

LMGI BUSINESS PARTNER PROGRAM

SPECIALITY
MARKETING

Custom Annual Partnerships with the LMGI

The new LMGI Business Partner Program provides the most effective way to reach our working members with your brand, demonstrates the deepest level support for the Guild, and provides superior ROI for your business.

LMGI Business Partnerships are annual packages that contain combinations of everything the Guild has to offer locations and location vendors, including laser-focused advertising, special sponsorships, 'insider' access, discounts, and more!

LMGI ANNUAL PARTNERSHIPS

LMGI BUSINESS PARTNER BENEFITS INCLUDE:

- **Recognition as an 'LMGI Business Partner'** on LocationManagers.org and in *The Compass*
- **LMGI's Quarterly Newsletter** inclusion in the 'Business Partner' section with logo & link
- **Special Invitations** to LMGI member-only events throughout the year
- **Discounted Pricing** on additional LMGI Awards Show event sponsor tickets
- **LMGI Awards Show** sponsorships and advertising at the Guild's biggest annual media event
- ***The Compass*** display advertising delivered to members quarterly in print and email
- **LocationManagers.org** web banner advertising on the Guild's official member website
- **LMGI Email Marketing** to the inboxes of every member, directly from the LMGI's own server
- **Direct Mail Marketing** to the full membership throughout the year
- **Promotional Inserts** bundled and mailed with any edition of *The Compass*

LMGI Annual Business Partnerships can start at any time, but the benefits won't start until you make the commitment to support this critical trade group!

To secure your LMGI Business Partnership,
contact Carol Skeldon
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