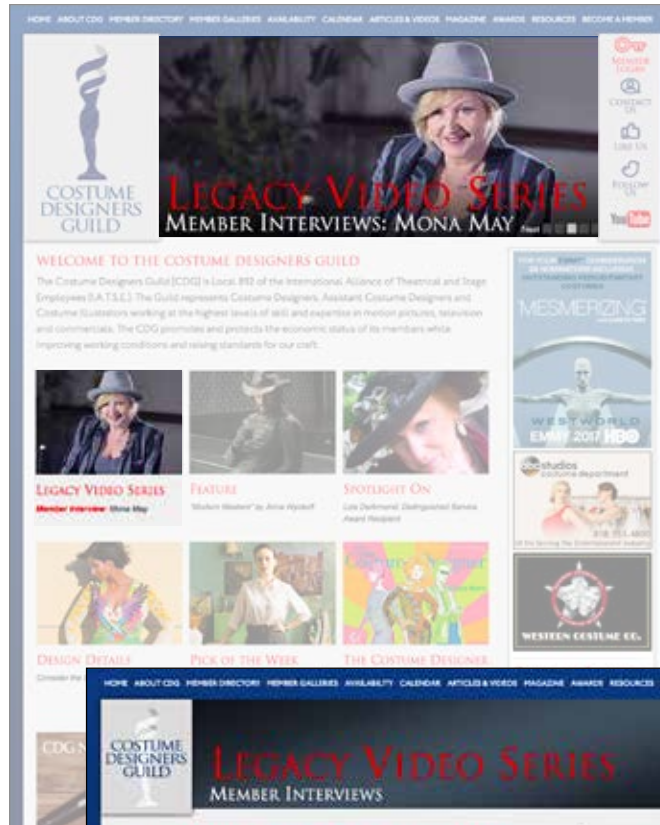


Intimate conversations with Costume Designers

The **Legacy Video Series** is designed to shine a light on these unique artists and their extraordinary work in 7-minute interviews. Top-tier sponsorships include branding in the opening and closing credits. Upper levels also include **exclusively branded** Teaser videos for use on Social Media to raise awareness about the artists and to acknowledge your brand's support.

Full-length videos are hosted on the Guild's official website (36k uniques per mo.) 1-minute teaser videos are designed for coordinated social media posting by sponsors and by the Guild. Guild Social Media stats: 6,700 Facebook/5,500 Instagram.



LEGACY VIDEO SPONSOR LEVELS

PREMIER SPONSORS RECEIVE:

- (1-year commitment req.)
- Branding in the long-form video
- Exclusively branded teasers for each artist
- Premier branding on the Landing page
- Premier branding on the Vimeo page

PLATINUM SPONSORS RECEIVE:

- (Six-month commitment req.)
- Exclusively branded teasers for each artist
- Platinum branding on the Landing page
- Platinum branding on the Vimeo page

GOLD SPONSORS RECEIVE:

- Shared branding in teasers for each artist
- Gold level branding on the Landing page
- Gold level branding on the Vimeo page

EXCLUSIVELY BRANDED TEASERS ONLY

- Minimum 10 teasers



LEGACY VIDEO SERIES 2019

