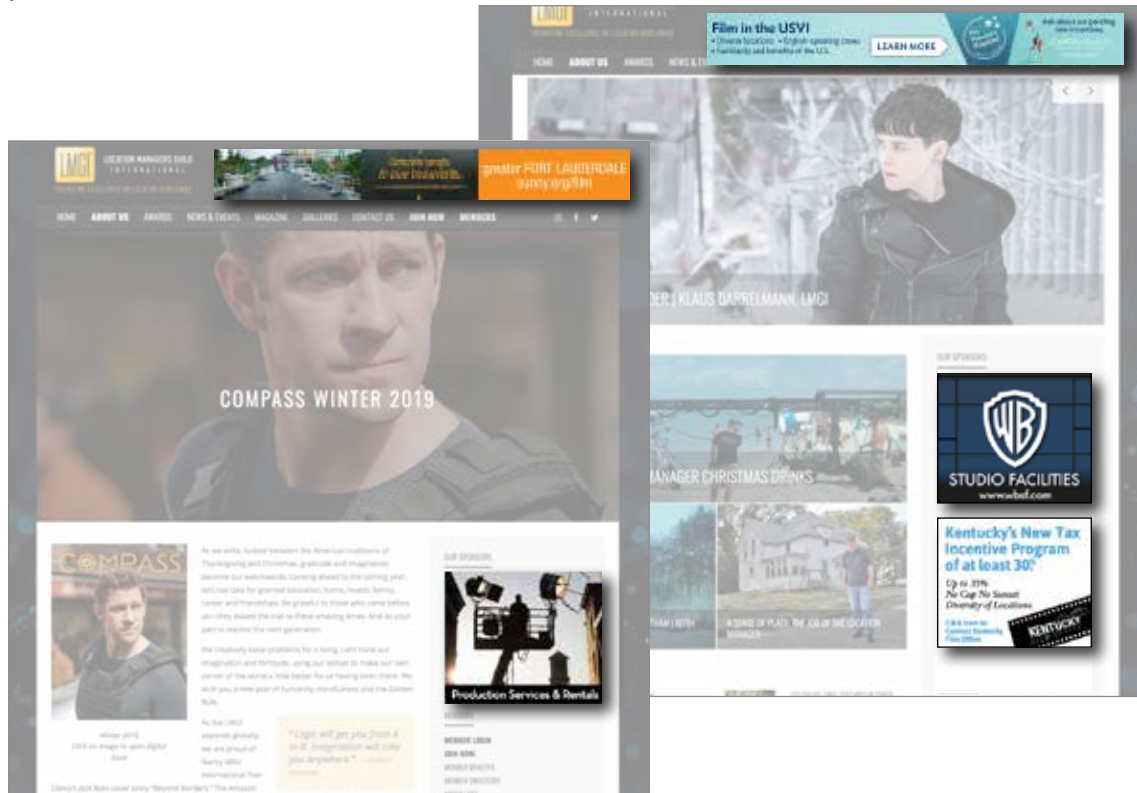


Official website of the Location Managers Guild International

LocationManagers.org is the official website of the LMGI, used to reach out to the LMGI membership and to other location and production service influencers.



WEB ADVERTISING 2019

WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:

HOME: The home page is the main portal to the LMGI website, displaying the menu for the entire site, while highlighting current news and events.

NEWS: The News section contains all upcoming and past LMGI-sponsored event information, including editorial and photo coverage.

AWARDS: Awards contain the nominees and winners for the LMGI Awards Shows.

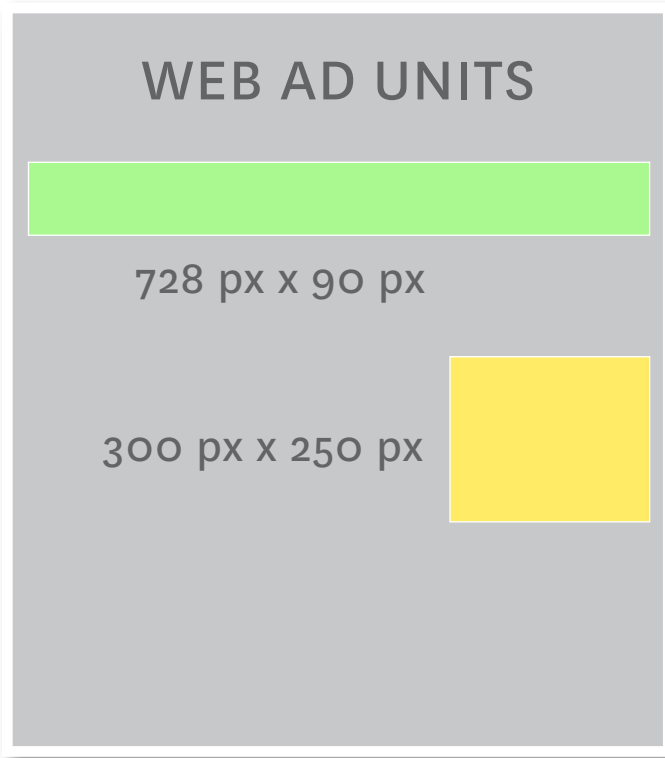
MAGAZINE: Contains PDF versions of each issue of the LMGI member publication *LMGI Compass*, including the current issue.



