

Official website of the Production Sound & Video Guild

**LOCAL695.com** is the official website of IATSE Local 695, for news and events related to the union and the specialized craftspeople that comprise it.

**WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTION:**

**HOME:** The landing page for visitors of LOCAL695.com and the portal for all other sections of the site. Updated regularly to include information relevant to their craft, Guild news and events, and other important resources.

**NEWS & ANNOUNCEMENTS:** Contains all upcoming and past event information, includes editorial and photo coverage.

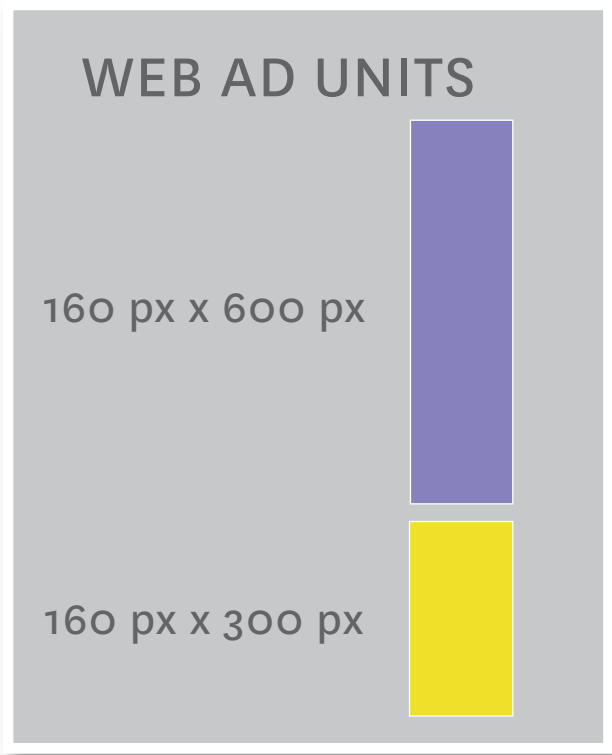
**MAGAZINE:** Contains Digital version of the current issue *PS&V* Guild member publication, with link to the archives.

**MEMBERSHIP DIRECTORY:** Complete list of members of Local 695 with their member profile and credits, just plug in the stats and search.



WEB ADVERTISING 2018





## WEB AD SPECIFICATIONS

- Ad image sizes: 160 px x 600 px, 160 px x 300 px
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only. Maximum five ad images served per ad unit. No weighting rotation.
- All creative must be approved by Local 695 in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

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## FILE DELIVERY

Via IngleDodd FTP site, email

### Upload:

**Host:** [www.ingledoddmedia.net](http://www.ingledoddmedia.net)

**Login/Username:** adart

**Password:** adart1

Place your ad in the 695/695.com folder

**Email:** [artwork@ingledodd.com](mailto:artwork@ingledodd.com)

