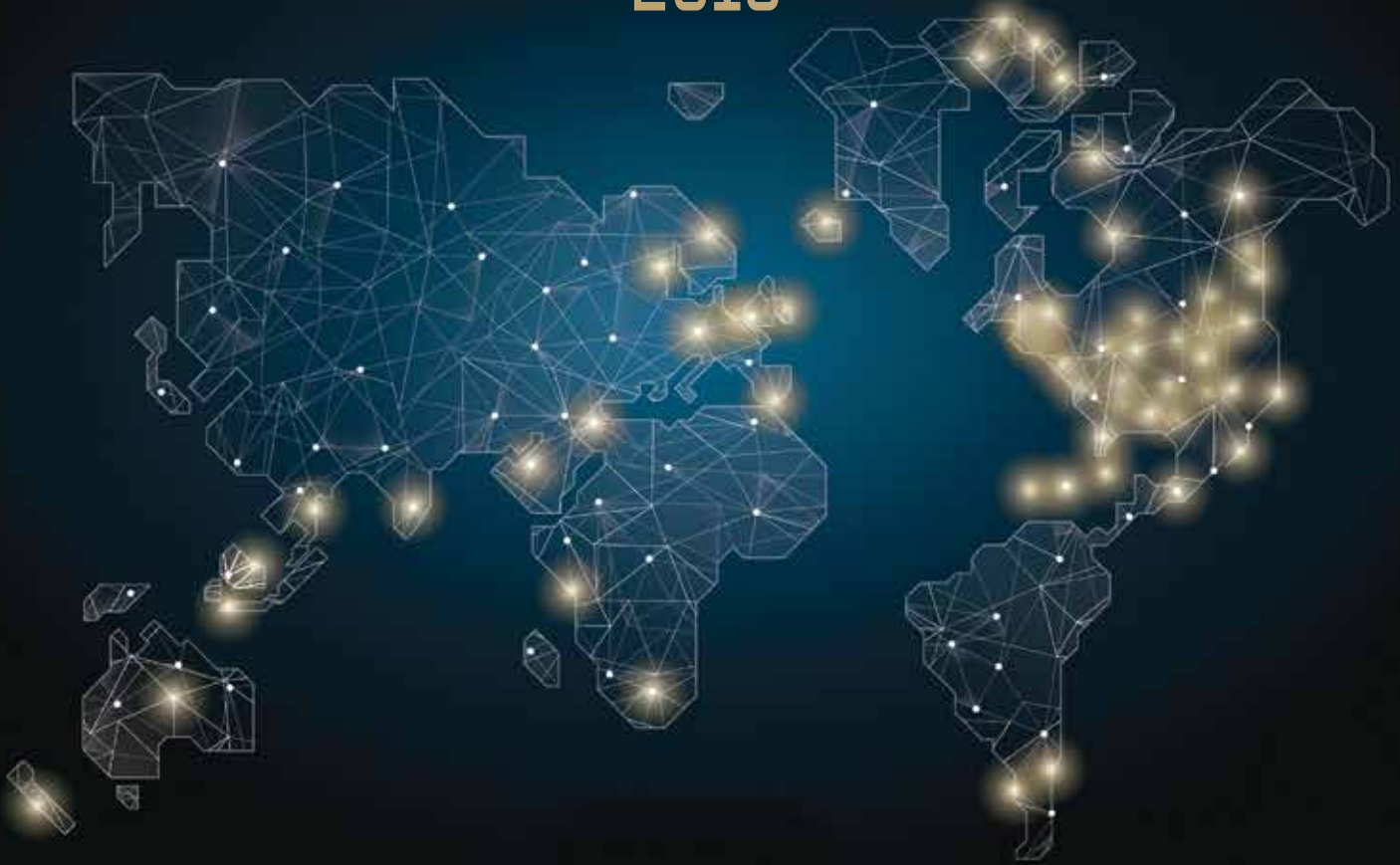


LMGI

BUSINESS PARTNERS PROGRAM

2019



PROMOTING EXCELLENCE ON LOCATION WORLDWIDE



LOCATION MANAGERS GUILD
INTERNATIONAL

LOCATION MANAGERS GUILD INTERNATIONAL

Business Partners | Program 2019

The LMGI is launching a newly crafted and expanded set of flexible marketing and advertising opportunities which will replace and improve on business membership.

The LMGI Business Partners Program offers more powerful, creative, and effective ways to reach your target audience and keep your brand and logo front and center.

Because every business has unique needs, we offer five flexible options tailored to meet a variety of brand and marketing goals.



LOCATION MANAGERS GUILD INTERNATIONAL

Business Partners | Program 2019

Your association as an LMGI Business Partner shows your close involvement with this important organization and the location professionals that support your business. Business Partners enjoy significant exposure to these key location professionals.

Business Partners at all levels are appreciated for supporting our members and mission!

AVAILABLE PARTNERSHIPS

LEVEL I | \$625 (Value \$1,700+)

PARTNERSHIP PACKAGE

- Listing on the LMGI website (valued at \$500)
- Discounted “Business Partner” pricing for Awards Show tickets
- Logo/Link on digital newsletter (valued at \$1,200)

LEVEL II | \$1,200 (Value \$2,290+)

PARTNERSHIP PACKAGE

- Listing on the LMGI website (valued at \$500)
- Discounted “Business Partner” pricing for Awards Show tickets
- Logo/Link on digital newsletter (valued at \$1,200)
- (1) Quarter page ad in *LMGI Compass* (valued at \$590)

LEVEL III | \$2,000 (Value \$4,060+)

PARTNERSHIP PACKAGE

- Listing on the LMGI website (valued at \$500)
- Discounted “Business Partner” pricing for Awards Show tickets
- Logo/Link on digital newsletter (valued at \$1,200)
- (4) Quarter page ads in *LMGI Compass* (valued at \$590 x 4 = \$2,360)



PARTNERSHIP packages



LOCATION MANAGERS GUILD INTERNATIONAL

Business Partners | Program 2019

LEVEL IV | \$3,500 (Value \$5,060+)

PARTNERSHIP PACKAGE

- Listing on the LMGI website (valued at \$500)
- Discounted “Business Partner” pricing for Awards Show tickets
- Logo/Link on digital newsletter (valued at \$1,200)
- (4) Quarter page ads in *LMGI Compass* (valued at \$590 x 4 = \$2,360)
- (1) Half page ad in the *LMGI Awards Program Book* (valued at \$1,000)

LEVEL V | \$5,250 (Value \$7,810+)

PARTNERSHIP PACKAGE

- Listing on the LMGI website (valued at \$500)
- Discounted “Business Partner” pricing for Awards Show tickets
- Logo/Link on digital newsletter (valued at \$1,200)
- (4) Quarter page ads in *LMGI Compass* (valued at \$590 x 4 = \$2,360)
- (1) Half page ad in the *LMGI Awards Program Book* (valued at \$1,000)
- PLUS a Bronze Sponsorship to LMGI Awards (valued at \$2,750)

CUSTOM LEVEL

Because you asked! Yes, we can build an even more robust seasonal or year-round sponsorship package.

Only five of these packages available annually.

To secure your LMGI Business Partnership, contact Carol Skeldon
Carol@ingledodd.com | 310.650.8838



PARTNERSHIP packages

