



8TH ANNUAL  
**LMGI**  
AWARDS  
2021

# 8TH ANNUAL LOCATION MANAGERS GUILD INTERNATIONAL AWARDS

October 23, 2021

The Location Managers Guild International (LMGI) is proud to present the 8th Annual LMGI Awards on October 23, 2021. Celebrating the achievements of location managers around the globe, the LMGI Award Show is the only celebration of its kind that recognizes the worldwide contributions of location professionals and related services. Location managers and scouts are vital members of the production team for film, television, commercials, music videos, and print advertising, affecting location and location services.



## EVENT SHOW SPONSORSHIPS

An LMGI Awards Sponsorship provides the greatest level of branding and show of support for the LMGI and the event's honorees. A virtual platform reaches a large international audience that will experience the show together, delivering beyond physical limitations of a venue-attended event.

Sponsorship levels include recognition and branding before the show, during the event, as well as all press and industry media outlets, congratulatory advertising in the new and exciting commemorative *Digital Interactive LMGI Awards Program Book*, and post-event with a digital presence on the LMGI website, social media marketing and more.



## TITLE LEVEL SPONSOR | \$12,500

- Recognition as a Title Level Sponsor in the official *LMGI Awards Program Book*, on-screen title cards during the awards presentation and announced as sponsor during the show
- Recognition as a Title Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- Two 30-second commercials promoting the sponsor will be incorporated into the show
- Social media post announcing sponsorship of awards
- Title Position full-page ad in the commemorative *LMGI Awards Program Book*, which will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Title Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ad in *Variety* (post-awards)



## PLATINUM LEVEL SPONSOR | \$8,000

- Recognition as a Platinum Level Sponsor in the official *LMGI Awards Program Book*, on-screen title cards during the awards presentation and announced as sponsor during the show
- Recognition as a Platinum Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- A 30-second commercial promoting the sponsor will be incorporated into the show
- Social media post announcing sponsorship of awards
- Platinum Position full-page ad in the commemorative *LMGI Awards Program Book*, which will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Platinum Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ad in *Variety* (post-awards)



## GOLD LEVEL SPONSOR | \$5,950

- Recognition as a Gold Level Sponsor in the official *LMGI Awards Program Book* and on-screen title cards during the awards presentation.
- Recognition as a Gold Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- A 30-second commercial promoting the sponsor will be incorporated into the show
- Social media post announcing sponsorship of awards
- Gold Position full-page ad in the commemorative *LMGI Awards Program Book*, which will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Gold Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ad in *Variety* (post-awards)



## SILVER LEVEL SPONSOR | \$3,850

- Recognition as a Silver Level Sponsor in the official *LMGI Awards Program Book* and on-screen title cards during the awards presentation
- Recognition as a Silver Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- A 15-second commercial promoting the sponsor will be incorporated into the show
- Silver Position full-page ad in the commemorative *LMGI Awards Program Book*, which will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Silver Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ad in *Variety* (post-awards)



## BRONZE LEVEL SPONSOR | \$2,750

- Recognition as a Bronze Level Sponsor in the official *LMGI Awards Program Book* and on-screen title cards during the awards presentation
- Recognition as a Bronze Level Sponsor on all awards Guild materials, including the industry digital invitation (must be booked prior to creating the invitation) and all press releases, social media and the LMGI official website
- Bronze Position full-page ad in the commemorative *LMGI Awards Program Book*, which will be distributed to all LMGI members, nominees, and sponsors. Additionally there will be a digital version on the LMGI Website for even wider distribution.
- Recognition as a Bronze Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ad in *Variety* (post-awards)





# Benefits & Pricing at a Glance

**Title Sponsor**

**Platinum Sponsor**

**Gold Sponsor**

**Silver Sponsor**

**Bronze Sponsor**

**\$12,500**

**\$8,000**

**\$5,950**

**\$3,850**

**\$2,750**

CHART KEY: ● = AVAILABLE ★ = NEGOTIABLE - = NOT AVAILABLE

## Virtual Event Branding

Logo integration on Eventbrite Invitation/Reminders	●	●	●	●	●
Printed LMGI Guild Awards Program Book	First Tier	Second Tier	Third Tier	Fourth Tier	Fifth Tier
Digital Interactive LMGI Awards Program Book – :30 Video Message Click to view <a href="#">Digital Interactive Awards Program Book Sample</a>	●	●	●	●	-
Interview w/Company Rep	●	-	-	-	-

## Pre-Show Broadcast Integration

Brand/Industry Partner Video Message*	2	1	1	1	-
Interview w/Company Rep	●	-	-	-	-
Inclusion in Social Media Feed	●	●	●	●	-
Logo included in Sponsor Loop onscreen at end of Pre-Show	●	●	●	●	-

## 2021 LMGI Awards Ceremony

Brand/Industry Partner Video Message	2	1	1	1	-
'Thank You' from Stage	●	●	●	●	-
Sponsor Logo inclusion at end of Show	●	●	●	●	●

## PR & Promotion

Inclusion in all Press Releases – following sign-up	●	●	●	●	●
Coordinated Social Media during the event	●	●	●	●	-

## Additional Opportunities

Host a nominees virtual event leading up to the Awards Show	●	-	-	-	-
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\*Available to Brands and Vendors only

## EVENT PROGRAM BOOK

The commemorative *LMGI Awards Program Book* contains editorial and congratulatory messages to the evening's honorees.

