

The Official Quarterly Journal of IATSE Local 700

PROFILE 2019



**CIRCULATION:** 10,200

**EDITOR:** Tomm Carroll

**PUBLISHER:** IATSE Local 700

**FOUNDED:** 2000

**FREQUENCY:** Quarterly

**PROFESSIONAL ASSOCIATION:**

Motion Picture Editors Guild,  
IATSE Local 700

**READERSHIP:** All members of MPEG, the national Guild for post-production professionals working in feature films, television, video and commercials. Members include film editors, music editors, sound editors, re-recording mixers, scoring mixers, recordists, Foley artists, engineers, video post sweeteners, colorists and retirees.

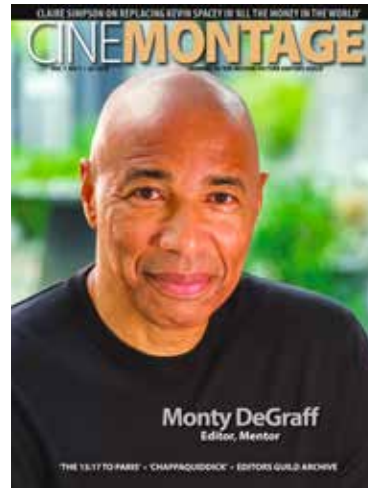
**CineMontage** is the official publication of the Motion Picture Editors Guild (MPEG), a national labor Guild representing over 10,200 freelance and staff post-production professionals, published quarterly and distributed via controlled circulation to every single member of this exclusive organization.

This guarantees your ad message will be seen by thousands of decision makers who work in the post-production industry. Make a direct hit to Emmy Award and Academy Award voters in the film and sound technical categories.



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# SCHEDULE 2019

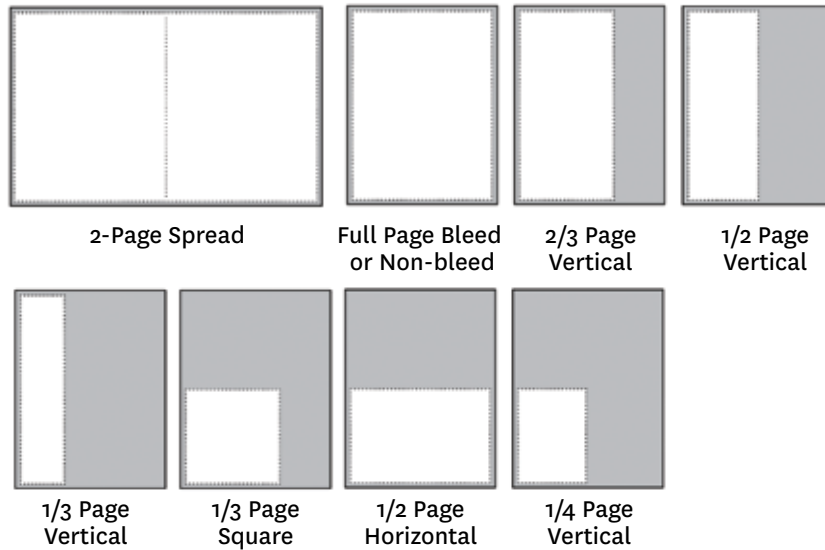


	Space Reservation	Art Deadline	Mailing Date
Fall 2018 - Q4	Nov 8	Nov 15	Nov 27
Winter 2019 - Q1	Jan 24	Jan 28	Feb 4
Spring 2019 - Q2	May 9	May 16	May 30
Summer 2019 - Q3	July 11	July 18	July 30
Fall 2019 - Q4	Nov 7	Nov 14	Nov 25

- CineMontage is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



## AD SIZES AVAILABLE



## AD DIMENSIONS

<b>2-Page Spread</b>	<b>Non-bleed: 16" w x 9.5" h</b>	<b>Bleed: 17.25" w x 11.125" h</b>
<b>Full Page</b>	<b>Non-bleed: 7.3125" w x 9.5" h</b>	<b>Bleed: 8.75" w x 11.125" h</b>
<b>2/3 Page Vertical</b>	<b>Non-bleed: 4.8" w x 9.5" h</b>	
<b>1/2 Page Horizontal</b>	<b>Non-bleed: 7.3125" w x 4.625" h</b>	
<b>1/2 Page Vertical</b>	<b>Non-bleed: 3.50" w x 9.5" h</b>	
<b>1/3 Page Vertical</b>	<b>Non-bleed: 2.375" w x 9.5" h</b>	
<b>1/3 Page Square</b>	<b>Non-bleed: 4.8" w x 4.625" h</b>	
<b>1/4 Page Vertical</b>	<b>Non-bleed: 3.50" w x 4.625" h</b>	

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

**MAGAZINE TRIM:** 8.5" w x 10.875" h. Bleed: add 1/8" all around. Keep vital images at least 1/4" from trim. 2-page spread keep text 1/4" away from gutter on both sides.

**FILE FORMATS:** Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

**FILE REQUIREMENTS:** Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME

**FILE DELIVERY:** Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the MPEG/mpeg\_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

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