

55TH ANNUAL CAS AWARDS

February 16, 2019 | InterContinental Los Angeles Downtown Hotel

ADVERTISING
rates

TICKETS

CAS Members: \$225 per ticket (Limit 4)
General Admission Seating: \$275 per ticket
Premium Event Sponsor Seating: \$350 per ticket (when added to existing event Sponsorship)

CAS AWARDS PROGRAM BOOK

The official *CAS Awards Program Book* is a beautiful, full-color commemorative event program distributed at the actual awards show to all honorees, nominees and attendees. Your congratulatory ad message will be seen by every single attendee, honoree and presenter.

AD RATES

Outside Back Cover	\$6,000
Inside Front Cover	\$5,000
Inside Back Cover	\$4,500
DIAMOND LEVEL Full Page	\$4,000
PLATINUM LEVEL Full Page	\$3,500
GOLD LEVEL Full Page	\$3,000
SILVER LEVEL Full Page	\$2,500
Half Page	\$1,750

- All non-sponsor ads will appear after Diamond, Platinum, Gold and Silver Event Sponsor pages.
- Half page ads will appear after all Full pages.
- Production Services are available. Please ask for rates.

RESERVATION DEADLINE: February 1, 2019

ARTWORK DEADLINE: February 5, 2019

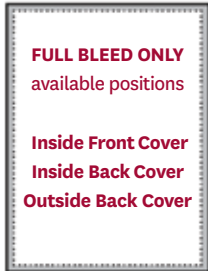


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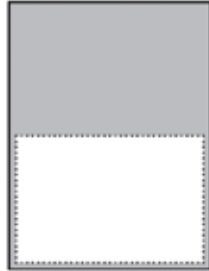
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ARTWORK specifications

SPECIFICATIONS | TRIM SIZE 8.5" w x 11 "h | AD DIMENSIONS (LIVE AREA)



Full Page
Non-Bleed



Half Page Horizontal
Non-Bleed

Full Page Bleed	8.5" w x 11" h Trim Size 8.75" x 11.25" .125 Bleed included on all 4 sides
Full Page Non-Bleed	7.5" w x 10" h
Half Page Horizontal Non-Bleed	7.5" w x 4.875" h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

PAGE TRIM SIZE

8.5" w x 11" h — For bleed add 1/8" all around. Keep vital images and text at least 3/8" from page (trim) edge.

FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)

FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic and other styles from the font menu.
- All files must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME.

FILE DELIVERY

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the CAS/cas_awards folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

