

CAS CORPORATE & BRAND PARTNERSHIPS

Custom Annual Partnerships with the CAS

ANNUAL PARTNERSHIPS

For companies and brands that wish to have a greater level of supporting presence and interaction with the members of the Cinema Audio Society, custom annual partnerships are available. These can include a combination of existing advertising, marketing and events, along with unique benefits and recognition as a 'CAS Corporate or Brand Partner' throughout the year. This level of commitment will provide a dominating competitive presence with your target, and help develop meaningful relationships with the membership.

The members of the CAS are the artists of the sound department who, through sound production, create the tone and emotion that move the story in film and television. These are the creative professionals who ultimately decide what products and brands are used in this creative field.

CAS CORPORATE & BRAND PARTNERSHIPS CAN INCLUDE COMBINATIONS OF THE FOLLOWING:

PRINT:

- CAS Quarterly*
- CAS Awards Program Book*

DIGITAL:

- www.CinemaAudioSociety.org banner advertising
- CAS Quarterly* digital/mobile enhancements
- EBlasts to CAS membership

EVENTS:

- CAS Awards Show
- CAS Member Events & Screenings

ADDITIONAL MARKETING:

- Direct Mail to CAS membership
- Inserts/Outserts in *CAS Quarterly*

Please contact us to discuss your objectives for a customized partnership proposal.

