

23RD ANNUAL ART DIRECTORS GUILD

Excellence in Production Design Awards

TICKETS & advertising

TICKETS

ADG Members: \$175 per ticket (Limit 2)

IATSE Members: \$225 per ticket (max two at this rate)

General Admission Seating: \$350 per ticket

Premium Event Sponsor Seating: \$500 per ticket (when added to existing event Sponsorship)

ADG AWARDS JOURNAL

This elegant commemorative program book is distributed at the event to all attendees, presenters and honorees. This provides event sponsors and advertisers a meaningful way to congratulate award nominees and recipients, while providing a unique branding opportunity in the room.

AD RATES

Outside Back Cover	\$9,000
Inside Front Cover	\$7,000
Inside Back Cover	\$4,500
DIAMOND Level Full Page	\$4,500
PLATINUM Level Full Page	\$3,500
GOLD Level Full Page	\$2,500
SILVER Level Full Page	\$1,950
Half Page	\$1,250
Quarter Page	\$850

- All non-sponsor ad pages will appear in after Diamond, Platinum, Gold and Silver Event Sponsor pages.
- Half and Quarter pages will appear after all Full pages.
- Production Services are available. Please ask for rates.

RESERVATION DEADLINE: JANUARY 18, 2019

ARTWORK DEADLINE: JANUARY 22, 2019

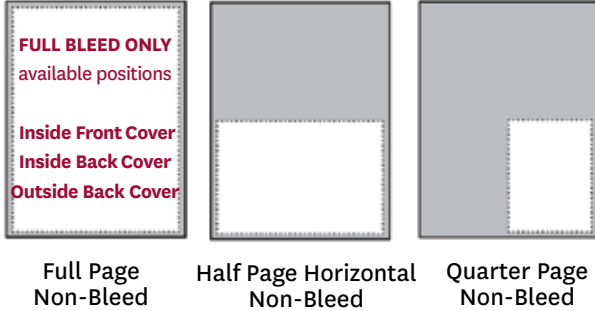


23RD ANNUAL ART DIRECTORS GUILD

Excellence in Production Design Awards

ADVERTISING
Specifications

SPECIFICATIONS | TRIM SIZE 8.5”w x 11”h | AD DIMENSIONS (LIVE AREA)



Full Page Bleed	8.5”w x 11”h Trim Size 8.75” x 11.25” .125 Bleed included on all 4 sides
Full Page Non-Bleed	7.5”w x 10”h
Half Page Horizontal Non-Bleed	7.5”w x 4.875”h
Quarter Page Non-Bleed	3.5”w x 4.875”h

FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)
- Ad pages will appear in appropriate Diamond, Platinum, Gold and Silver sections within a border

FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic and other styles from the font menu.
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME.

FILE DELIVERY

All ad file names must contain the words ‘ADG Awards Journal’ and the name of the client.

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net

Username: adart | Password: [adart1](mailto:adart)

Place your ad in the [adg/adg awards journal](#) folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

