

SOCIETY OF COMPOSERS & LYRICISTS

The Society of Composers & Lyricists is the premier association for composers, lyricists, and songwriters working in motion pictures, television, and multimedia.



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**ADDITIONAL
MARKETING**

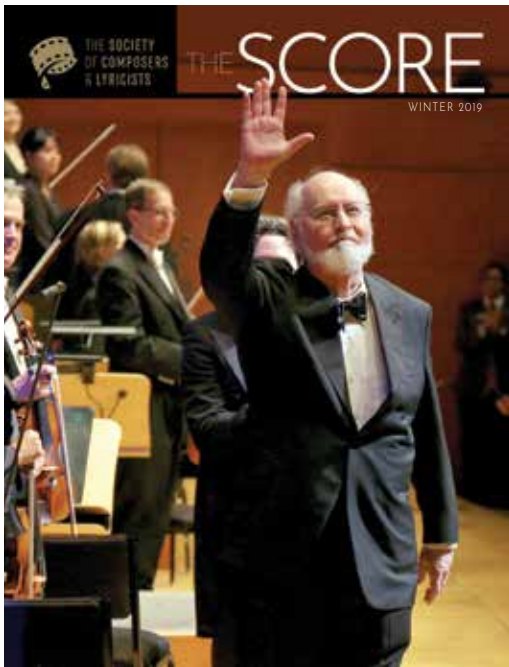


IngleDodd Media | 310.207.4410 | scl@ingledodd.com

**2019
MEDIA KIT**

The Official Quarterly Magazine of the Society of Composers & Lyricists

PROFILE 2019



CIRCULATION: 1,550

EDITOR: Kaya Savas

PUBLISHER: IngleDodd Media

FOUNDED: 2004

FREQUENCY: Quarterly

PROFESSIONAL ASSOCIATION:

Society of Composers & Lyricists

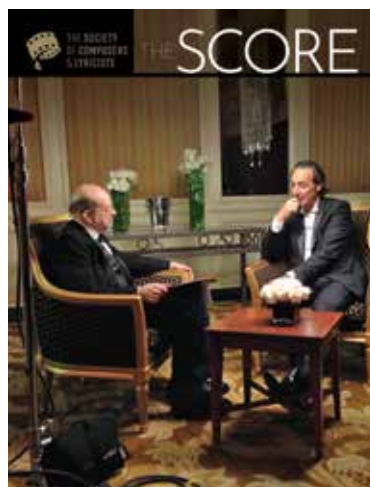
READERSHIP: Membership includes composers and lyricists who work in film, television, video games, and musical theater, as well as those who work alongside composers and lyricists such as music editors, music supervisors, orchestrators, arrangers, agents, attorneys, session musicians.

The Score is the official publication of the Society of Composers & Lyricists (SCL), and is guaranteed to deliver your message to 100% of this exclusive membership. With editorial curated specifically for their craft, copies are mailed to all 1,300 SCL members quarterly plus a Special Awards Edition with a companion digital/mobile version emailed at the same time. With additional copies going out to a select list of professionals in the industry.

The members of the SCL are the critical decision makers and influencers you need be in front of year-round, as they make hundreds of decisions that affect your business. No one else has the complete access or the pre-qualified attention of these music department professionals.



SCHEDULE 2019

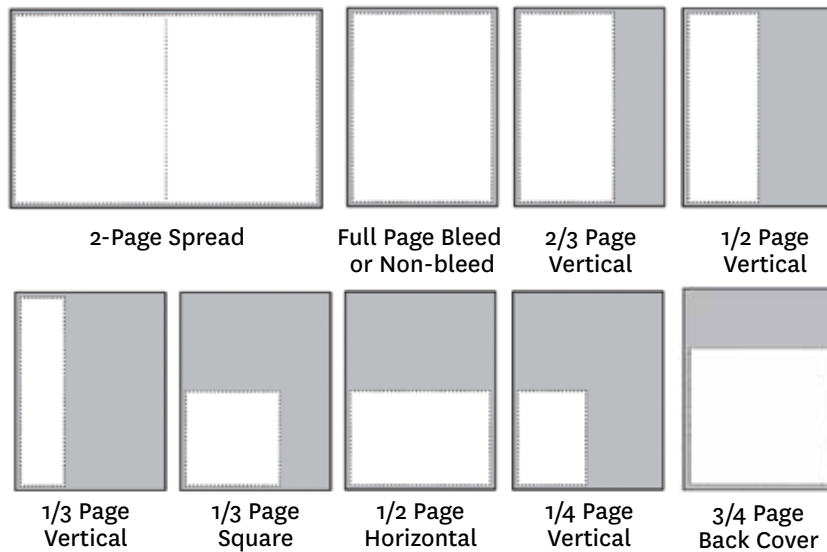


	Space Reservation	Art Deadline	Mailing Date
Winter 2018	Nov 27	Dec 4	Dec 11
Special Awards Edition 2019	Jan 25	Jan 30	Feb 8
Spring 2019	Mar 1	Mar 6	Mar 15
Summer 2019	May 17	May 22	June 3
Fall 2019	July 29	Aug 5	Aug 12
Winter 2019	Nov 6	Nov 13	Nov 27

- The Score is published quarterly with a Special Awards Edition issue
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 15.75”w x 9.875”h	Bleed: 17”w x 11.125”h
Full Page	Non-bleed: 7.25”w x 9.875”h	Bleed: 8.625”w x 11.125”h
2/3 Page Vertical	Non-bleed: 4.875”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.25”w x 4.875”h	Bleed: 8.625”w x 5.625”h
1/2 Page Vertical	Non-bleed: 3.50”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.25”w x 9.875”h	
1/3 Page Square	Non-bleed: 4.875”w x 4.875”h	
1/4 Page Vertical	Non-bleed: 3.50”w x 4.875”h	
3/4 Page Back Cover	Non-bleed: 7.875”w x 7.50”h	Bleed: 8.625”w x 8”h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the scl/scl_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

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