

# 24<sup>TH</sup> ANNUAL ART DIRECTORS GUILD AWARDS

February 1, 2020 | InterContinental Los Angeles Downtown

TICKETS & advertising

## TICKETS

ADG Members: \$175 per ticket (Limit 2)

IATSE Members: \$225 per ticket (max two at this rate)

General Admission Seating: \$350 per ticket

Premium Event Sponsor Seating: \$500 per ticket (when added to existing event Sponsorship)

## ADG AWARDS JOURNAL

This elegant commemorative program book is distributed at the event to all attendees, presenters and honorees. This provides event sponsors and advertisers a meaningful way to congratulate award nominees and recipients, while providing a unique branding opportunity in the room.

## AD RATES

Outside Back Cover	\$9,000
Inside Front Cover	\$7,000
Inside Back Cover	\$4,500
DIAMOND Level Full Page	\$4,500
PLATINUM Level Full Page	\$3,500
GOLD Level Full Page	\$2,500
SILVER Level Full Page	\$1,950
Half Page	\$1,250
Quarter Page	\$850

- All non-sponsor ad pages will appear in after Diamond, Platinum, Gold and Silver Event Sponsor pages.
- Half and Quarter pages will appear after all Full pages.
- Production Services are available. Please ask for rates.

RESERVATION DEADLINE: JANUARY 10, 2020

ARTWORK DEADLINE: JANUARY 17, 2020

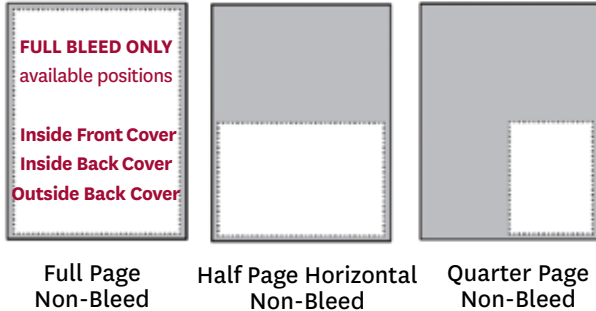


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ADVERTISING  
Specifications

## SPECIFICATIONS | TRIM SIZE 8.5" w x 11" h | AD DIMENSIONS (LIVE AREA)



Full Page Bleed	8.5" w x 11" h Trim Size 8.75" x 11.25" .125 Bleed included on all 4 sides
Full Page Non-Bleed	7.5" w x 10" h
Half Page Horizontal Non-Bleed	7.5" w x 4.875" h
Quarter Page Non-Bleed	3.5" w x 4.875" h

### FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)
- Ad pages will appear in appropriate Diamond, Platinum, Gold and Silver sections within a border

### FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic and other styles from the font menu.
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME.

### FILE DELIVERY

All ad file names must contain the words 'ADG Awards Journal' and the name of the client.

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: [www.ingledoddmedia.net](http://www.ingledoddmedia.net)

Username: [adart](#) | Password: [adart1](#)

Place your ad in the [adg/adg awards journal](#) folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): [artwork@ingledodd.com](mailto:artwork@ingledodd.com) (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

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