

THE 7TH ANNUAL
LMGI
AWARDS

OCTOBER 24, 2020



LOCATION MANAGERS GUILD
INTERNATIONAL

OFFICIAL MEMBER MEDIA | OFFICIAL MEMBER EVENTS | SPONSORSHIPS
EXCLUSIVE. FOCUSED. ACCESS.

310.650.8838 | 310.207.4410 | LMGI@ingledodd.com

THE 7TH ANNUAL LOCATION MANAGERS GUILD INTERNATIONAL AWARDS

October 24, 2020

The Location Managers Guild International (LMGI) is proud to present the 7th Annual LMGI Awards in October 24, 2020 at 2 p.m. PST. Celebrating the theme, “We See It First,” the event will be digital, streaming to a global audience.

The LMGI Award Show is the only celebration of its kind that recognizes the worldwide contributions of location professionals and related services. Location managers and scouts are vital members of the production team for film, television, commercials, music videos, and print advertising, affecting location and location services.



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A CELEBRATION OF LOCATION PROFESSIONALS

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EVENT SHOW SPONSORSHIPS

An LMGI Awards Sponsorship provides the greatest level of branding and show of support for the LMGI and the event's honorees. A virtual platform reaches a large international audience that will experience the show together, delivering beyond physical limitations of a venue - attended event.

Sponsorship levels include recognition and branding before the show, during the online event, as well as all press and industry media outlets, congratulatory advertising in the commemorative *LMGI Awards Program Book*, and post - event with a digital presence on the LMGI website, social media marketing and more.



SPONSORSHIPS
2020

CUSTOMIZABLE PACKAGES ARE AVAILABLE FOR SPONSORS

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PLATINUM LEVEL SPONSOR | \$8,000

- Recognition as a Platinum Level Sponsor in the official *LMGI Awards Program Book*, on-screen title cards during the awards presentation and announced as sponsor during the show
- Recognition as a Platinum Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- A 30-second commercial promoting the sponsor will be incorporated into the show
- Social media post announcing sponsorship of awards
- Platinum Position full-page ad in the commemorative *LMGI Awards Program Book*, it will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Platinum Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on a media partner ad *Variety* (post-awards)
- Recognition as a Platinum Level Sponsor on a recorded nominee Q&A segment which will be available on LMGI's website and YouTube channel.
 - Online networking provided on October 18, at a Zoom brunch for nominees, location managers and sponsors.



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PLATINUM LEVEL SPONSOR | \$8,000

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GOLD LEVEL SPONSOR | \$5,950

- Recognition as a Gold Level Sponsor in the official *LMGI Awards Program Book* and on-screen title cards during the awards presentation.
- Recognition as a Gold Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- A 30-second commercial promoting the sponsor will be incorporated into the show
- Social media post announcing sponsorship of awards
- Gold Position full-page ad in the commemorative *LMGI Awards Program Book*, it will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Gold Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on a media partner ad *Variety* (post-awards)
- Recognition as a Gold Level Sponsor on a recorded nominee Q&A segment which will be available on LMGI's website and YouTube channel.
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GOLD LEVEL SPONSOR | \$5,950

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SILVER LEVEL SPONSOR | \$3,850

- Recognition as a Silver Level Sponsor in the official *LMGI Awards Program Book* and on-screen title cards during the awards presentation
- Recognition as a Silver Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- A 15-second commercial promoting the sponsor will be incorporated into the show
- Silver Position full-page ad in the commemorative *LMGI Awards Program Book*, it will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Silver Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on a media partner ad *Variety* (post-awards)
- Recognition as a Silver Level Sponsor on a recorded nominee Q&A segment which will be available on LMGI's website and YouTube channel.
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SILVER LEVEL SPONSOR | \$3,850

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BRONZE LEVEL SPONSOR | \$2,750

