

Official website of the Directors Guild of America

DGA.org is the official member website of the DGA and the worldwide public face of the Guild. Digital banner advertising is available on this exclusive website, enabling advertisers to add an important digital component to their ad campaigns, provide more frequent and timely ad messages, while also reaching industry viewers outside the membership.

DIGITAL ADVERTISING IS AVAILABLE IN THE FOLLOWING FOUR SECTIONS:

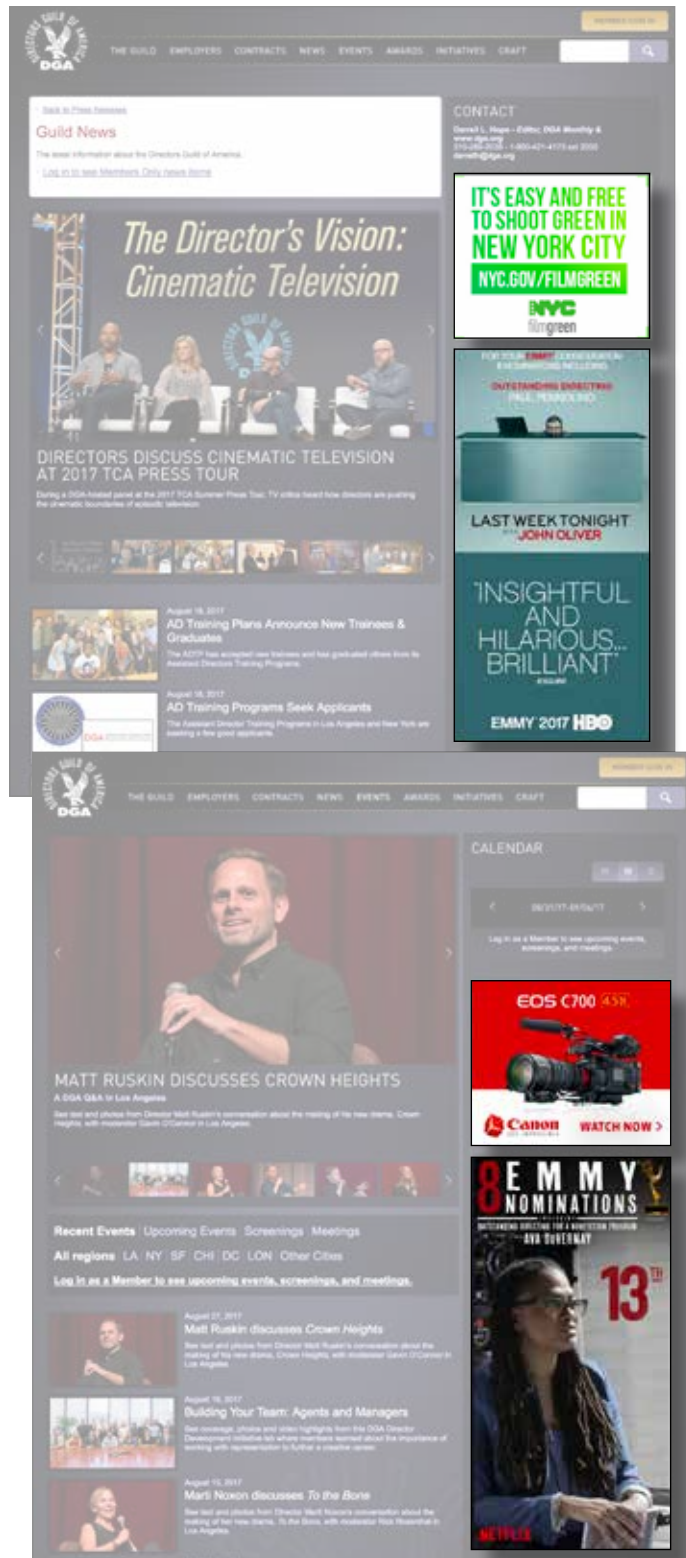
THE GUILD (Member Directory)

The online directory of the Guild. The search function allows viewers to look up DGA members' contact information and credit summaries.

NEWS The home for all DGA press releases, Guild news, member-only news, industry news and current and archived editions of *DGA Monthly*.

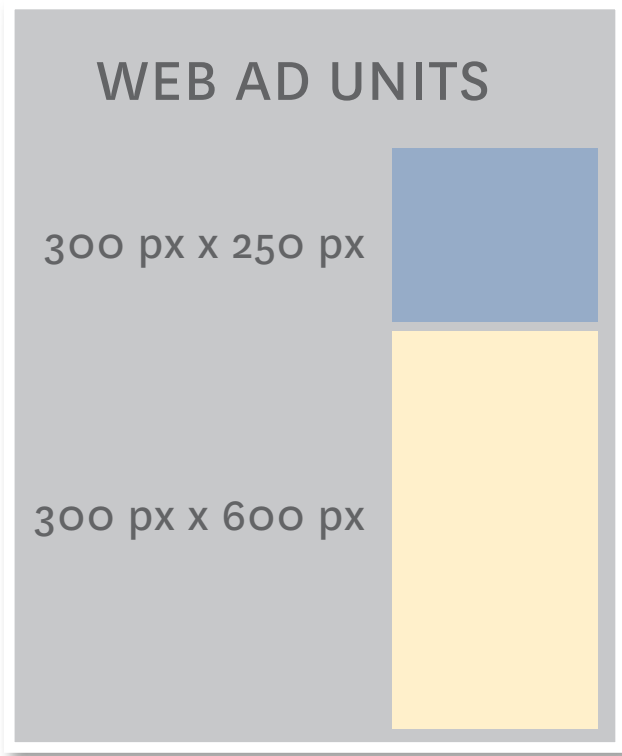
EVENTS Contains the member-only Guild event calendar, as well as recent events, screenings and meetings in all regions (LA, NY, SF, CHI, DC, LON, East and West).

CRAFT (DGA Quarterly, Director Q&A, Visual History) Home to the online version of the Guild's official craft journal, *DGA Quarterly*. All editorial content is organized here for easy viewing of current issues, or archival searches of past interviews and columns. DGA Director Q&A interviews are also archived here, as well as the Visual History Program and past anniversary issues.



WEB ADVERTISING 2018



**WEB AD SPECIFICATIONS**

- Ad image sizes: 300 px x 250 px, 300 px x 600 px
- All ad units will appear in the right column of pages with available web ad inventory.
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only. Maximum four ad images served per ad unit. No weighting rotation.
- All creative must be approved by the DGA in advance of run date.
- Maximum one (1) creative swap permitted per monthly flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the DGA/DGA.org folder

Email: artwork@ingledodd.com

