

24th
Annual

Art Directors Guild

Excellence in Production
Design Awards

2020

24TH ANNUAL ART DIRECTORS GUILD AWARDS

February 1, 2020 | InterContinental Los Angeles Downtown

Please join us in celebrating the

24TH ANNUAL ART DIRECTORS GUILD EXCELLENCE *in* PRODUCTION DESIGN AWARDS

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The Art Directors Guild (ADG) – IATSE Local 800 is the official labor union for Production Designers, Art Directors, Scenic, Title and Graphic Artists, Illustrators and Matte Artists, Set Designers and Model Makers, and other art department professionals in the entertainment industry. These creative professionals design everything from individual spaces to entire worlds for film, TV, commercials and digital media.



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Powerful Influencers - Virtually every brand and product shown on-screen is chosen or influenced by these creative professionals, and their choices affect millions of consumers. Forging relationships with these key designers has proven far more effective for brands than just product placement, and there's no better way to jump-start those relationships than at the ADG's biggest annual media event! Last year, the ADG Awards garnered more than 500 million impressions in the press.

[Click here for the Critical Mention Final Report](#)

High-Profile Awards Show - Each year, the ADG celebrates the outstanding accomplishments of its members in several categories, as well as special honors for Cinematic Imagery and Lifetime Achievement. This prestigious annual event is attended by Guild members, producers, filmmakers, A-list talent and industry leaders from around the world and features a high-profile Livestream from the Red Carpet that adds a powerful consumer-facing element to the event.

[Click here to see the 2019 ADG Awards video](#)



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Additional ADG Award Sponsorship Opportunities:

DIAMOND LEVEL SPONSORSHIP | \$15,000

Includes a priority table of 12 with seating near the stage and inclusion in all press before, during and after the event.

PLATINUM LEVEL SPONSORSHIP | \$10,500

Includes a priority table of 12 with seating near the stage and inclusion in all press before, during and after the event.

GOLD LEVEL SPONSORSHIP | \$8,000

Includes 10 seats at a priority near the stage and inclusion in all press before, during and after the event.

SILVER LEVEL SPONSORSHIP | \$5,500

Includes 8 seats at a priority near the stage and inclusion in all press before, during and after the event.

Deadlines:

- In order to receive full pre-event branding benefits (early press releases, media alerts, invitations, etc.), please confirm your ADG Awards Sponsorship early.
- Sponsor levels with category exclusivity or other limits are 'first come, first served.'
- All sponsors must be confirmed prior to January 10, 2020, in order to be included in the commemorative *ADG Awards Journal*.



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* Priority table of less than 10 will have additional Guests added to create a full table. Additional tickets for Premium/Priority tables are \$500 each.

Chart Key

● = Available | ◐ = Negotiable | - = NA

Each level sponsorship includes year-round engagement with Local 800	DIAMOND SPONSOR \$15,000	PLATINUM SPONSOR \$10,500	GOLD SPONSOR \$8,000	SILVER SPONSOR \$5,500
EVENT BRANDING				
Logo placement on invitations	●	-	-	-
Branded page in Tribute Book (by Sponsor Category)	●	●	●	●
RED CARPET LIVESTREAM BROADCAST INTEGRATION				
:30 Commercial Inserts	-	-	-	-
Interview w/Company Rep	●	●	●	●
ONSITE BRAND ACTIVATIONS				
Sponsor card included in Video loop onscreen	●	●	●	●
24TH ANNUAL ADG "EXCELLENCE IN PRODUCTION DESIGN" CEREMONY				
Priority seating near the stage	1 Priority Table of 12	1 Priority Table of 12	1 Priority Table of 10*	1 Priority Table of 8*
'Thank You' from Host	●	●	●	●
PR & PROMOTION				
Inclusion in all Press Releases	●	●	●	●
Logo Placement in Media Partner ads in THR (Pre-Event) and Variety (Post-Event)	●	●	●	●
Coordinated Social Media	●	◐	◐	◐
Event images provided to Brand	●	●	●	●
GIFT BAG OPPORTUNITY				
VIP Gift Bag (50 Quantity)	◐	◐	-	-
ADG YEAR-ROUND OPPORTUNITIES INCLUDED				
Exclusive Education Events The opportunity to host education events for ADG members	●	●	●	●

