



# 20<sup>th</sup> CIDGA

COSTUME DESIGNERS GUILD AWARDS



February 20, 2018 | Beverly Hills  
950 costume designers, filmmakers,  
studio and network executives, and  
industry elite come together to celebrate  
the tastemakers of film & TV.

# CDGA (Costume Designers Guild Awards)

## One of The Most Authentic & Loved Award Season Events

The CDGA celebrates those who have excelled in their craft, as well as those who have passion, knowledge, and appreciation for costume design.

This red carpet, black-tie event welcomes costume designers, industry executives, filmmakers, celebrities, and media for an awards ceremony celebrating achievement in costume design.



## Press Highlights

The event continuously receives tremendous exposure and in 2017 alone it received more than **1.8 billion press impressions**.

# Platinum, Gold & Silver Sponsorships

## Platinum Sponsorship | \$11,500

- 10 tickets to the event
- Primary Priority table placement at the event
- "Platinum" Sponsored Archive Photo Page in the *CDGA Tribute Book* with priority placement in the special "Platinum" section
- Special recognition as a "Platinum" Sponsor in the *CDGA Tribute Book*, CDGA website, and on-screen at the CDGA event
- Full-page, 4-color ad in *The Costume Designer* magazine, post-awards issue

## Gold Sponsorship | \$8,500

- 8 tickets to the event
- Secondary Priority seating at the event
- "Gold" Sponsored Archive Photo Page in the *CDGA Tribute Book* with priority placement in the special "Gold" section
- Special recognition as a "Gold" Sponsor in the *CDGA Tribute Book*, CDGA website, and on-screen at the CDGA event
- 2/3-page, 4-color ad in *The Costume Designer* magazine, post-awards issue

## Silver Sponsorship | \$5,500

- 6 tickets to the event
- Tertiary Priority seating at the event
- "Silver" Sponsored Archive Photo Page in the *CDGA Tribute Book* with priority placement in the special "Silver" section
- Special recognition as a "Silver" Sponsor in the *CDGA Tribute Book*, CDGA website, and on-screen at the CDGA event
- 1/2-page, 4-color ad in *The Costume Designer* magazine, post-awards issue

\* All sponsorships must be confirmed prior to January 26, 2018 to be included in the *CDGA Tribute Book*.

# Congratulatory Advertising

The official CDGA Tribute Book is an elegant, commemorative program book distributed at the awards event. Production stills highlighting Costume Design are chosen from past and present film and television productions. These photo pages are available for corporate or congratulatory messages. Your ad message will be seen by every single CDGA attendee, honoree, and presenter in this historic keepsake.

## Platinum

- Full Photo Page **\$3,950**

## Gold

- Full Photo Page **\$2,750**

## Silver

- Full Photo Page **\$1,950**
  
- Half Photo Page **\$1,250**

Reservation Deadline: January 26, 2018

Specs Deadline: January 31, 2018

- All Congratulatory Ad Pages will appear after the Platinum, Gold, and Silver sponsors.
- Half Photo Pages will appear after all full pages.
- Congratulatory messages must be 50 words or less.



\* All sponsorships must be confirmed prior to January 26, 2018 to be included in the *CDGA Tribute Book*.

# CDGA Tribute Book Specs

**SUBMISSION DEADLINE: 1/31/2018**

## Spec Requirements:

<u>Asset</u>	<u>Size</u>	<u>Format</u>
Logo	n/a. Vector art only, please	AI or EPS, Single Color
	<b>Note: if a logo is not provided, the company's name will be printed in plain text</b>	
Copy	Up to 50 words	Plain Text – NOT in all CAPS

## ALL IMAGES WILL BE PROVIDED BY CDGA:

Rights-approved images will be selected by CDGA Producers to appear alongside all sponsorship info. All images will feature a nominated project, an honoree, or the art of Costume Design, and be relevant to the sponsor's messaging.