



56th
Annual
CAS
Awards



CINEMA AUDIO SOCIETY

56TH ANNUAL CAS AWARDS

January 25, 2020 | InterContinental Los Angeles Downtown

Please join us in celebrating the

56th ANNUAL CINEMA AUDIO SOCIETY AWARDS *for* OUTSTANDING SOUND MIXING

*January 25, 2020 | Wilshire Ballroom
InterContinental Los Angeles Downtown*

The Cinema Audio Society is the single largest organization of professional Sound Mixers in film and television, representing both Production and Re-recording Mixers worldwide. Each year, these sound professionals gather to celebrate their organization and the achievements of their contemporaries.



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CAS AWARD SPONSORSHIPS

Your involvement as a CAS Awards Sponsor shows your commitment to this important organization, the evening's honorees, and the artists that support your business. Sponsors enjoy significant branding at this high-profile event, in the room and in all outgoing media, along with premium CAS Awards Program Book advertising, and premium seating for staff or clients.

TITLE SPONSOR | \$30,000 (LIMIT 1)

AT THE EVENT

- Special recognition from the podium by the event host as the Title Level and Dinner Wine Sponsor, on in-room video displays, signage at the bar, and on all invitations (depending on date of confirmation)
- Two Premium Tables of 12 placed nearest to the stage OR tables of 10 with Celebrity presenter seated at each table*
- Acknowledgment table tent at each table as the wine sponsor for the dinner
- Complimentary bottle of red and white wine at the table
- 60-second sizzle reel of sponsor product/brand, incorporated into the show (created and provided by Sponsor/approved by CAS)
- Priority branding as the Title Sponsor on signage at the lobby bars
- Exclusive logo placement on official press arrival Step & Repeat in the Cocktail Area
- Exclusive logo placement on Step & Repeat for video interviews
- Exclusivity as the sole sponsor of the CAS Awards Green Room
- Exclusivity as the sole sponsor of the Winners' Award Pick-up and Press Area
- Exclusive logo placement with the CAS logo for Winners/Presenters Photos
- Ability to display sponsor-provided banners in Green Room, and in Winners' Area and Awards Pick-up Area, and greeting guests at top of escalator and at elevators (no more than 6)
- Full Page 4-color Inside front cover ad in the commemorative CAS Awards Program Book, distributed to all attendees, honorees and presenters

PRE- AND POST-EVENT BENEFITS

- Exclusivity as the sole "Title Sponsor" of the 56th Annual CAS Awards for Outstanding Sound Mixing and branding on all press releases, promotional materials, and invitations (depending on confirmation date)
- Recognition as the Title Level Sponsor on www.cinemaaudiosociety.org and in the official member publication, CAS Quarterly, distributed to all CAS members worldwide
- Full Page 4-color ad in the post-awards issue of CAS Quarterly
- Sponsor recognition on media partner ads in *The Hollywood Reporter* and *Variety*

*Celebrity presenter will have the option of bringing a guest, which will affect the number of seats at the table



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COCKTAIL RECEPTION SPONSOR | \$15,000 (LIMIT 2)

OVERALL PACKAGE BENEFITS CAN BE CUSTOMIZED FOR ONE EXCLUSIVE SPONSOR

AT THE EVENT

- Special recognition from the podium by the event host as the Cocktail Reception Sponsor, on in-room video displays, signage at the bar, and on all invitations (depending on date of confirmation)
- Acknowledgment from the wait staff as host of the complimentary cocktail (TBD)
- Premium Table and Tickets for ten (10) placed near the stage*
- Celebrity presenter seated at table*
- Complimentary bottle of red and white wine at the table
- Special mention from the podium at start of the awards about the Cocktail Reception and Sponsorship
- Ability to display sponsor-provided pull-up banners in Cocktail Area/Ballroom Foyer (no more than 6)
- Photo booth and arrival photos at special Step & Repeat during Cocktail Reception and After Party —will include CAS, Title, Cocktail and After Party Sponsor branding
- Premium placement Full Page 4-color ad in the commemorative *CAS Awards Program Book*, distributed to all attendees, honorees and presenters

