

Digital/Mobile LMGI Compass

A digital replica of *LMGI Compass* is created and emailed to all members on the same publication schedule and cycle. This digital/mobile version enables advertisers to embed interactive content (video, photo sets, hyperlinks) directly into their print ads, to better engage and inform mobile readers.

EMBEDDED VIDEO



EMBEDDED PHOTO SETS



INTERACTIVE ENHANCEMENT OPTIONS

EMBEDDED VIDEO:

Launch video directly within your ad with a simple click or tap. Video opens in a center screen covering page content, or within the frame of your ad. One video per ad, :30 seconds or less.

EMBEDDED PHOTO SETS:

Add a set of still photographs from promotional brochures, photo books or other sources that launches with a click or tap within your ad. 15 max. images, optimized for web/mobile screen resolution.

DIGITAL/MOBILE LMGI COMPASS



THE FURTHEST REACHES OF YOUR IMAGINATION ARE CLOSER THAN YOU THINK.

With our state-of-the-art, award-winning film series and interactive ad, the beauty that only lives up flowing in our U.S. Virgin Islands is your imagination. Enter up to a \$250 tax rebate and get up to 10% transportation tax credit when you drive in the 2014. For more open beaches in St. John, St. John and St. Thomas call 800-338-8888.

United States Virgin Islands

<http://filmusvi.com>

Kendra's Story: Union Benefits

For 20 years, teacher and family leader, LMGI currently based in Los Angeles, worked as a teacher and member on the board of the U.S. in 2014, she joined Teachers Local 209 in an assistant teacher position. It was here she met her life.

In April 2016, Kendra fell hospitalized with a condition that wouldn't go away. She spent time in the hospital and returned home to her family. She managed to get to her home and all \$11,625 emergency.

ACT was the right insurance for her health, one of which was covering the treatment she was getting. This was a condition that only a few hospitals were qualified to treat.

The Millionaire Plus insurance provided by the Teachers Local 209 was the quality of care she needed for her. After a month in the hospital, a global family returned home.

She often thinks about what would have happened when she was working normally, without health insurance. "I was aware of what I didn't know the ins and outs of paying," says Kendra. "I didn't understand the benefits. I didn't know that some regional contracts are not in fact, the Teachers Local 209 support. It's due to my profit and what it's like. I also didn't recognize the value of the benefits and support which benefit from membership."

Does an individual? The chance is that everyone working in California Departments will be covered? However, work on contracts is not typically covered.

Although local union negotiators are not in every state, only in California Department personnel are based on local union. The union benefits are significant "premium" contributions for health insurance and pension benefits via employee 401(k) accounts. Unlike National Teachers Local 209 Local 209 covers state driving its activities rather than the production. The local union provides safety and training classes, although they have not yet been on the agenda of local union activities.

MSSE—International Alliance of Theatrical Stage Employees

The 14 local MSSE units, many of which represent film workers. Some of these are "local unions," representing various theatrical professionals. Although the Teachers Local 209 is a union, it is not a union. The 14 local MSSE units are in a variety of regions throughout the US, such as New Mexico, California, Maine, New Hampshire, Maryland, Massachusetts, Vermont, Rhode Island, Virginia, Tennessee, Washington, D.C., part of Louisiana and Florida. Note that some 14 local units cover more than one state.

The unions generally try to work together. For example, a local union manager hired in Los Angeles could travel and work in one of the states where the 14 local MSSE represents theatrical professionals. However, an 14 local union manager can usually work in a location area, etc.

The 14 agreements have differences from the local Teachers agreements. Under the 14 agreement, there are no set wages for local managers. It is assumed that managers will negotiate their own weekly or daily wage. However, the other California Department members are covered by a wage based on an hourly rate which provides overtime pay for extended hours. Long hours are a constant problem in film production, that not only is long standing film, but especially for those who have to work long hours to make a lot of money before the crew arrives, and then stay in the same location are charged and billed accordingly.

DGC—Directors Guild of Canada

In Canada, the Directors Guild of Canada represents local professionals. The DGC is an international organization based in Canada, allowing members to work in other countries. Although DGC represents many countries in different regions of Canada, they usually control local directors, but usually include some local professional managers, in some cases, production assistants and some local managers.

The DGC is an umbrella organization for the district councils in British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec and Atlantic. These district councils have a wide range of local professional agreements, but historically provide benefits such as:

- Health care plan
- Working time and conditions
- Dispute resolution services
- A health and welfare plan
- Retirement savings plan (based on production contribution and employer's contribution)
- Pension or disability plan
- Member coverage on DGC policies
- Member community building developed through member and general meetings
- Production fund
- Social funds
- Weekly newsletters
- Member career and growth
- Salary and training classes
- Retirement program

HYPERLINKS:

Multiple URLs can be embedded within an ad, either in the text, photos, or the entire ad frame. No minimum or maximum number of URLs are required.

MID-CYCLE ENHANCEMENT OR AD CHANGES:

Advertisers have the option to change the above listed enhancements, or even the entire ad image, once within each printed publication cycle (either monthly or quarterly).

RECOMMENDED VIDEO SPECS:

- Format MP4
- Dimensions 960 px x 720 px (4:3 Standard) 960 px x 540 px (16:9 Widescreen)
- Frame rate 15-24 fps
- Length 15-30 secs

SLIDE SHOW PHOTOS:

- Format JPG, Static Gif or PNG
- Dimensions 960 px width 72 dpi
- RGB
- Up to 15 images
- Audio MP3

FILE DELIVERY:

- Via IngleDodd FTP site, email
- Upload:** Host: www.ingledoddmedia.net Login/Username: adart Password: adart1 Place your ad in the LMGI/locationmanagers.org folder
- Email:** artwork@ingledodd.com



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