

2020 MAKE-UP ARTISTS & HAIR STYLISTS GUILD AWARDS

January 11, 2020 | The Novo by Microsoft | L.A. LIVE

2020

TICKETS & advertising

TICKETS

Local 706 Guild member rate: \$130 per ticket (Limit 2)

IATSE member rate: \$180 per ticket (No Limit)

General Admission Seating: \$280 per ticket (No Limit)

Premium Event Sponsor Seating: \$350 per ticket (when added to existing event Sponsorship)

AWARDS TRIBUTE BOOK

Distributed at the event to all attendees, presenters and honorees, this beautiful commemorative tribute book provides event sponsors and advertisers a meaningful way to congratulate award nominees and recipients, while providing a unique branding opportunity in the room.

AD RATES

Outside Back Cover	\$9,000
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Inside Front Cover	\$8,000
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Inside Back Cover	\$7,000
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PREMIER LEVEL Full Page	\$6,250
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PLATINUM LEVEL Full Page	\$5,000
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GOLD LEVEL Full Page	\$3,750
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SILVER LEVEL Full Page	\$2,950
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Half Page	\$1,750
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Quarter Page	\$950
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- All non-sponsor ads will appear after Premier, Platinum, Gold and Silver Event Sponsor ads
- Half and Quarter pages will appear after all Full pages
- Advertisers and Event Sponsors may participate in the Awards Gift Bags, to be distributed to all attendees
- Production Services are available. Please ask for rates.

RESERVATION DEADLINE December 18, 2019

ARTWORK DEADLINE December 20, 2019



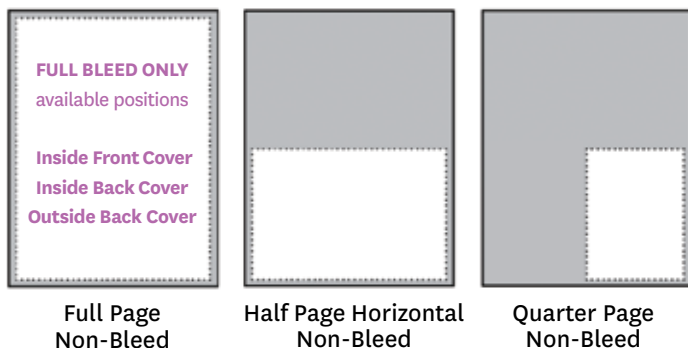
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ARTWORK
specifications

SPECIFICATIONS | TRIM SIZE 8.5" w x 11" h | AD DIMENSIONS (LIVE AREA)



Full Page Bleed	8.5" w x 11" h Trim Size 8.75" x 11.25" .125 Bleed included on all 4 sides
Full Page Non-Bleed	7.5" w x 10" h
Half Page Horizontal Non-Bleed	7.5" w x 4.875" h
Quarter Page Non-Bleed	3.5" w x 4.875" h

FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)
- Ad pages will appear in appropriate Gold, Silver and Bronze sections within a border

FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic and other styles from the font menu.
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME.

FILE DELIVERY

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net Username: [adart](#) | Password: [adart1](#)

Place your ad in the MUAHS/muahs_awards folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

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