

Official website of the Make-Up Artists & Hair Stylists Guild

**Local706.org** is the official website of the Make-Up Artists & Hair Stylists Guild, the working professionals in film, television, commercials, theater, live performance, videotape and digital media.

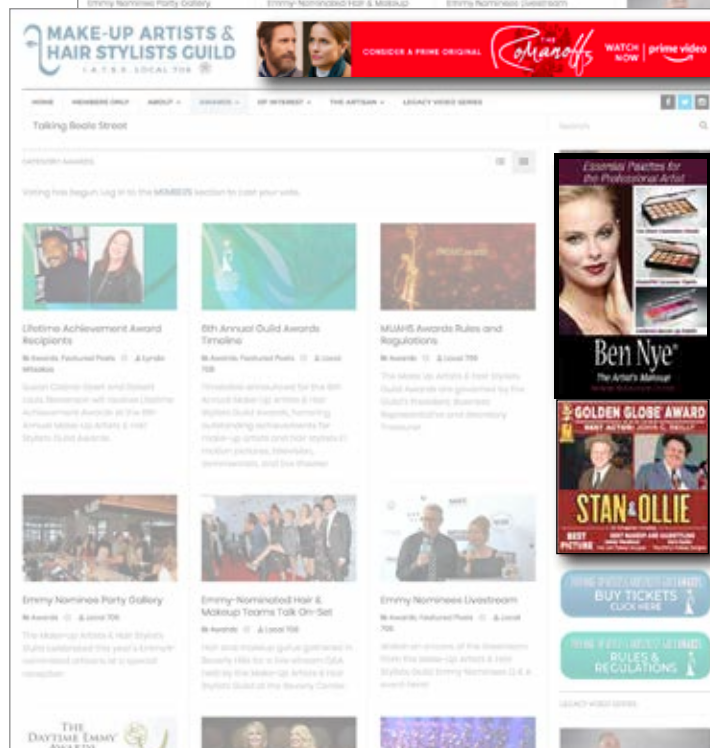
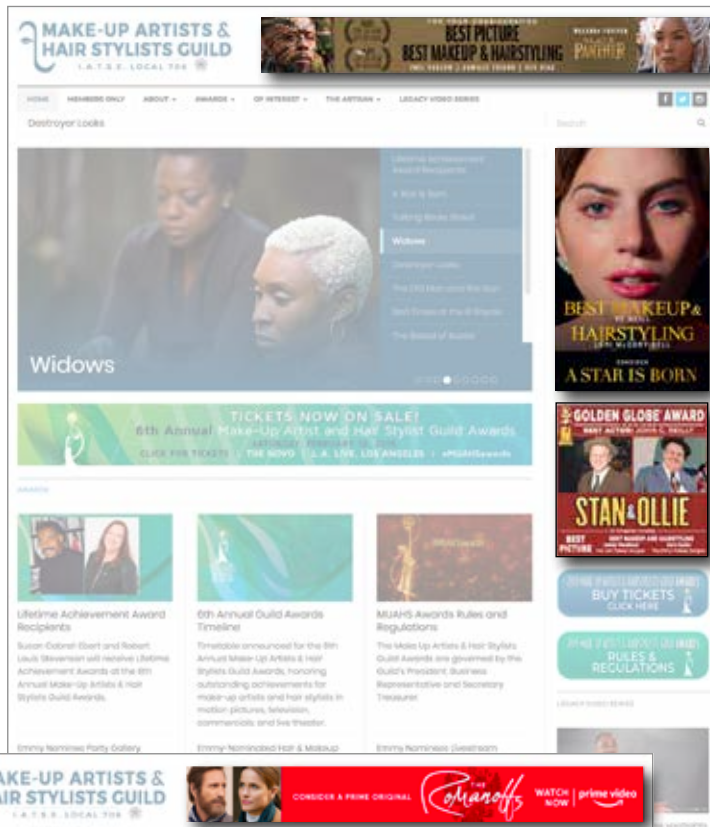
**WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:**

**HOME:** The Home page is the main portal to the MUAHS Guild website, displaying the menu for the entire site, while highlighting current news and events.

**AWARDS:** Latest News involving all the award nominees and winners for the MUAHS Guild Awards Show.

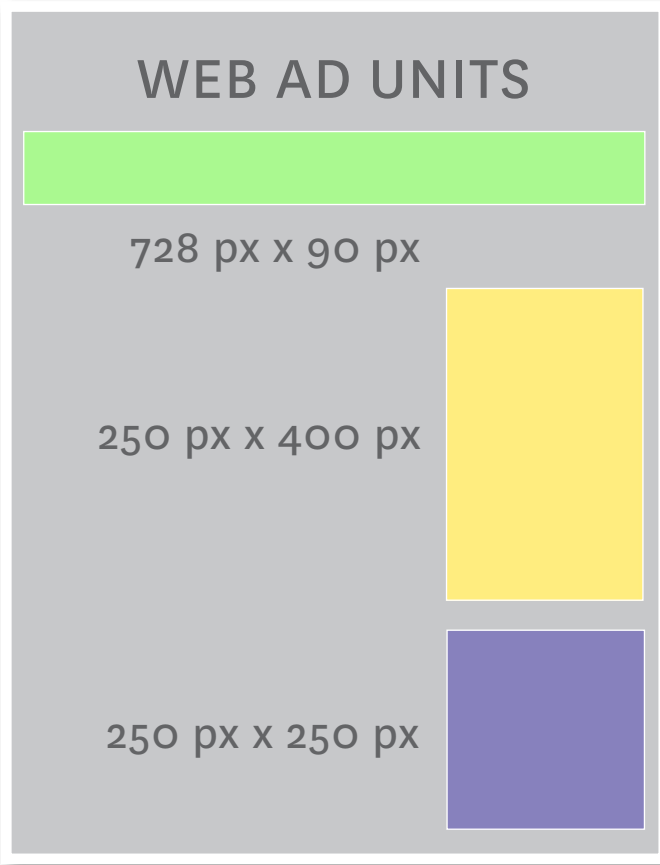
**OF INTEREST:** This section contains what members have been working on within the industry, and what they do outside of work but related to their fields.

**THE ARTISAN:** Contains Digital version of the current issue of the MUAHS Guild member publication *The Artisan*, with link to the archives.



WEB ADVERTISING 2020





**WEB AD SPECIFICATIONS**

- Ad image sizes: 728 px x 90 px, 250 px x 400 px, 250 px x 250 px
- 728 x 90 ads will appear at top of page.
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only, no third-party serving or tags. Maximum five ad images served per ad unit (additional fees apply). No weighted rotation.
- All creative must be approved by Local 706 in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

**FILE DELIVERY**

Via IngleDodd FTP site, email

**Upload:**

**Host:** www.ingledoddmedia.net

**Login/Username:** adart

**Password:** adart1

Place your ad in the MUAHS/Local706.org folder

**Email:** artwork@ingledodd.com