- Recognition as a Bronze Level Sponsor in the official *LMGI Awards Program Book* and on-screen title cards during the awards presentation
- Recognition as a Bronze Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- Bronze Position full-page ad in the commemorative *LMGI Awards Program Book*, it will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Bronze Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on a media partner ad *Variety* (post-awards)
- Recognition as a Bronze Level Sponsor on a recorded nominee Q&A segment which will be available on LMGI's website and YouTube channel.
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BRONZE LEVEL SPONSOR | \$2,750

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EVENT PROGRAM BOOK

The commemorative *LMGI Awards Program Book* will contain editorial and congratulatory messages on behalf of the evening’s honorees, and will be distributed digitally at the event to all attendees. Printed programs will be provided to LMGI members, sponsors and honorees and nominees. This program provides sponsors and advertisers a meaningful way to congratulate award nominees and recipients, while providing unique branding. Additionally there will be a digital version on the LMGI Website for even wider distribution.

AD RATES

Outside Back Cover	\$6,000
Inside Front Cover	\$5,000
Inside Back Cover	\$4,500
2 - Page Spread	\$6,500
PLATINUM LEVEL Full Page	\$3,500
GOLD LEVEL Full Page	\$2,750
SILVER LEVEL Full Page	\$2,350
BRONZE LEVEL Full Page	\$2,050
Half Page	\$1,750

- All non - sponsor ads will appear after Diamond, Platinum, Gold, Silver and Bronze Level Sponsor pages.
- Half - page ads will appear after all full pages.
- Production Services are available. Please ask for rates.



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LMGI PROGRAM BOOK | SPECIFICATIONS | TRIM SIZE 8.5”w x 11 ”h | AD DIMENSIONS (LIVE AREA)

Full Page Bleed:	8.5”w x 11”h Trim Size
FOR COVER FORM POSITIONS ONLY	8.75” x 11.25” .125 Bleed included on all 4 sides
2 - Page Spread Non - Bleed	16”w x 10”h
Full Page Non - Bleed	7.5”w x 10”h
Half Page Horizontal Non - Bleed	7.5”w x 4.875”h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

PAGE TRIM SIZE: FOR COVER FORM POSITIONS ONLY: 8.5”w x 11”h — For bleed add 1/8” all around. Keep vital images and text at least 3/8” from page (trim) edge.

FILE FORMATS: Only the following formats are accepted and must be Mac - readable:
• **InDesign** (packaged with all updated elements) • **Hi - res PDF** (Acrobat PDFX/1 - a preferred) • **Illustrator EPS or PDF** (fonts must be converted to outlines) • **Photoshop JPEG** (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)
• **Colors:** All images and colors must be converted to CMYK process colors or grayscale • **Resolution:** 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB • **Fonts:** All fonts used to create PDFs must be embedded or converted to outlines. • **All files must be linked, flattened with no transparencies** • **ALL ad files MUST contain the ADVERTISER’S NAME**

FILE DELIVERY: Electronic Files Only (in order of preference):
» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net Username: [adart](#) | Password: [adart1](#)
Place your ad in the LMGI/Lmgi_awards folder (fax proof to 310.207.2110)
» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)
» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.
11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049



2 - Page Spread
Non - Bleed Only



Full Page
Non - Bleed



Half Page Horizontal
Non - Bleed



CELEBRATING EXCELLENCE ON LOCATION WORLDWIDE

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VIDEOS FOR THE EVENING'S EVENT

Here are the specs for the commercial spots promoting the sponsors that will be incorporated into the show. Additional sponsor opportunities exist in the preshow... everything from a still ad to a virtual mini - Famtour....ask for details!

FORMATS

- Prefer QuickTime .MOV files.
Codec H264
1920 x 1080
- Do not send PRO-REZ files.
- MP4 files are acceptable but must be 1920 x 1080.
- Prefer landscape format, not vertical.

• If shooting on phones, please go into
SETTINGS

CAMERA

RECORD VIDEO: set this to 1080p (this is normally the default for an iPhone)

- Note, we can take 720p but that is the lowest resolution that will work.
- If working in PowerPoint slides, no animations, please, and be sure to set it in WIDESCREEN 1920 x 1080.

VIDEO SPECS
AWARDS SHOW

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