



CDGA

22ND COSTUME DESIGNERS GUILD AWARDS



January 28, 2020 | Beverly Hills
950 costume designers, filmmakers,
studio and network executives, and
industry elite come together to
celebrate the tastemakers of film & TV.

CDGA (Costume Designers Guild Awards)

One of The Most Authentic & Loved Award Season Events

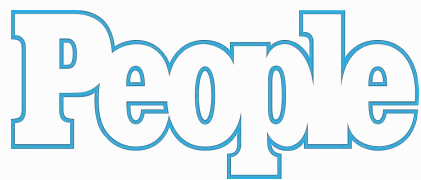
The CDGA celebrates those who have excelled in their craft, as well as those who have passion, knowledge, and appreciation for costume design.

This red carpet, black-tie event welcomes costume designers, industry executives, filmmakers, celebrities, and media for an awards ceremony celebrating achievement in costume design.



Press Highlights

The event continuously receives tremendous exposure and in 2020 alone it received nearly 2.5 billion press impressions.



Diamond & Platinum Sponsorships

Diamond Sponsorship | \$15,000

- 12 tickets to the event
- Primary Priority table placement at the event
- “Diamond” Sponsored Archive Photo Page in the *CDGA Tribute Book* with priority placement in the special “Diamond” section
- Special recognition as a “Diamond” Sponsor in the *CDGA Tribute Book*, CDGA website, and on-screen at the CDGA event
- Full-page, 4-color ad in *The Costume Designer* magazine, post-awards issue

Platinum Sponsorship | \$11,500

- 10 tickets to the event
- Primary Priority table placement at the event
- “Platinum” Sponsored Archive Photo Page in the *CDGA Tribute Book* with priority placement in the special “Platinum” section
- Special recognition as a “Platinum” Sponsor in the *CDGA Tribute Book*, CDGA website, and on-screen at the CDGA event
- Full-page, 4-color ad in *The Costume Designer* magazine, post-awards issue

* All sponsorships must be confirmed prior to January 3, 2020 to be included in the *CDGA Tribute Book*.

Gold & Silver Sponsorships

Gold Sponsorship | \$8,500

- 8 tickets to the event
- Secondary Priority seating at the event
- “Gold” Sponsored Archive Photo Page in the *CDGA Tribute Book* with priority placement in the special “Gold” section
- Special recognition as a “Gold” Sponsor in the *CDGA Tribute Book*, CDGA website, and on-screen at the CDGA event
- 2/3-page, 4-color ad in *The Costume Designer* magazine, post-awards issue

Silver Sponsorship | \$5,500

- 6 tickets to the event
- Tertiary Priority seating at the event
- “Silver” Sponsored Archive Photo Page in the *CDGA Tribute Book* with priority placement in the special “Silver” section
- Special recognition as a “Silver” Sponsor in the *CDGA Tribute Book*, CDGA website, and on-screen at the CDGA event
- 1/2-page, 4-color ad in *The Costume Designer* magazine, post-awards issue

* All sponsorships must be confirmed prior to January 3, 2020 to be included in the *CDGA Tribute Book*.

Congratulatory Advertising

The official CDGA Tribute Book is an elegant, commemorative program book distributed at the awards event. Production stills highlighting Costume Design are chosen from past and present film and television productions. These photo pages are available for corporate or congratulatory messages. Your ad message will be seen by every single CDGA attendee, honoree, and presenter in this historic keepsake.

Diamond Ad Page

- Full Congratulatory Photo Page **\$4,750**

Platinum Ad Page

- Full Congratulatory Photo Page **\$3,950**

Gold Ad Page

- Full Congratulatory Photo Page **\$2,750**

Silver Ad Page

- Full Congratulatory Photo Page **\$1,950**

Half Ad Page

- Half Congratulatory Photo Page **\$1,250**

- The above non-sponsor ad pages will appear after all Diamond, Platinum, Gold, and Silver CDGA Sponsors.
- Half Sponsored Photo Pages will appear after all full pages.
- Congratulatory messages must be 50 words or less.

CDGA Tickets

- General Admission: **\$350**
- Premium Event Sponsor Tickets: **\$500**

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CDGA Tribute Book Specs

ASSET SUBMISSION DEADLINE: January 10, 2020

Spec Requirements:

<u>Asset</u>	<u>Size</u>	<u>Format</u>
Logo	n/a. Vector art only, please	AI or EPS, Single Color
	Note: if a logo is not provided, the company's name will be printed in plain text	
Copy	Up to 50 words	Plain Text in paragraph format NOT in all CAPS

ALL IMAGES WILL BE PROVIDED BY CDGA:

Rights-approved images will be selected by CDGA Producers to appear alongside all sponsorship info. All images will feature a nominated project, an honoree, or the art of Costume Design, and be relevant to the sponsor's messaging.