

Sponsorship and Branding Opportunities

THE ART DIRECTORS GUILD

The Art Directors Guild (IATSE Local 800) represents more than 2,720 members who work throughout the United States, Canada and the rest of the world in film, television and theater as Production Designers, Art Directors, Assistant Art Directors; Scenic, Title and Graphic Artists; Illustrators and Matte Artists; and Set Designers and Model Makers; and Previs Artists.

ABOUT SPONSORSHIP OPPORTUNITIES

The ADG's ongoing activities and sponsorship opportunities include: an annual Awards Banquet, a Film Society, a bimonthly craft magazine (*Perspective*); and extensive technology-training programs, panels and a party at Comic-Con, figure drawing and other creative workshops and year-round Gallery 800 art exhibitions. The Guild's Online Directory/Website Resource is at www.adg.org.

ADG AWARDS - FEBRUARY 1, 2020, INTERCONTINENTAL LOS ANGELES DOWNTOWN

Each year, the ADG celebrates the outstanding accomplishments of its members in several categories for Production Design, as well as special honors for Cinematic Imagery and Lifetime Achievement. This prestigious annual event is attended by Guild members, producers, filmmakers, talent and other industry leaders from around the world, all gathering on this one special evening to pay tribute to Excellence in Production Design. [For all the details, click here.](#)



ANNUAL EVENTS 2020

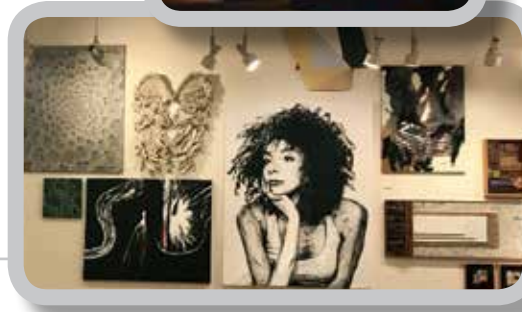


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GALLERY 800

Gallery 800 is located in the high-traffic NoHo Arts District and features the work of our members. There are six curated shows each year that run for two months each. Each new show features an Opening Party attended by members and the artists and is a great opportunity to mix with members of the Guild.

Sponsorship includes logo placements at the Opening Party and throughout the run of the show, on invitations and in press releases about the event.



EDUCATIONAL EVENTS

The ADG conducts regular ongoing education for members in every sector of the Guild year-round. Sponsorship of seminars and education events is available to advertisers in Perspective, Digital Ads or other Guild events.

ADG FILM SOCIETY SCREENING SERIES

Each year between May and September, the Guild holds screenings at the Egyptian Theatre in Hollywood, celebrating the craft of Production Design and Art Direction. Films range from classics to current releases and each screening features a Q&A with Productions Designers and Art Directors following the screening.

Sponsorship includes logo placements on-screen before and after the film, on poster art, invitations and in press releases and acknowledgment from the Moderator of the Q&A.



ADG MIXERS & HOLIDAY PARTY

These events are opportunities for ADG members to share time with the Set Decorators Society of America and network with our members.

