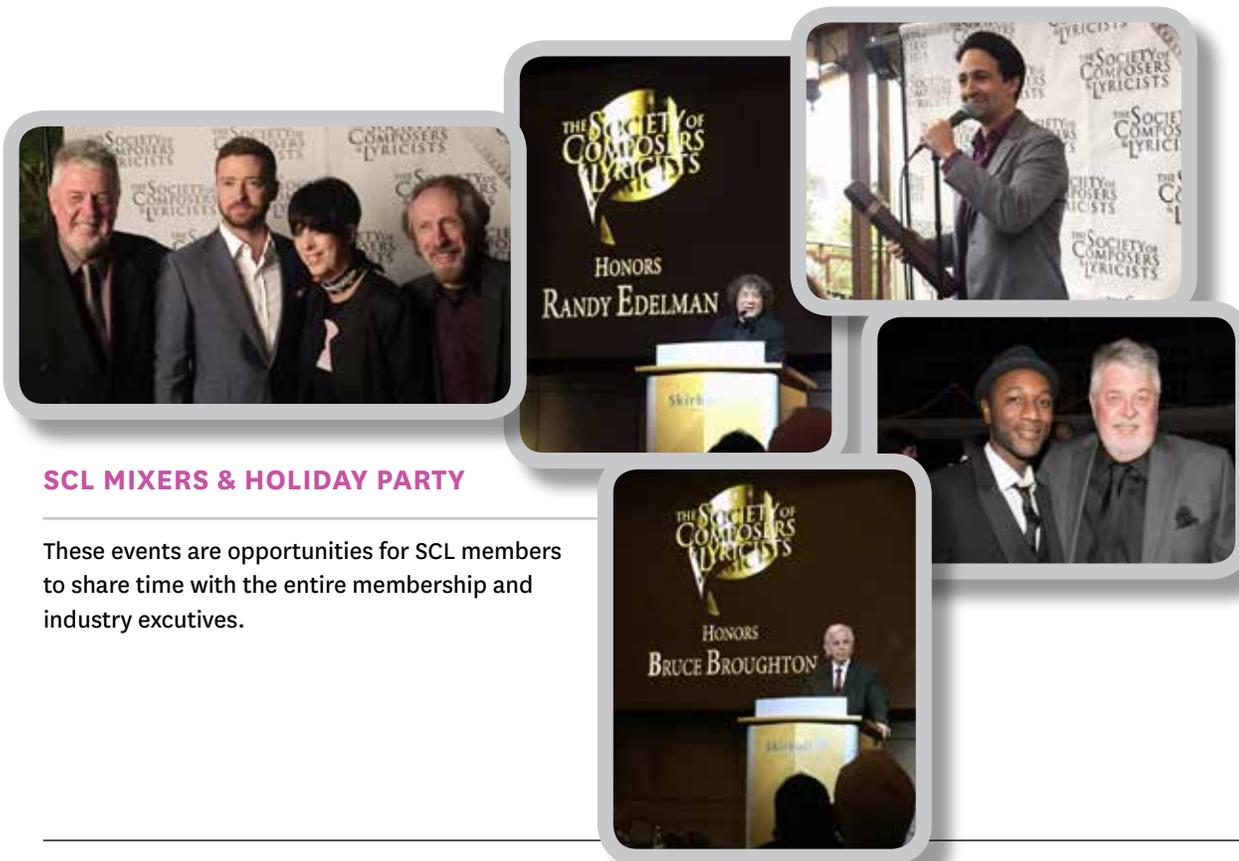
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EDUCATION CONFERENCE

The SCL “State of the Art” Educational Conference and the SCL “Annual Mixer,” as well as education and career development events, panel discussions, lectures and seminars, various craft labs, showcases and programs.

Sponsorship includes logo placements at the Opening Party and throughout the run of the conference, on invitations and in press releases about the event.



SCL MIXERS & HOLIDAY PARTY

These events are opportunities for SCL members to share time with the entire membership and industry executives.

ANNUAL EVENTS 2019

