

A woman with blonde hair and glasses perched on her head is looking through the viewfinder of a professional video camera. The camera is mounted on a rig with various attachments. The background is a blurred film set with warm lighting. The text is overlaid on the top left of the image.

EMERGING CINEMATOGRAPHER AWARDS 2019

LOS ANGELES OCT. 6
NEW YORK CITY OCT. 27
ATLANTA NOV. 3
CHICAGO NOV. 3

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#ECAWARDS

Presented by the International Cinematographers Guild (ICG)
to celebrate and nurture the talent of emerging cinematographers

EVENTS

LOS ANGELES - PREMIERE EVENT

Sunday, October 6, 2019
Wolf Theatre at Saban Media Center
Television Academy
5:00 p.m.

NEW YORK CITY

Sunday, October 27, 2019
SVA Theatre
3:00 p.m.

ATLANTA

Sunday, November 3, 2019
SCADshow
3:00 p.m.

CHICAGO

Sunday, November 3, 2019
The Logan Theatre
3:00 p.m.

Celebrate the
achievement of this
year's honorees
at our Emerging
Cinematographer
Award events for
2019.

INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG)

Build Relationships with the Legends of Tomorrow! The ECA provides a unique and meaningful way for industry vendors to create lasting relationships with emerging talent, and support the nonprofit International Cinematographers Guild Scholarship Fund.

“I can draw a straight line from the ECA to my experience shooting *Californication*, *Masters of Sex*, *Veep*, *Good Girls* and more, as I lean on those same instincts (and my great crews).
—Tim Bellen, Cinematographer

“The ECA were a huge step in my narrative career and led to my first agent.”
—Rodney Taylor, ASC

“The ECA continue to inspire and recognize the wealth of talent we have within our ranks.”
—Jimmy Matlosz, ECA Committee Co-chairman



SPONSORSHIP PACKAGES



SPONSORSHIP

PREMIER SPONSOR LEVEL | \$25,000



L-R: Alfred Molina; DPs Quyen Tran, Rachel Morrison, ASC, John Simmons, ASC, Amy Vincent, ASC, Cynthia Pusheck, ASC, Patti Lee, and Nancy Schreiber, ASC; Steven Lighthill at ASC Clubhouse



RESERVATION DEADLINE:
August 25, 2019

ARTWORK DEADLINE:
September 5, 2019

- ▶ Exclusive recognition as the 'Premier Sponsor' of the 2019 Emerging Cinematographer Awards at all four regional events (Recognition from the podium & Exclusive Slide on the Screen)
- ▶ Sponsor logo on the Step & Repeat at Premier Awards Show in Los Angeles (Premiere Position)
- ▶ Exclusive Sponsor Promo Video at the Premier Awards Show in Los Angeles (30-60 seconds)
- ▶ Exclusive ability to host up to three (3) exclusive ECA Sponsor Educational Events within one year of the awards show for ICG members
- ▶ Three (3) dedicated email blasts to the entire ICG membership within one year
- ▶ Sponsorship recognition in the ICG Heritage Online Video Series
- ▶ 'Premier Sponsor' recognition in the ICG's Weekly E-newsletter, distributed to the entire membership
- ▶ Brand logo & hotlink in eight (8) editions of the ICG's Weekly E-newsletter, distributed to the entire membership
- ▶ 'Premier Sponsor' recognition with direct URL link on the ICG/ECA Website (July 1-Dec. 31)
- ▶ Three (3) rotating Banner Ads on the official ECA Website (July 1-Dec. 31)
- ▶ Recognition as Exclusive Host of the ECA Honoree Luncheon at the ASC Clubhouse
- ▶ Six (6) seats to the VIP Honoree Luncheon at the ASC Clubhouse. Includes pre- and post-event mixers to network with ICG members and honorees. Vendor gifts and special vendor awards will be presented.
- ▶ One (1) Full Page ad on the Back Cover of the commemorative *2019 ECA Tribute Book*, distributed to all attendees
- ▶ Recognized as the Premier Sponsor on ECA press releases
- ▶ Sponsor logo in ECA Ad in *ICG Magazine* (Priority placement as Premier Sponsor)
- ▶ Exclusive Recognition as the Premier Sponsor on ICG Social Media
- ▶ Ability to provide VIP Gifts to ECA Honorees with Recognition from the stage
- ▶ Twelve (12) event passes to all four events: LA, NYC, ATL, and CHI

INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG)



SPONSORSHIP

PLATINUM SPONSOR LEVEL | \$12,500



RESERVATION DEADLINE:

August 25, 2019

ARTWORK DEADLINE:

September 5, 2019

- ▶ Recognition as a 'Platinum Sponsor' of the 2019 Emerging Cinematographers Awards at all four regional events (Recognition from the podium & with Platinum Sponsors on the Screen)
- ▶ Sponsor logo on the Step & Repeat at Premiere Awards Show in Los Angeles (Platinum Position)
- ▶ Exclusive ability to host up to two (2) exclusive ECA Sponsor Educational Events within one year of the awards show for ICG members
- ▶ Two (2) dedicated email blasts to the entire ICG membership within one year
- ▶ Brand logo & hotlink in four (4) editions of the ICG's Weekly E-newsletter, distributed to the entire membership
- ▶ 'Platinum Sponsor' recognition with direct URL link on the ICG/ECA Website (July 1-Dec. 31)
- ▶ Two (2) rotating Banner Ads on the official ECA Website (July 1-Dec. 31)
- ▶ Four (4) seats to the VIP Honoree Luncheon at the ASC Clubhouse. Includes pre- and post-event mixers to network with ICG members and honorees. Vendor gifts and special vendor awards will be presented.
- ▶ One (1) Full Page ad in Platinum Position in the commemorative *2019 ECA Tribute Book*, distributed to all attendees
- ▶ Recognition as a Platinum Sponsor on ECA press releases
- ▶ Sponsor logo in ECA Ad in *ICG Magazine* (Platinum Sponsor Grouping)
- ▶ Recognition in Platinum Sponsor Group on ICG Social Media
- ▶ Ability to provide VIP Gifts to ECA Honorees with Recognition from the stage
- ▶ Ten (10) event passes to all four events: LA, NYC, ATL, and CHI

INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG)



SPONSORSHIP

GOLD SPONSOR LEVEL | \$8,500



RESERVATION DEADLINE:

August 25, 2019

ARTWORK DEADLINE:

September 5, 2019

- Recognition as a 'Gold Sponsor' of the 2019 Emerging Cinematographers Awards at all four regional events (Recognition from the podium & with Gold Sponsors on the Screen)
- Exclusive ability to host up to one (1) exclusive ECA Sponsor Educational Event within one year of the awards show for ICG members
- One (1) dedicated email blast to the entire ICG membership within one year
- Brand logo & hotlink in two (2) editions of the ICG's Weekly E-newsletter, distributed to the entire membership
- 'Gold Sponsor' recognition with direct URL link on the ICG/ECA Website (July 1-Dec. 31)
- One (1) rotating Banner Ad on the official ECA Website (July 1-Dec. 31)
- Two (2) seats to the VIP Honoree Luncheon at the ASC Clubhouse. Includes pre- and post-event mixers to network with ICG members and honorees. Vendor gifts and special vendor awards will be presented.
- One (1) Full Page ad in Gold Position in the commemorative *2019 ECA Tribute Book*, distributed to all attendees
- Recognition as a Gold Sponsor on ECA press releases
- Sponsor logo in ECA Ad in *ICG Magazine* (Gold Sponsor Grouping)
- Recognition in Gold Sponsor Group on ICG Social Media
- Ability to provide VIP Gifts to ECA Honorees with Recognition from the stage
- Eight (8) event passes to all four events: LA, NYC, ATL, and CHI

INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG)



SPONSORSHIP

SILVER SPONSOR LEVEL | \$5,500



RESERVATION DEADLINE:

August 25, 2019

ARTWORK DEADLINE:

September 5, 2019

- ▶ Recognition as a 'Silver Sponsor' of the 2019 Emerging Cinematographers Awards at all four regional events (Recognition from the podium & with Silver Sponsors on the Screen)
- ▶ 'Silver Sponsor' recognition with direct URL link on the ICG/ECA Website (July 1-Dec. 31)
- ▶ Two (2) seats to the VIP Honoree Luncheon at the ASC Clubhouse. Includes pre- and post-event mixers to network with ICG members and honorees. Vendor gifts and special vendor awards will be presented.
- ▶ One (1) Full Page ad in Silver Position in the commemorative *2019 ECA Tribute Book*, distributed to all attendees
- ▶ Recognition as a Silver Sponsor on ECA press releases
- ▶ Sponsor logo in ECA Ad in *ICG Magazine* (Silver Sponsor Grouping)
- ▶ Recognition in Silver Sponsor Group on ICG Social Media
- ▶ Ability to provide VIP Gifts to ECA Honorees with Recognition from the stage
- ▶ Six (6) event passes to all four events: LA, NYC, ATL, and CHI



INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG)



SPONSORSHIP

BRONZE SPONSOR LEVEL | \$3,000



RESERVATION DEADLINE:

August 25, 2019

ARTWORK DEADLINE:

September 5, 2019

- ▶ Recognition as a 'Bronze Sponsor' of the 2019 Emerging Cinematographers Awards at all four regional events (Recognition from the podium & with Bronze Sponsors on the Screen)
- ▶ 'Bronze Sponsor' recognition with direct URL link on the ICG/ECA Website (July 1-Dec. 31)
- ▶ One (1) Half Page ad in Bronze Position in the commemorative *2019 ECA Tribute Book*, distributed to all attendees
- ▶ Recognition as a Bronze Sponsor on ECA press releases
- ▶ Sponsor Logo in ECA Ad in *ICG Magazine* (Bronze Sponsor Grouping)
- ▶ Recognition in Bronze Sponsor Group on ICG Social Media
- ▶ Ability to provide VIP Gifts to ECA Honorees with Recognition from the stage
- ▶ Four (4) event passes to all four events: LA, NYC, ATL, and CHI



INTERNATIONAL CINEMATOGRAPHERS GUILD (ICG)



ADVERTISING & TICKETS



EVENT SPONSORSHIPS

IngleDodd Media
ECAawards@IngleDodd.com
310.207.4410

Hilary Prentice
Hilary@IngleDodd.com
310.207.4410 x231

TICKETS

MaryAnne MacDougall
mmacdougall@icg600.com
323.876.0160 ext. 2728

RESERVATION DEADLINE:

August 25, 2019

ARTWORK DEADLINE:

September 5, 2019

Advertising Rates

- ▶ Full page ad in official *2019 ECA Tribute Book* (appears after all Event Sponsor ads) **\$1,950**
- ▶ Half page ad in official *2019 ECA Tribute Book* (appears after all Event Sponsor ads) **\$1,250**

Additional tickets to VIP Honoree Luncheon at ASC Clubhouse

- ▶ (available to Event Sponsors only) **\$500**
- ▶ Individual ticket to Premier Los Angeles event **\$350**
- ▶ Individual ticket to regional New York, Chicago, Atlanta event **\$150**

Specs for advertising

- ▶ Full page ad (bleed) – **7.25" w x 7.75" h**
Bleed ads should have a minimum .125" bleed on all 4 sides and should include trim marks.
- ▶ Half page ad (no bleed) – **6" w x 3" h**
- ▶ File format – High Res Print Ready PDF

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