

Official website of the Make-Up Artists & Hair Stylists Guild

Local706.org is the official website of the Make-Up Artists & Hair Stylists Guild, the working professionals in film, television, commercials, theater, live performance, videotape and digital media.

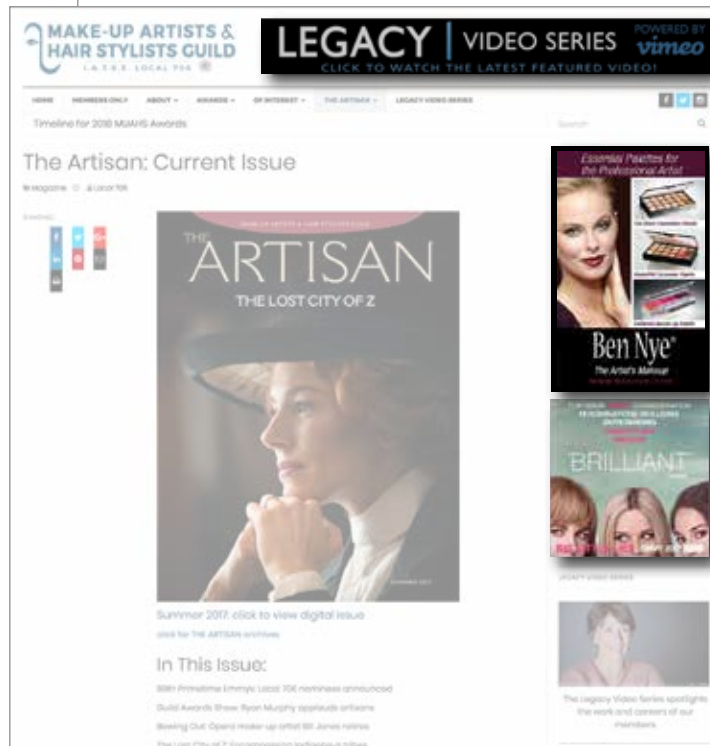
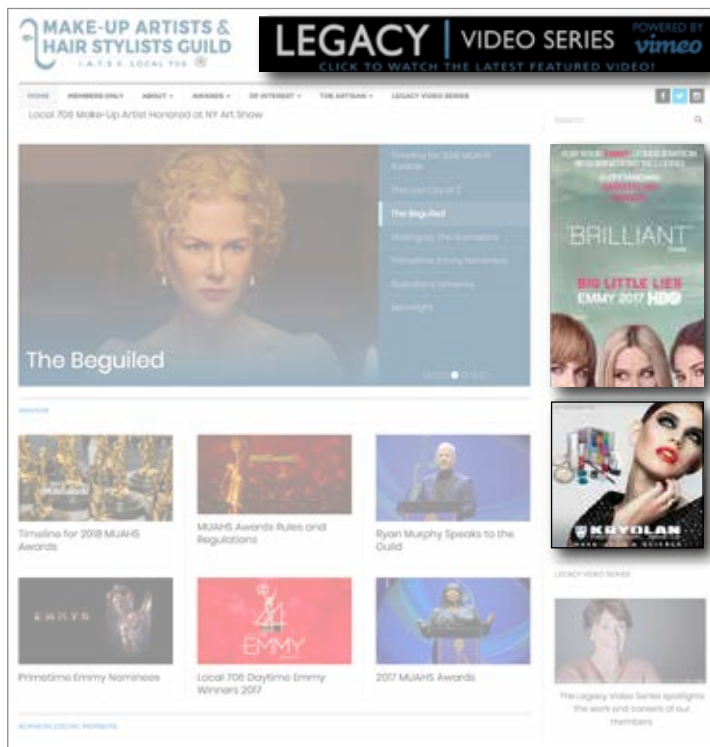
WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:

HOME: The Home page is the main portal to the MUAHS Guild website, displaying the menu for the entire site, while highlighting current news and events.

AWARDS: Latest News involving all the award nominees and winners for the MUAHS Guild Awards Show.

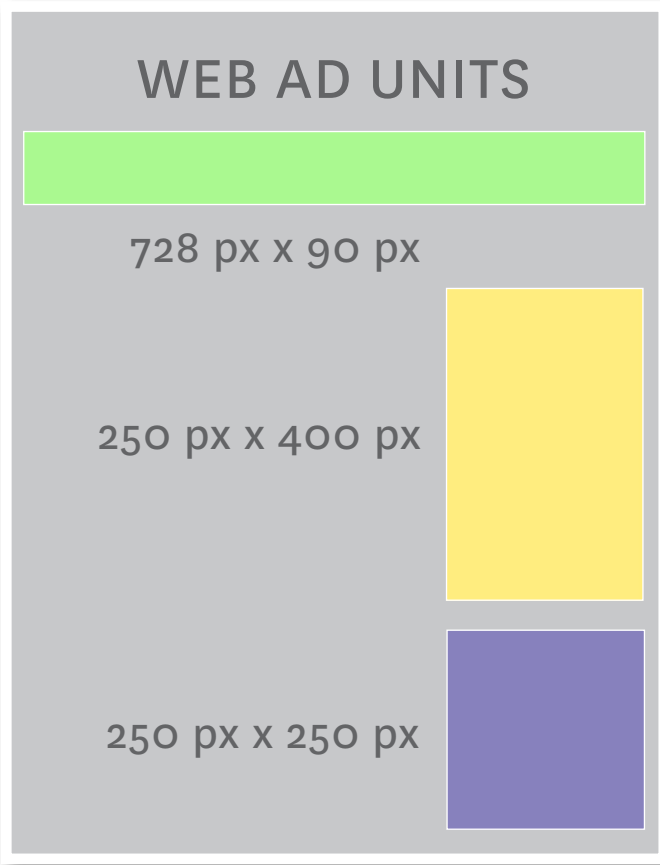
OF INTEREST: This section contains what members have been working on within the industry, and what they do outside of work but related to their fields.

THE ARTISAN: Contains Digital version of the current issue of the MUAHS Guild member publication *The Artisan*, with link to the archives.



WEB ADVERTISING 2018





WEB AD SPECIFICATIONS

- Ad image sizes: 728 px x 90 px, 250 px x 400 px, 250 px x 250 px
- 728 x 90 ads will appear at top of page.
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only, no third-party serving or tags. Maximum five ad images served per ad unit (additional fees apply). No weighted rotation.
- All creative must be approved by Local 706 in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the MUAHS/Local706.org folder

Email: artwork@ingledodd.com

