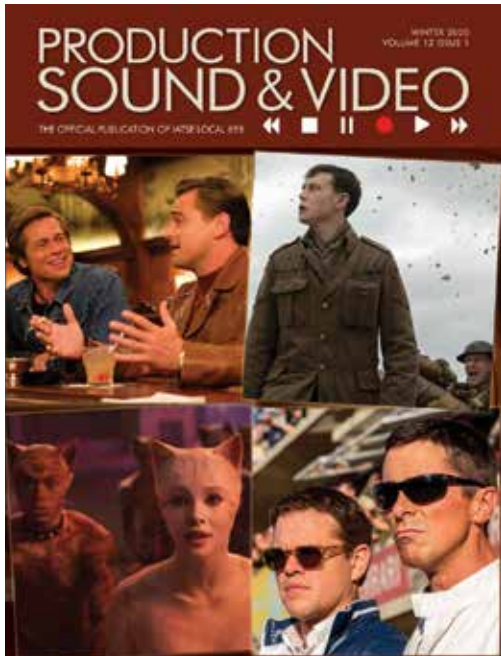


*The Official Publication of IATSE Local 695*

PROFILE 2020



**CIRCULATION:** 2,400

**EDITOR:** Richard Lightstone and James Delhauer

**PUBLISHER:** IngleDodd Media

**FOUNDED:** 2009

**FREQUENCY:** Quarterly

**PROFESSIONAL ASSOCIATION:**

IATSE Local 695

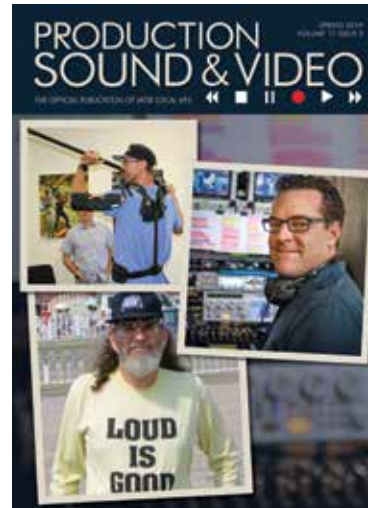
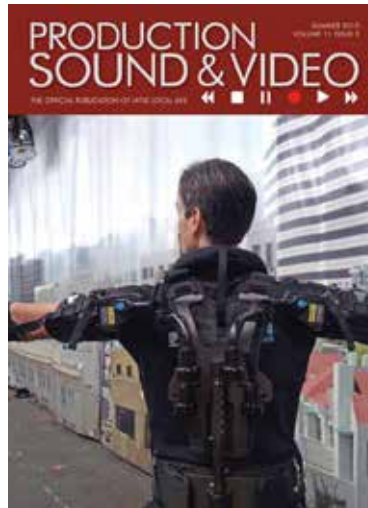
**READERSHIP:** All members of IATSE Local 695, including Production Sound Technicians, Mixers, Boom Operators, Utility Sound Technicians, Recordists, and Playback Operators, Video Engineers, Video Assist, Data Capture Operators and Playback, Television Broadcast Engineers, working in film, television and digital media.

**Production Sound & Video** is the only official publication of the Production Sound & Video Guild (IATSE Local 695) and is guaranteed to deliver your message to this exclusive membership. With editorial curated specifically for their craft, copies are mailed to all members quarterly with a companion digital/mobile version emailed at the same time. With the additional copies mailed to designated sound professionals in the industry.

The members of the Local 695 are critical decision makers and influencers you need be in front of year-round, as they make hundreds of decisions that affect your business. No one else has the complete access or the pre-qualified attention of these sound department professionals.



# SCHEDULE 2020

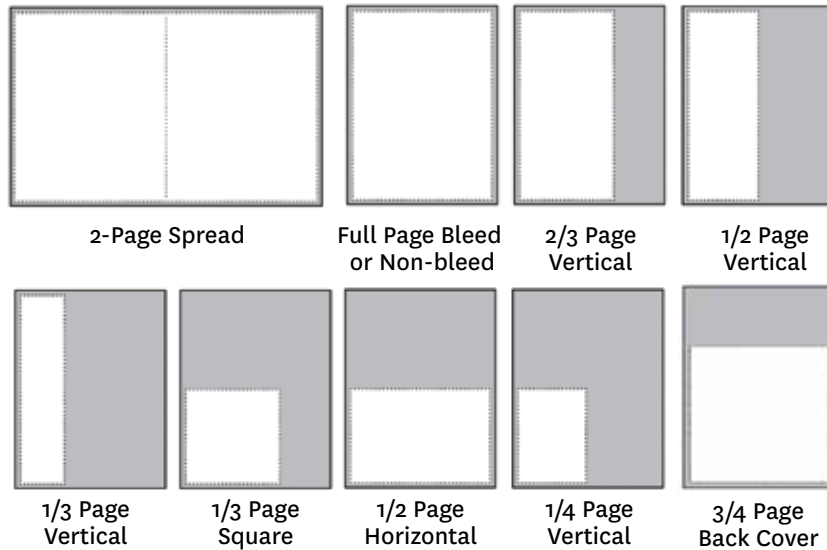


	Space Reservation	Art Deadline	Mailing Date
<b>Spring 2020</b>	<b>May 8</b>	<b>May 15</b>	<b>May 29</b>
<b>Summer 2020</b>	<b>July 31</b>	<b>Aug 3</b>	<b>Aug 12</b>
<b>Fall 2020</b>	<b>Nov 6</b>	<b>Nov 13</b>	<b>Dec 4</b>

- *Production Sound & Video* is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



## AD SIZES AVAILABLE



## AD DIMENSIONS

<b>2-Page Spread</b>	<b>Non-bleed: 15.75”w x 9.875”h</b>	<b>Bleed: 17”w x 11.125”h</b>
<b>Full Page</b>	<b>Non-bleed: 7.25”w x 9.875”h</b>	<b>Bleed: 8.625”w x 11.125”h</b>
<b>2/3 Page Vertical</b>	<b>Non-bleed: 4.875”w x 9.875”h</b>	
<b>1/2 Page Horizontal</b>	<b>Non-bleed: 7.25”w x 4.875”h</b>	<b>Bleed: 8.625”w x 5.625”h</b>
<b>1/2 Page Vertical</b>	<b>Non-bleed: 3.50”w x 9.875”h</b>	
<b>1/3 Page Vertical</b>	<b>Non-bleed: 2.25”w x 9.875”h</b>	
<b>1/3 Page Square</b>	<b>Non-bleed: 4.875”w x 4.875”h</b>	
<b>1/4 Page Vertical</b>	<b>Non-bleed: 3.50”w x 4.875”h</b>	
<b>3/4 Page Back Cover</b>	<b>Non-bleed: 7.875”w x 7.50”h</b>	<b>Bleed: 8.625”w x 8”h</b>

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

**MAGAZINE TRIM:** 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

**FILE FORMATS:** Only the following formats are accepted and must be Mac-readable:  
InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

**FILE REQUIREMENTS:** Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines.  
Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

**FILE DELIVERY:** Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the 695/695\_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

