

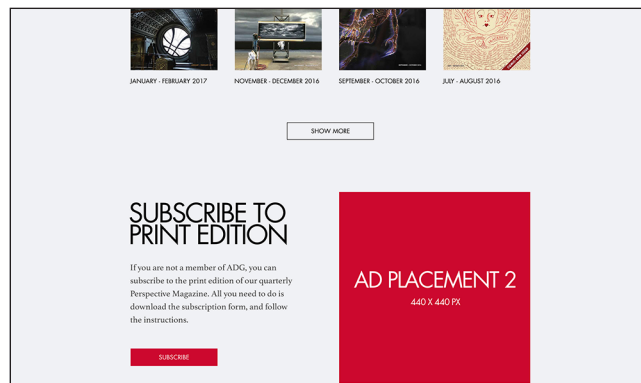
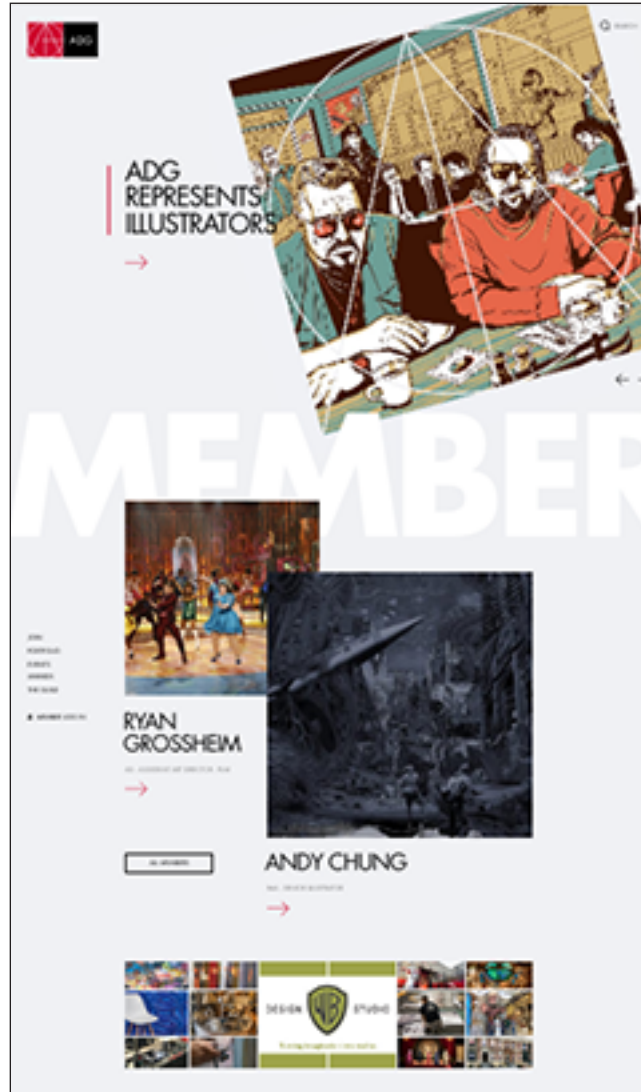
Official website of the Art Directors Guild

**ADG.org** is the official website of the Art Directors Guild, IATSE Local 800. Covering all facets of the Guild, including member resources, legislative efforts, Guild events and related industry news, ADG .org is a real-time 'hub' for both the membership and design community worldwide. Digital ad messages are available on this exclusive site, and provide a powerful method of reaching and influencing these creative decision makers, wherever they are in the world.

**WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:**

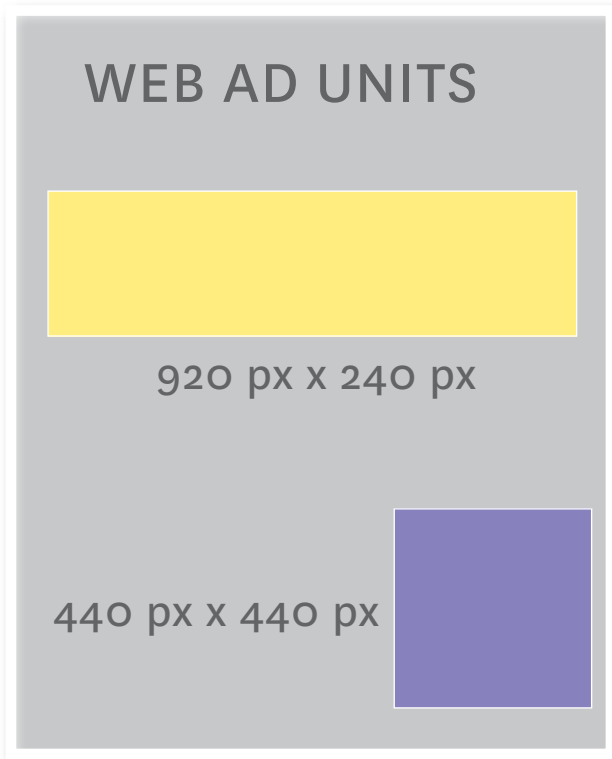
**HOME:** The landing page for visitors of ADG.org and the portal for all other sections of the site. Updated regularly to include information relevant to their craft, Guild news and events, and other important resources.

**AWARDS & MAGAZINE SECTIONS:** The Awards section contains all the latest ADG press releases, announcements and schedules for the annual ADG Awards Show. The Magazine section contains all current and past electronic editions of the Guild's official member publication, *Perspective*.



WEB ADVERTISING 2018





#### WEB AD SPECIFICATIONS

- Ad image sizes: 920 px x 240 px, 440 px x 440 px
- Formats: Static JPEGs, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only, no third party serving or tags. Maximum five ad images served per ad unit (additional fees apply). No weighted rotation.
- All creative must be approved by the ADG in advance of run date.
- Maximum one (1) creative swap permitted per monthly flight.

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#### FILE DELIVERY

Via IngleDodd FTP site, email

**Upload:**

**Host:** [www.ingledoddmedia.net](http://www.ingledoddmedia.net)

**Login/Username:** adart

**Password:** adart1

Place your ad in the ADG/ADG.org folder

**Email:** [artwork@ingledodd.com](mailto:artwork@ingledodd.com)