Our new *Digital Interactive LMGI Awards Program Book* offers Sponsors a "personalized video message" and brand content options and will be distributed digitally at the event to all attendees and on the LMGI website for even wider distribution.

### CLICK HERE TO VIEW THE DIGITAL OPTIONS

Printed programs will be provided to LMGI honorees and nominees.

## PROGRAM BOOK AD RATES

<b>Outside Back Cover</b>	<b>\$6,000</b>
<b>Inside Front Cover</b>	<b>\$5,000</b>
<b>Inside Back Cover</b>	<b>\$4,500</b>
<b>2 - Page Spread</b>	<b>\$6,500</b>
<b>PLATINUM LEVEL Full Page</b>	<b>\$3,500</b>
<b>GOLD LEVEL Full Page</b>	<b>\$3,000</b>
<b>SILVER LEVEL Full Page</b>	<b>\$2,500</b>
<b>BRONZE LEVEL Full Page</b>	<b>\$2,250</b>
<b>Half Page</b>	<b>\$1,750</b>

- All non - sponsor ads will appear after Platinum, Gold, Silver and Bronze Level Sponsor pages.
- Half page ads will appear after all full pages.
- Production Services are available. Please ask for rates.

#### DYNAMIC VIDEO UPGRADE RATES ARE:

- Embedded URL hyperlink to your company website, no charge
- Embedded :30 video that plays directly within your ad, add \$750\*

\*If you would like IngleDodd to help create your custom message, please talk to rep about customization costs

# LMGI AWARDS PROGRAM BOOK AD SPECS

## SPECIFICATIONS | TRIM SIZE 8.5" w x 11" h | AD DIMENSIONS (LIVE AREA)

Full Page Bleed:	8.5" w x 11" h Trim Size
FOR COVER FORM POSITIONS ONLY	8.75" x 11.25" .125 Bleed included on all 4 sides
2-Page Spread Non-Bleed	16" w x 10" h
Full Page Non-Bleed	7.5" w x 10" h
Half Page Horizontal Non-Bleed	7.5" w x 4.875" h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

**PAGE TRIM SIZE: FOR COVER FORM POSITIONS ONLY:** 8.5" w x 11" h — For bleed add 1/8" all around. Keep vital images and text at least 3/8" from page (trim) edge.

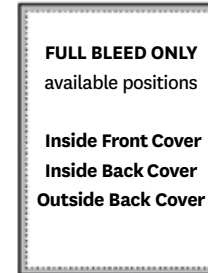
**FILE FORMATS:** Only the following formats are accepted and must be Mac-readable:  
• InDesign (packaged with all updated elements) • Hi-res PDF (Acrobat PDFX/1-a preferred) • Illustrator EPS or PDF (fonts must be converted to outlines) • Photoshop JPEG (300 dpi)

**FILE REQUIREMENTS:** Digital files must be 100% magazine ad size (see dimensions above)  
• Colors: All images and colors must be converted to CMYK process colors or grayscale • Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB • Fonts: All fonts used to create PDFs must be embedded or converted to outlines. • All files must be linked, flattened with no transparencies • ALL ad files MUST contain the ADVERTISER'S NAME

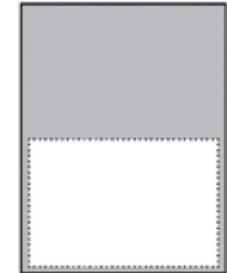
**FILE DELIVERY:** Electronic Files Only (in order of preference):  
» Via IngleDodd FTP site: Host: [www.ingledoddmedia.net](http://www.ingledoddmedia.net) Username: adart | Password: adart1  
Place your ad in the LMGI/lmgi\_awards folder (fax proof to 310.207.2110)  
» Via Email (files must be under 5MB): [artwork@ingledodd.com](mailto:artwork@ingledodd.com) (fax proof to 310.207.2110)  
» Via Mail CD or DVD (include color proof): IngleDodd Media, Attn: Production Dept.  
11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049



2 - Page Spread  
Non - Bleed Only



Full Page  
Non - Bleed



Half Page Horizontal  
Non - Bleed

## VIDEOS FOR THE EVENT

Here are the specs for the commercial spots promoting the sponsors that will be incorporated into the show. Additional Video Content & Commercial opportunities are available during the pre-show.

Ask your rep for details!

## FORMATS

### QuickTime Delivery

- 1080p minimum
- Codec H.264
- 24fps Progressive
- .mp4 or .mov
- Bit Rate 10Mbps
- Audio 48khz
  
- If shooting on phones, please go to: SETTINGS/CAMERA/RECORD VIDEO: set this to 1080p 30fps (1080p 24fps if available)
- Shoot in Landscape (horizontal) format only
  
- PowerPoint slides, no animations, set it in WIDESCREEN 1920 x 1080



EXCLUSIVE.  
FOCUSED.  
ACCESS.