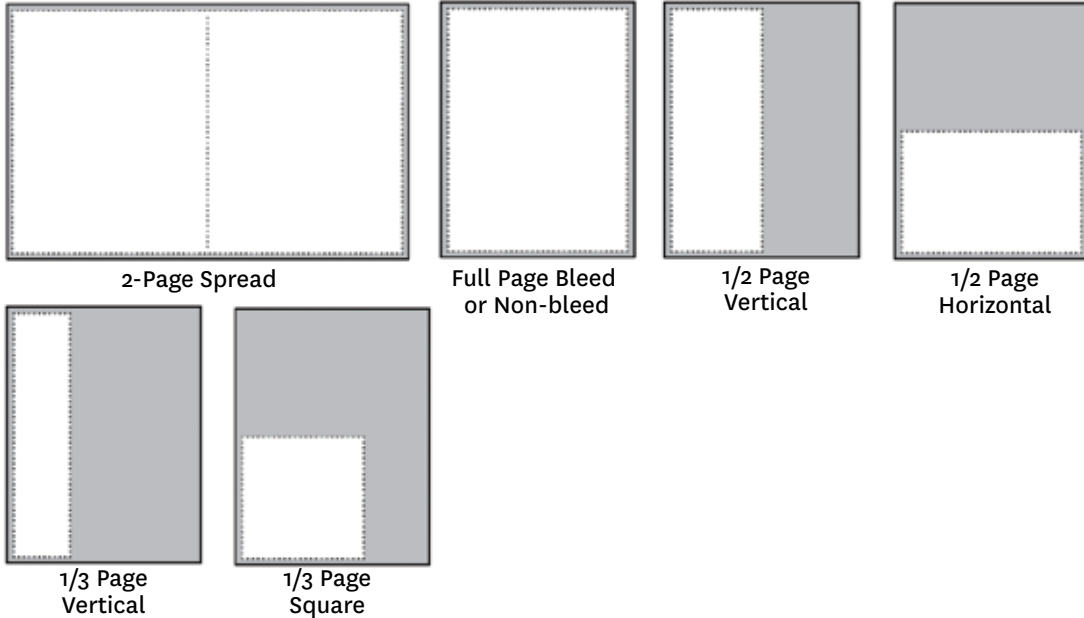


2018 MPEG FELLOWSHIP & SERVICE AWARD

Saturday, October 20, 2018 • Sheraton New York Times Square Hotel

ART SPECS

AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 16" w x 9.5" h	Bleed: 17.25" w x 11.125" h
Full Page	Non-bleed: 7.3125" w x 9.5" h	Bleed: 8.75" w x 11.125" h
1/2 Page Vertical	Non-bleed: 3.50" w x 9.5" h	
1/2 Page Horizontal	Non-bleed: 7.3125" w x 4.625" h	
1/3 Page Vertical	Non-bleed: 2.375" w x 9.5" h	
1/3 Page Square	Non-bleed: 4.75" w x 4.625" h	

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

TRIM: 8.5" w x 10.875" h. Bleed: add 1/8" all around. Keep vital images at least 1/4" from trim. 2-page spread keep text 1/4" away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi).

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art

- No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files must be linked and flattened with no transparencies
- ALL ad files MUST contain the ADVERTISER'S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net
Username: adart | Password: adart1

Place your ad in the MPEG/mpeg_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com
(fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media,
Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

Reservation Deadline: September 21, 2018

Artwork Deadline: September 28, 2018



For Event Sponsorships or Congratulatory Advertising, please contact:

MPEGFellowshipAwards@ingledodd.com or 818 786-4744