

70th ANNUAL / DGA AWARDS

TRIBUTE PROGRAM

February 3, 2018

Beverly Hilton Hotel

Beverly Hills, California



70TH ANNUAL DGA AWARDS

The official *DGA Awards Tribute Program*

Please join us in celebrating the

70th ANNUAL DGA AWARDS

February 3, 2018 | Beverly Hilton Hotel | Beverly Hills, California

All presenters and honorees of the 70th Annual DGA Awards will receive a copy of this beautiful full-color keepsake, listing the evening's program of events, profiles of all honorees and nominees, a historical review of the Guild and awards show, and numerous congratulatory messages from professional and personal associates.

We invite you to take part in a piece of Hollywood history!



70TH ANNUAL DGA AWARDS

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ADVERTISING rates

70TH ANNUAL TRIBUTE PROGRAM

The official *DGA Awards Tribute Program* provides an elegant and exclusive opportunity to show your support for both the Guild, and the evening's honorees. Congratulatory ad messages are available within the program, and will be seen by all Guild and industry members in attendance.

CONGRATULATORY AD RATES

PLATINUM LEVEL 2-Page Color Spread	\$17,000
PLATINUM LEVEL Full Page Color Ad	\$9,500

GOLD LEVEL 2-Page Color Spread	\$12,750
GOLD LEVEL Full Page Color Ad	\$7,500

SILVER LEVEL 2-Page Color Spread	\$9,000
SILVER LEVEL Full Page Color Ad	\$5,000

HALF PAGE Color Ad Page	\$3,500
HALF PAGE B&W Ad Page	\$2,500

RESERVATION DEADLINE

January 18, 2018

ARTWORK DEADLINE

January 22, 2018

Design and production services are available for an additional fee.



70TH ANNUAL DGA AWARDS

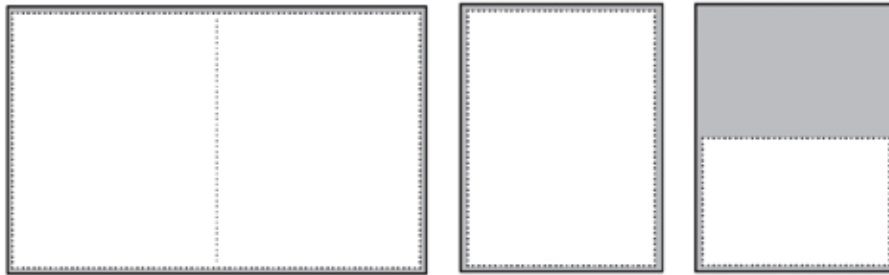
The official *DGA Awards Tribute Program*

ARTWORK Specifications

SPECIFICATIONS | AD DIMENSIONS (LIVE AREA)

2-Page Spread	Non-bleed	15.75”w x 9.875”h
Full Page	Non-bleed	7.25”w x 9.875”h
Half Page	Horizontal	7.25”w x 4.875”h

AD DIMENSIONS



2-Page Spread

Full Page

Half Page

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

PAGE TRIM SIZE

8.375”w x 10.875”h — For bleed add 1/8” all around. Keep vital images and text at least 3/8” from page (trim) edge.

FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)

FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu.
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME.

FILE DELIVERY

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net Username: adart | Password: adart

Place your ad in the [dga/dga_awards](#) folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

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