

# MUAHS CORPORATE & BRAND PARTNERSHIPS

*Custom Annual Partnerships with the MUAHS*

For companies and brands that wish to have a greater level of supporting presence and interaction with the members of the Make-Up Artists & Hair Stylists Guild, custom annual partnerships are available. These can include a combination of existing advertising, marketing and events, along with unique benefits and recognition as an 'MUAHS Corporate or Brand Partner' throughout the year. This level of commitment will provide a dominating competitive presence with your target, and help develop meaningful relationships with the membership.

The members of MUAHS are the creative artists who create the personal look of the characters that help define the story in film and television. These are the creative professionals who ultimately decide what products and brands appear 'within the frame,' and their on-screen choices can affect consumer trends and spending around the globe.

## MUAHS CORPORATE & BRAND PARTNERSHIPS CAN INCLUDE COMBINATIONS OF THE FOLLOWING:

### PRINT:

- The Artisan*
- Make-Up Artists & Hair Stylists Guild Awards Tribute Book*

### DIGITAL:

- www.local706.com banner ads
- The Artisan* digital/mobile enhancements
- EBlast to MUAHS membership
- MUAHS Legacy Video Series Sponsorships

### EVENTS:

- MUAHS Awards Show
- MUAHS Member Events & Screenings

### ADDITIONAL MARKETING:

- Direct Mail to MUAHS membership
- Inserts/Outserts in *The Artisan*

Please contact us to discuss your objectives for a customized partnership proposal.



MUAHS ANNUAL PARTNERSHIPS