PRE- AND POST-EVENT BENEFITS

- Exclusivity as the “Cocktail Reception Sponsor” of the 56th Annual CAS Awards for Outstanding Sound Mixing and branding on all press releases, promotional materials, and invitations (depending on confirmation date)
- Recognition as the Cocktail Reception Sponsor on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Full Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Sponsor recognition on media partner ads in *The Hollywood Reporter* and *Variety*

*Please note: All tables are 12-tops. You are welcome to purchase additional seats to fill your table at \$350/ticket. If there are seats available at your table, they will be filled by others attending the event.
Seating determined by the CAS.



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AFTER PARTY SPONSOR | \$15,000 (LIMIT 2)

OVERALL PACKAGE BENEFITS CAN BE CUSTOMIZED FOR ONE EXCLUSIVE SPONSOR

AT THE EVENT

- Special recognition from the podium by the event host as the After Party Sponsor, and on in-room video displays, signage at the bar, and on all invitations (depending on date of confirmation)
- Premium Table and Tickets for ten (10) placed near the stage*
- Celebrity presenter seated at table*
- Complimentary bottle of red and white wine at the table
- Special invitation from the podium at the end of the awards to continue the festivities at the After Party, sponsored by...
- Special branding at the Espresso/Coffee for the After Party
- Ability to display sponsor-provided pull-up banners in After Party Area (no more than 6)
- Photo booth and arrival photos at special Step & Repeat during Cocktail Reception and After Party —will include CAS, Title Sponsor, Cocktail Reception and After Party Sponsor branding
- Premium placement Full Page 4-color ad in the commemorative *CAS Awards Program Book*, distributed to all attendees, honorees and presenters

PRE- AND POST-EVENT BENEFITS

- Exclusivity as the sole “After Party Sponsor” of the 56th Annual CAS Awards for Outstanding Sound Mixing and branding on all press releases, promotional materials, and invitations (depending on confirmation date)
- Recognition as the After Party Sponsor on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Full Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Sponsor recognition on media partner ads in *The Hollywood Reporter* and *Variety*

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STUDENT RECOGNITION AWARD SPONSOR | \$16,000 (LIMIT 1)

OR CAN BE A SHARED CO-SPONSORSHIP AT \$8,000 EACH**

- Recognition as 'Student Recognition Award Sponsor' from the podium, on in-room video displays
- Recognition as Student Recognition Award Cash Gift Sponsor from the podium during the announcement of the winner
- Premium Table and Tickets for twelve (12) with Preferred Seating*
- Complimentary bottle of red and white wine at the table
- Ability to conduct an event with the student nominees and their guests prior to the awards
- Ability to contribute product or gift to the student nominees
- Ability to create internship for CAS student nominee(s) or winner at sponsor discretion
- Premium placement Full Page 4-color Student Recognition Award Sponsor ad in the commemorative *CAS Awards Program Book*, distributed to all attendees, honorees and presenters
- Full Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Recognition as Student Recognition Award Sponsor on www.cinemaaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all non-attending CAS members worldwide

**For the SRA Sponsorship, should there be co-sponsors all benefits are shared: 6 tickets, and half-page ads

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You are welcome to purchase additional seats to fill your table at \$350/ticket. If there are seats available at your table, they will be filled by others attending the event. Seating determined by the CAS.



- Wherever listed, CAS Award Sponsors will be listed in their hierarchical order (i.e., first Title, then Diamond, Platinum, Gold and Silver)
- All sponsorships must be confirmed prior to February 1 in order to be included in the *CAS Awards Program Book*.