LOCATION MANAGERS GUILD
INTERNATIONAL



WEB AD SIZES & SPECS



WEB AD SPECIFICATIONS

- Ad image sizes: 728 px x 90 px, 300 px x 250 px
- Formats: Static JPEGs, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only, no third-party serving or tags. Maximum five ad images served per ad unit (additional fees apply). No weighting rotation.
- All creative must be approved by the LMGI in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the LMGI/locationmanagers.org folder

Email: artwork@ingledodd.com



LOCATION MANAGERS GUILD
INTERNATIONAL



EBlasts to the LMGI Membership

Deliver your ad message to every LMGI member via email!

An excellent option to either enhance an existing LMGI print or web ad campaign, or for timely announcements and events, email marketing allows you to reach the entire LMGI membership any single day of the year. Best used to notify members of specific, time-sensitive announcements, offers and events, this exclusive access to the LMGI membership guarantees your ad message will be delivered directly to the inbox of every single email-ready member.

MEMBER EBLASTS



- All emails are sent directly from the LMGI's office through their internal email server, for a flat access fee.
- Email lists are not sold or rented to advertisers.
- All ad messages and content must be first approved by the Guild prior to sending.
- All messages sent by email must contain a unique offer, invitation or link to content for members.
- Inventory is limited to three EBlasts (from all sources) per day. Availability is 'first come, first served.'
- Awards Season FYC EBlast requires a companion purchase of LMGI print or web FYC.

SPECS

- Allow 48-72 hrs. minimum for approval/delivery of EBlast.
- Format guidelines for EBlasts:
 - JPEGs (ideal format).
 - Word documents or Simple text.
 - HTML (with minimum graphic images or titles).
 - PDF can also be called up via an embedded link in body of a text email (the PDF is uploaded to/served from the above organization's server).



LOCATION MANAGERS GUILD
INTERNATIONAL



Digital/Mobile LMGI Compass

A digital replica of *LMGI Compass* is created and emailed to all members on the same publication schedule and cycle. This digital/mobile version enables advertisers to embed interactive content (video, photo sets, hyperlinks) directly into their print ads, to better engage and inform mobile readers.

EMBEDDED VIDEO



EMBEDDED PHOTO SETS



INTERACTIVE ENHANCEMENT OPTIONS

EMBEDDED VIDEO:

Launch video directly within your ad with a simple click or tap. Video opens in a center screen covering page content, or within the frame of your ad. One video per ad, :30 seconds or less.

EMBEDDED PHOTO SETS:

Add a set of still photographs from promotional brochures, photo books or other sources that launches with a click or tap within your ad. 15 max. images, optimized for web/mobile screen resolution.

DIGITAL/MOBILE LMGI COMPASS



LOCATION MANAGERS GUILD
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HYPERLINKS:

Multiple URLs can be embedded within an ad, either in the text, photos, or the entire ad frame. No minimum or maximum number of URLs are required.

MID-CYCLE ENHANCEMENT OR AD CHANGES:

Advertisers have the option to change the above listed enhancements, or even the entire ad image, once within each printed publication cycle (either monthly or quarterly).

RECOMMENDED VIDEO SPECS:

- Format
- MP4
- Dimensions
- 960 px x 720 px (4:3 Standard)
- 960 px x 540 px (16:9 Widescreen)
- Frame rate 15-24 fps
- Length 15-30 secs

SLIDE SHOW PHOTOS:

- Format
- JPG, Static Gif or PNG
- Dimensions
- 960 px width
- 72 dpi
- RGB
- Up to 15 images
- Audio MP3

FILE DELIVERY:

- Via IngleDodd FTP site, email
- Upload:**
- Host:** www.ingledoddmedia.net
- Login/Username:** adart
- Password:** adart1
- Place your ad in the LMGI/ locationmanagers.org folder
- Email:** artwork@ingledodd.com



LOCATION MANAGERS GUILD
INTERNATIONAL

