



CIRCULATION: 20,500

EDITOR: Steve Chagollan

PUBLISHER: IngleDodd Media

FOUNDED: 2004

FREQUENCY: Quarterly

PROFESSIONAL ASSOCIATION:

Directors Guild of America

READERSHIP: All members of the Directors Guild of America; Directors of film, television and digital media, Unit Production Managers, Assistant Directors, Associate Directors, Stage Managers and Location Managers.

DGA Quarterly is the official quarterly craft journal of the Directors Guild of America, delivering to 100% of its exclusive membership worldwide. Written specifically for DGA members and the professional filmmaking community at large, this respected publication serves as the leading voice for filmmakers: from the top directors in film and television, to the up-and-coming auteurs, this is the one publication and organization that all serious directors aspire to be part of.

DGA Quarterly offers advertisers an elegant environment for their message, with unparalleled read-through and retention of their target. No one else has the exclusive access or pre-qualified attention of these Guild members, making this the most important print vehicle in the market for reaching directors and their team members.





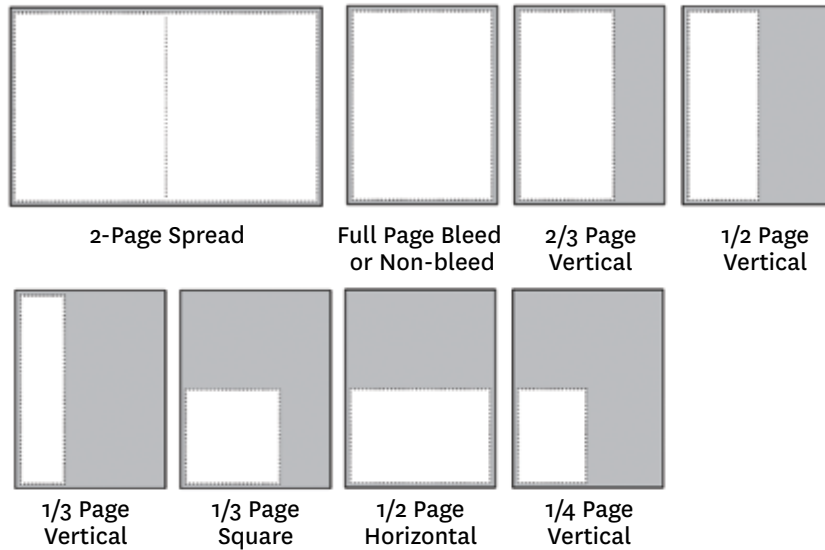
SCHEDULE 2018

	Space Reservation	Art Deadline	Mailing Date
Winter 2018	Nov 9	Nov 16	Dec 7
Spring 2018	Feb 23	Mar 2	Mar 19
Summer 2018	June 1	June 8	June 26
Fall 2018	Aug 31	Sept 7	Sept 25
Winter 2019	Nov 12	Nov 19	Dec 7

- DGA Quarterly is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 16.875”w x 9.875”h	Bleed: 18”w x 11.125”h
Full Page	Non-bleed: 7.875”w x 9.875”h	Bleed: 9.125”w x 11.125”h
2/3 Page Vertical	Non-bleed: 5”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.625”w x 4.75”h	Bleed: 9.125”w x 5.5”h
1/2 Page Vertical	Non-bleed: 3.675”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.375”w x 9.875”h	
1/3 Page Square	Non-bleed: 5”w x 4.75”h	
1/4 Page Vertical	Non-bleed: 3.675”w x 4.75”h	

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.875”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable:
InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

- » **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart
Place your ad in the DGA/dga_quarterly folder (fax proof to 310.207.2110)
- » **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)
- » **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.
11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