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SPECIAL CAS AWARD SPONSORSHIPS

VALET PARKING SPONSOR (aka “Baby You Can Drive My Car”)

| \$15,000 (LIMIT 1)

- This Sponsorship touches EVERY attendee!
- Recognition as a ‘Valet Parking Sponsor’ from the podium, on in-room video displays, signage at the bar, inclusion of logo & info as Valet Sponsor on printed and digital invitations and event information page on CAS website (depending on date of confirmation)
- Table and Tickets for six (6) with Preferred Seating*
- Complimentary bottle of red and white wine at the table
- Branded acknowledgment as Valet Parking Sponsor either via stamp or separate ticket and signage at the venue (logistics to be determined by venue)
- Full Page 4-color ad in the commemorative *CAS Awards Program Book*, distributed to all attendees, honorees and presenters
- Recognition as the Valet Parking Sponsor on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Full Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Gift Bag Opportunity to provide item in attendee gift bags (700) and/or in the five Student Finalists Special Gift Bags

FLORAL SPONSOR (aka “Tiptoe Through the Tulips”) | \$10,000 (LIMIT 1)

- Recognition as the ‘Floral Sponsor’ from the podium, on in-room video displays
- Table and Tickets for six (6) with Preferred Seating*
- Sponsors all floral: Dinner tables, cocktail tables, bars, check-in tables, winners table, Green Room
- Signage at each dinner table as the Exclusive ‘Floral Sponsor’
- Full Page 4-color ad in the commemorative *CAS Awards Program Book*, distributed to all attendees, honorees and presenters
- Recognition as the Floral Sponsor on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Gift Bag Opportunity to provide item in attendee gift bags (700) and/or in the five Student Finalists Special Gift Bags

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DIAMOND LEVEL SPONSORSHIP | \$12,500

- Recognition as a 'Diamond Level Sponsor' from the podium, on in-room video displays, signage at the bar
- Twelve (12) Premium seats with Diamond Level Preferred Seating*
- Complimentary bottle of red and white wine at the table
- Full Page 4-color ad in the 'Diamond Sponsor' section of the *CAS Awards Program Book*, distributed to all attendees, honorees and presenters
- Full Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Recognition as a 'Diamond Sponsor' on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Gift Bag Opportunity to provide item in attendee gift bags (700) and/or in the five Student Finalists Special Gift Bags

PLATINUM LEVEL SPONSORSHIP | \$10,000

- Recognition as a 'Platinum Level Sponsor' from the podium, on in-room video displays, signage at the bar
- Table and Tickets for ten (10) with Platinum Level Preferred Seating*
- Complimentary bottle of red and white wine at the table
- Full Page 4-color ad in the 'Platinum Sponsor' section of the *CAS Awards Program Book*, distributed to all attendees, honorees and presenters
- Full Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Recognition as a 'Platinum Sponsor' on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Gift Bag Opportunity to provide item in attendee gift bags (700) and/or in the five Student Finalists Special Gift Bags



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GOLD LEVEL SPONSORSHIP | \$8,000

- Recognition as a 'Gold Level Sponsor' from the podium, on in-room video displays, signage at the bar
- Table and Tickets for eight (8) with Gold Level Preferred Seating*
- Complimentary bottle of red and white wine at the table
- Full Page 4-color ad in the 'Gold Sponsor' section of the *CAS Awards Program Book*, distributed to all attendees, honorees and presenters
- Two-thirds Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Recognition as a 'Gold Sponsor' on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Gift Bag Opportunity to provide item in attendee gift bags (700) and/or in the five Student Finalists Special Gift Bags

SILVER LEVEL SPONSORSHIP | \$5,500

- Recognition as a 'Silver Level Sponsor' from the podium, on in-room video displays, signage at the bar
- Table and Tickets for six (6) with Silver Level Preferred Seating*
- Complimentary bottle of red and white wine at the table
- Full Page 4-color ad in the 'Silver Sponsor' section of the *CAS Awards Program Book*, distributed to all attendees, honorees and presenters
- Half Page 4-color ad in the post-awards issue of *CAS Quarterly*
- Recognition as a 'Silver Sponsor' on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all CAS members worldwide
- Gift Bag Opportunity to provide item in attendee gift bags (700) and/or in the five Students Finalist Special Gift Bags

