WEB ADVERTISING 2018

CineMontage.org is the official website of the Journal of the Motion Picture Editors Guild, IATSE Local 700. Covering current hot topics relating to the Guild, exclusive editorial, *CineMontage* archives, and industry news, this website is a place for the editors of *CineMontage* to elaborate on stories and continually update everything that the members are doing.

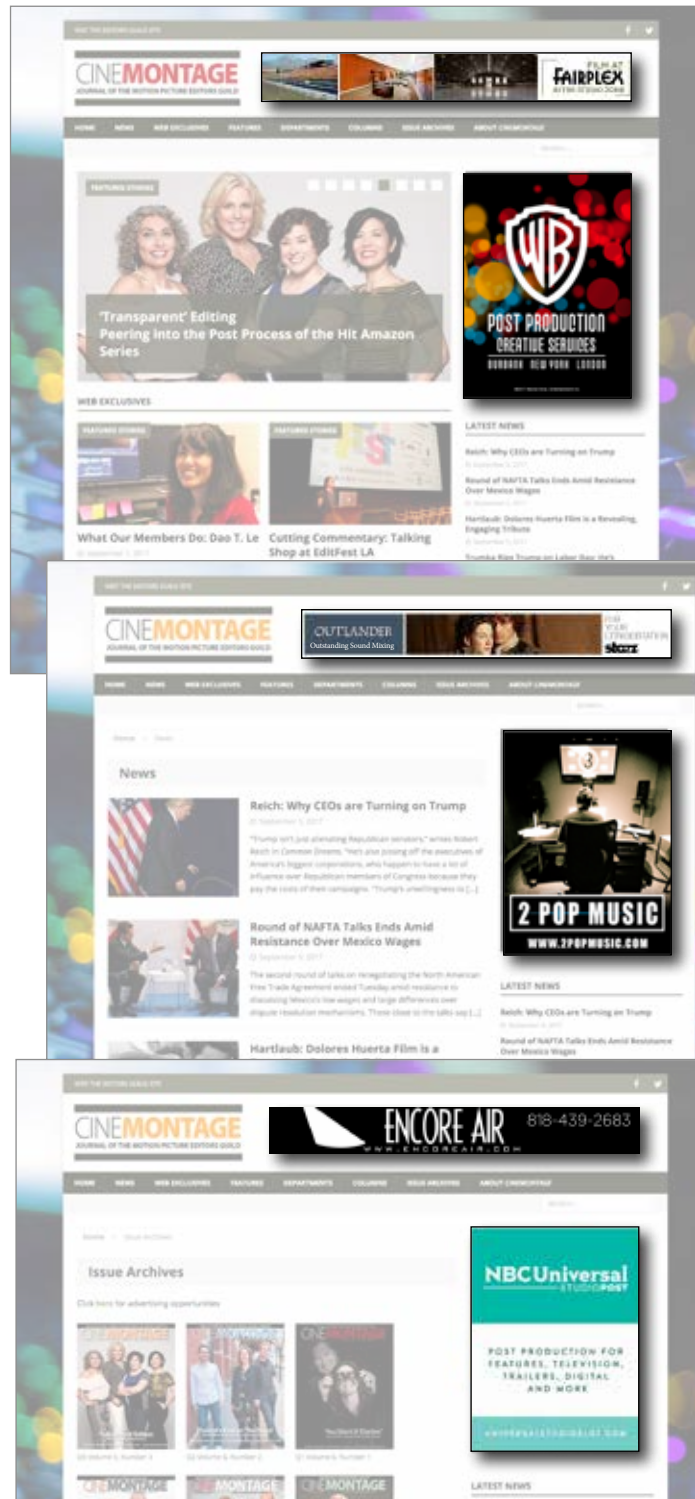**WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:**

HOME PAGE: Gain visibility from both MPEG members, and thousands of post-production professionals visiting the site from around the world.

NEWS: Latest news covering the industry and items of interest to our members on labor and the Guild.

WEB EXCLUSIVES: Section contains what MPEG members have been working on within the industry, and what they do outside of work but related to their fields.
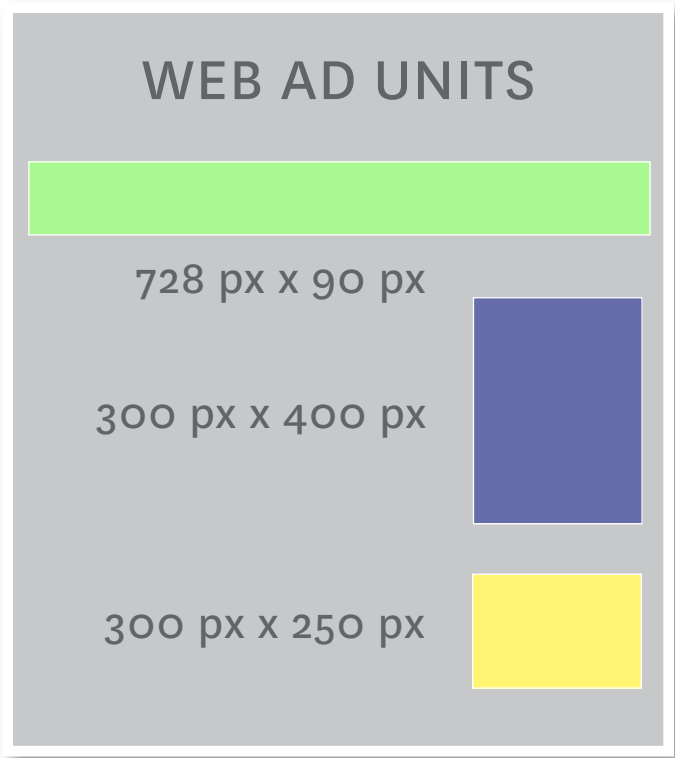
FEATURES: Relates to the feature articles from *CineMontage* and many more articles of interest.

ISSUE ARCHIVES: Contains Digital version of the current issue of *CineMontage* and all the past archived issues.

WEB AD UNITS

728 px x 90 px

300 px x 400 px

300 px x 250 px

WEB AD SPECIFICATIONS

• Ad image sizes: 728 px x 90 px, 300 px x 400 px, 300 px x 250 px.

• All ad sizes share rotation within the same defined ad space.

• Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.

• Ad Serving: Internal only. Maximum five ad images served per ad unit. No weighting rotation.

• All creative must be approved by MPEG in advance of run date.

• Maximum one (1) creative swap permitted per month flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:
Host: www.ingledoddmedia.net
Login/Username: adart
Password: adart1
Place your ad in the MPEG/editorsguild.com folder

Email: artwork@ingledodd.com