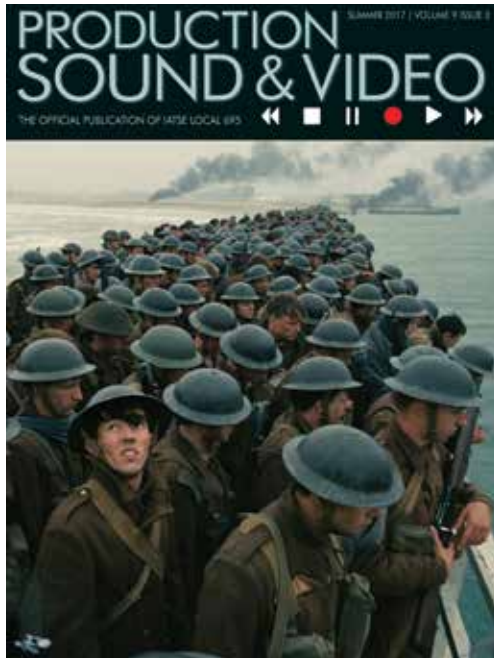


The Official Publication of IATSE Local 695



CIRCULATION: 2,350

EDITORS: Richard Lightstone and Mark Ulano

PUBLISHER: IngleDodd Media

FOUNDED: 2009

FREQUENCY: Quarterly

PROFESSIONAL ASSOCIATION:
IATSE Local 695

READERSHIP: All members of IATSE Local 695, including Production Sound Technicians, Mixers, Boom Operators, Utility Sound Technicians, Recordists, and Playback Operators, Video Engineers, Video Assist, Data Capture Operators and Playback, Television Broadcast Engineers, working in film, television and digital media.

PROFILE 2018

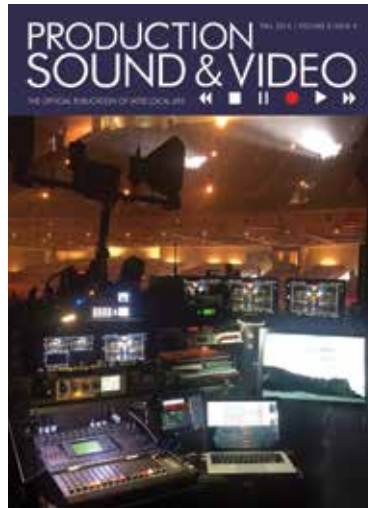
Production Sound & Video is the official publication of IATSE Local 695. 2,000 copies are printed and mailed directly to 100% of the union membership, as well as additional copies distributed to production executives in film and television.

Production Sound & Video contains timely information about their members' related crafts, internal union business, and other editorial relevant to sound and video production. This targeted editorial coverage, married with the professional association of the union, ensures a loyal and attentive readership.

Production Sound & Video offers advertisers with products or services related to production sound and video, a direct line to 100% of these decision makers. No other publication has the contact list or union affiliation for these key audio/visual professionals.



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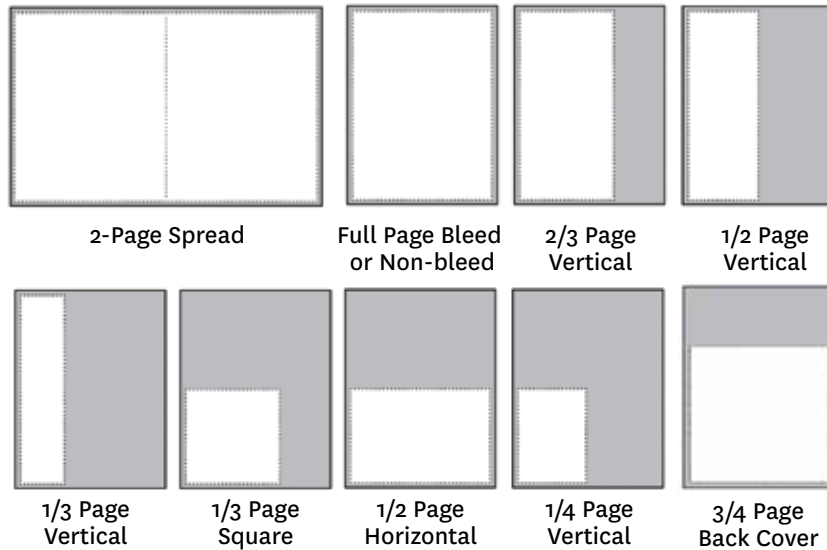
SCHEDULE 2018

	Space Reservation	Art Deadline	Mailing Date
Fall 2017	Nov 10	Nov 17	Dec 1
Winter 2018	Jan 12	Jan 18	Jan 29
Spring 2018	May 11	May 18	May 31
Summer 2018	July 18	July 23	Aug 2
Fall 2018	Nov 9	Nov 16	Dec 3

- *Production Sound & Video* is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 15.75”w x 9.875”h	Bleed: 17”w x 11.125”h
Full Page	Non-bleed: 7.25”w x 9.875”h	Bleed: 8.625”w x 11.125”h
2/3 Page Vertical	Non-bleed: 4.875”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.25”w x 4.875”h	Bleed: 8.625”w x 5.625”h
1/2 Page Vertical	Non-bleed: 3.50”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.25”w x 9.875”h	
1/3 Page Square	Non-bleed: 4.875”w x 4.875”h	
1/4 Page Vertical	Non-bleed: 3.50”w x 4.875”h	
3/4 Page Back Cover	Non-bleed: 7.875”w x 7.50”h	Bleed: 8.625”w x 8”h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the 695/695_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

