

Sponsorship and Branding Opportunities

The Make-Up Artists & Hair Stylists Guild hosts many events throughout the year, including a major awards show and fundraiser, as well as education and career development events, panel discussions, lectures and seminars, various craft labs, showcases and programs.

Event sponsors receive combinations of branding, advertising, VIP tickets and access, opportunities to provide and brand promotional material or product at the event, recognition on the red carpet, stage or from the podium, and recognition as an event sponsor on all media outreach.

MAKE-UP ARTISTS & HAIR STYLISTS GUILD AWARDS

The Make-Up Artists & Hair Stylists Guild Awards will be held on February 24, 2018, at The Novo by Microsoft/L.A. LIVE in downtown Los Angeles. This celebrity-studded gala celebrates the make-up artists and hair stylists working at the highest level in motion pictures, television and commercials, live television, theater and even the Disneyland theme park. Guild members, celebrity talent, filmmakers, producers and others in the hair and make-up industries gather on this one special evening to pay tribute to the top creative professionals in the field. “Artisan Awards” are given in 15 categories, as well as lifetime achievement awards, and one award for an actor or actress who has distinguished himself/herself as a creative collaborator (past year’s Distinguished Artisan Awards went to Johnny Depp, Guillermo del Toro and Ryan Murphy). [For all the details, click here.](#)

GUILD CRAFT MEETINGS

“Craft Meetings” are members-only events designed to demonstrate the latest innovations in products, equipment and technique. The Make-up Artists & Hair Stylists each create craft meetings to educate and inform their respective artists. Currently, each group holds 3-4 craft meetings per year.

Sponsorship of craft meetings is an ideal way to interact with guild members directly, giving them access to hands-on interaction with your brand. Each sponsor is allowed a 10-15 minute presentation on their brand and a six foot table to display products. Select sponsors have the opportunity to host “off-site” meetings for Local 706 members-only which are focused solely on their brand.



ANNUAL EVENTS 2018

