

The Official News & Events Magazine of the Directors Guild of America

PROFILE 2018



**CIRCULATION:** 17,400

**EDITOR:** Darrell L. Hope

**PUBLISHER:** IngleDodd Media

**FOUNDED:** 2004

**FREQUENCY:** Monthly

**PROFESSIONAL ASSOCIATION:**

Directors Guild of America

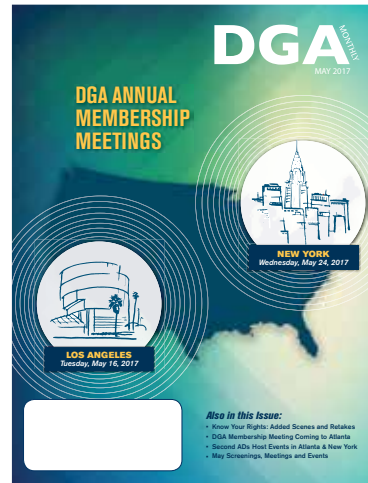
**READERSHIP:** All members of the Directors Guild of America; Directors, Unit Production Managers, Assistant Directors, Associate Directors, Stage Managers and Location Managers.

**DGA Monthly** is the official monthly publication of the Directors Guild of America, these creative decision makers who approve and influence all important artistic, location, equipment and service choices on a production. It's also the best way to reach all of the DGA, Academy and Emmy Award Director-voters during critical balloting periods.

**DGA Monthly** contains vital member benefits and information like screenings, special events and other Guild business that members need to be informed of on a monthly basis. Its shorter distribution cycle and lower cost makes it a smart and timely buy to reach working directors and their teams in film, television and digital media. No unaffiliated trade publication has the access or pre-qualified attention of this exclusive membership.



The Official News & Events Magazine of the Directors Guild of America



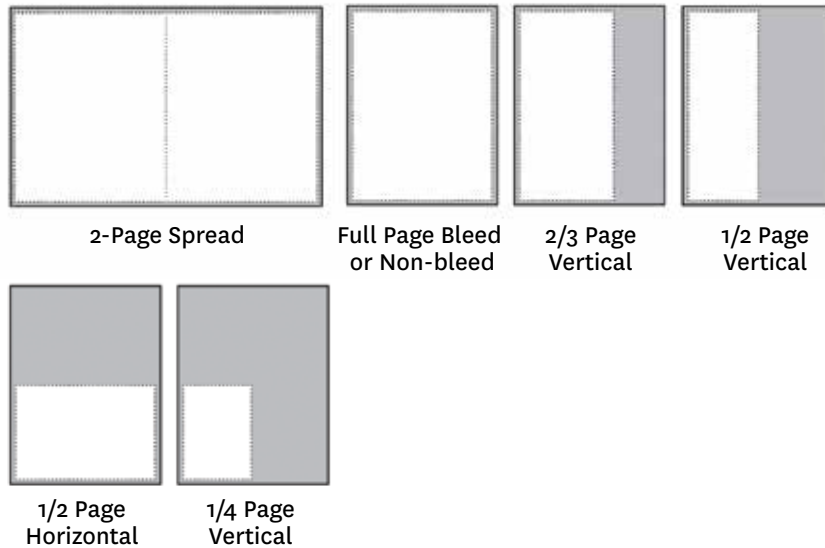
# SCHEDULE 2018

	Space Reservation	Art Deadline	Mailing Date
Nov 2017	Oct 6	Oct 9	Oct 12
Dec 2017	Nov 3	Nov 9	Nov 15
Jan 2018	Dec 1	Dec 7	Dec 13
Feb 2018	Jan 12	Jan 15	Jan 18
Mar 2018	Feb 2	Feb 9	Feb 14
Apr 2018	Mar 5	Mar 9	Mar 14
May 2018	Apr 4	Apr 10	Apr 13
June 2018	May 4	May 9	May 15
July 2018	June 5	June 8	June 13
Aug 2018	July 2	July 6	July 13
Sept 2018	Aug 6	Aug 10	Aug 15
Oct 2018	Sept 5	Sept 7	Sept 12
Nov 2018	Oct 3	Oct 8	Oct 12
Dec 2018	Nov 6	Nov 9	Nov 14

- DGA Monthly is published monthly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



## AD SIZES AVAILABLE



## AD DIMENSIONS

<b>2-Page Spread</b>	<b>Non-bleed: 15.75”w x 9.875”h</b>	<b>Bleed: 17”w x 11.125”h</b>
<b>Full Page</b>	<b>Non-bleed: 7.25”w x 9.875”h</b>	<b>Bleed: 8.625”w x 11.125”h</b>
<b>2/3 Page Vertical</b>	<b>Non-bleed: 4.875”w x 9.875”h</b>	
<b>1/2 Page Horizontal</b>	<b>Non-bleed: 7.25”w x 4.875”h</b>	<b>Bleed: 8.625”w x 5.625”h</b>
<b>1/2 Page Vertical</b>	<b>Non-bleed: 3.50”w x 9.875”h</b>	
<b>1/4 Page Vertical</b>	<b>Non-bleed: 3.50”w x 4.875”h</b>	

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

**MAGAZINE TRIM:** 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

**FILE FORMATS:** Only the following formats are accepted and must be Mac-readable:  
InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

**FILE REQUIREMENTS:** Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

**FILE DELIVERY:** Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the DGA/dga\_monthly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

