

# CDG CORPORATE & BRAND PARTNERSHIPS

*Custom Annual Partnerships with the CDG*

For companies and brands that wish to have a greater level of supporting presence and interaction with the members of the Costume Designers Guild, custom annual partnerships are available. These can include a combination of existing advertising, marketing and events, along with unique benefits and recognition as a 'CDG Corporate or Brand Partner' throughout the year. This level of commitment will provide a dominating competitive presence you target, and help develop meaningful relationships with the membership.

The members of the CDG create the look and feel of the character through costumes setting the mood and period that enhance the story in film and television. These are the creative professionals who ultimately decide what products and brands appear 'within the frame,' and their on-screen choices can affect consumer trends and spending around the globe.

## CDG CORPORATE & BRAND PARTNERSHIPS CAN INCLUDE COMBINATIONS OF THE FOLLOWING:

### PRINT:

*The Costume Designer*  
*CDG Awards Tribute Book*

### DIGITAL:

www.CostumeDesignersGuild.com banner ads  
*The Costume Designer* digital/mobile enhancements  
EBlast to CDG membership  
CDG Legacy Video Series sponsorship

### EVENTS:

CDG Awards Show  
CDG Member Events

### ADDITIONAL MARKETING:

Direct Mail to CDG membership  
Inserts/Outserts in *The Costume Designer*

Please contact us to  
discuss your objectives  
for a customized  
partnership proposal.



CDG ANNUAL PARTNERSHIPS

