

Official website of the Make-Up Artists & Hair Stylists Guild

Local706.org is the official website of the Make-Up Artists & Hair Stylists Guild, the working professionals in film, television, commercials, theater, live performance, videotape and digital media.

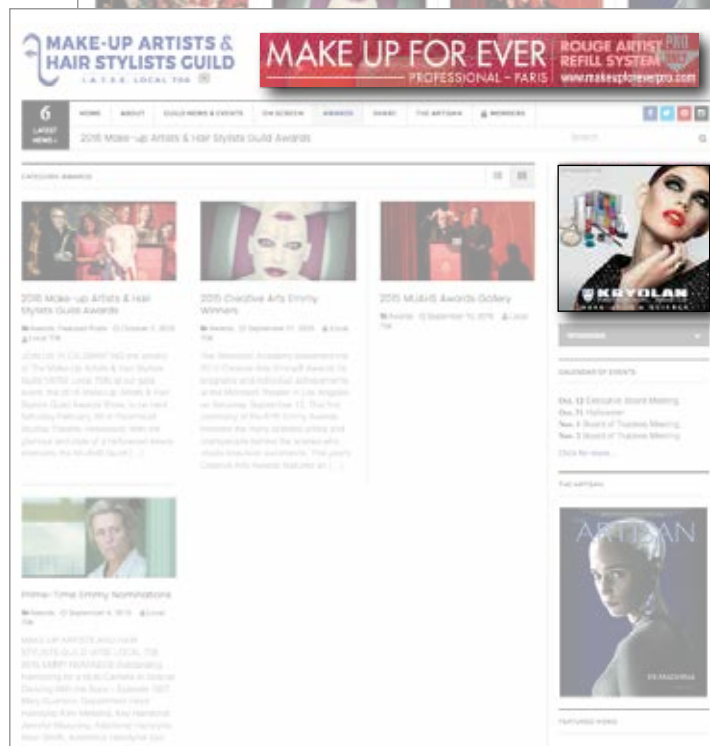
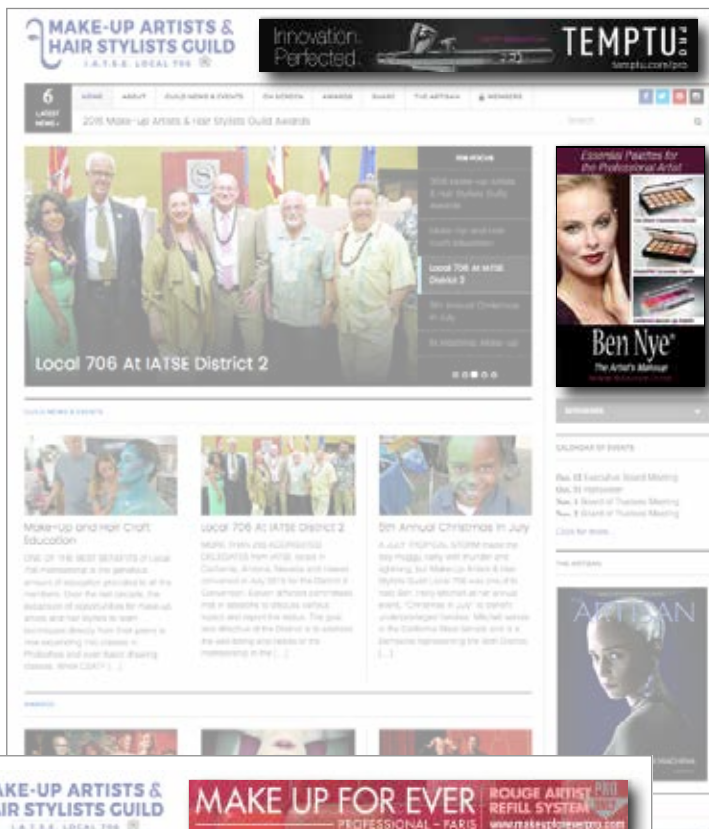
WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:

HOME: The Home page is the main portal to the MUAHS website, displaying the menu for the entire site, while highlighting current news and events.

NEWS & EVENTS: The News & Events section contains all upcoming and past MUAHS-sponsored event/news information, including editorial and photo coverage.

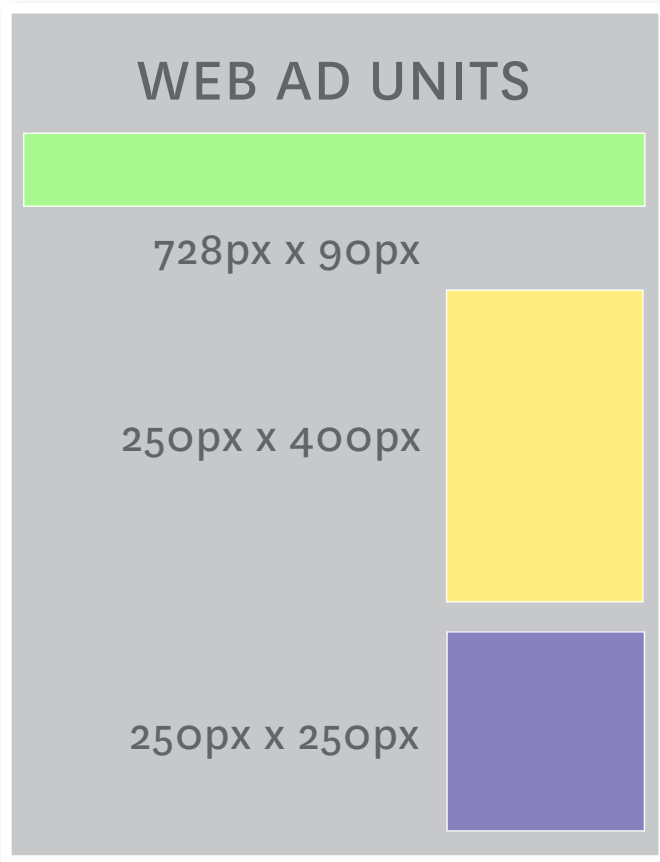
GUILD AWARDS: Latest News involving all the award nominees and winners for the MUAHS Guild Awards Show.

THE ARTISAN: Contains PDF versions of each issue of the MUAHS member publication *The Artisan*, including the current issue.



WEB ADVERTISING 2016





WEB AD SPECIFICATIONS

- Ad image sizes: 728px x 90px, 250px x 400px, 250px x 250px
- 728 x 90 ads will appear at top of page. All other ads units will appear in the right column of pages with available Web ad inventory.
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only. Maximum five ad images served per ad unit. No weighting rotation.
- All creative must be approved by the Local 706 in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the MUAHS/Local706.org folder

Email: artwork@ingledodd.com

