

ADG CORPORATE & BRAND PARTNERSHIPS

Custom Annual Partnerships with the ADG

ADG ANNUAL PARTNERSHIPS

For companies and brands that wish to have a greater level of supporting presence and interaction with the members of the Art Directors Guild, custom annual partnerships are available. These can include a combination of existing advertising, marketing and events, along with unique benefits and recognition as an 'ADG Corporate or Brand Partner' throughout the year. This level of commitment will provide a dominating competitive presence with your target, and help develop meaningful relationships with the membership.

The members of the ADG are the visual artists of the art department who create and develop the overall look, atmosphere and emotion that move the story in film and television. These are the creative professionals who ultimately decide what products and brands appear 'within the frame,' and their on-screen choices can affect consumer trends and spending around the globe.

ADG CORPORATE & BRAND PARTNERSHIPS CAN INCLUDE COMBINATIONS OF THE FOLLOWING:

PRINT:

- Perspective* magazine
- Art Directors Guild Awards Journal*

DIGITAL:

- www.adg.org banner advertising
- Perspective* digital/mobile enhancements
- EBlasts to ADG membership

EVENTS:

- ADG Awards Show
- ADG Member Events & Screening Series

ADDITIONAL MARKETING:

- Direct Mail to ADG membership
- Inserts/Outserts in *Perspective*

Please contact us to discuss your objectives for a customized partnership proposal.

