

2017



2017 AWARDS

MAKE-UP ARTISTS
& HAIR STYLISTS
GUILD AWARDS SHOW

Celebrating Artistic Excellence

2017 MAKE-UP ARTISTS & HAIR STYLISTS GUILD AWARDS SHOW

February 19, 2017 | The NOVO DTLA | Los Angeles, California

The Make-Up Artists & Hair Stylists Guild (IATSE Local 706) is the official labor union for make-up artists and hair stylists in film, television, stage and digital media. These artistic professionals have created the iconic looks for Hollywood's most memorable characters and stars, and have influenced major trends in the consumer industry. The Guild will honor the work of make-up artists and hair stylists at this prestigious black tie event.

"The Artisan" Award will be given in more than 15 different categories, including one Lifetime Achievement Award in each discipline and this year, we are honoring **Ryan Murphy**, creator of *Nip/Tuck*, *Glee*, *American Horror Story* and *The People v. O.J. Simpson* as our distinguished creative partner.

With the glamour and style of a Hollywood movie premiere, the MUAHS Guild Awards attracts celebrity talent, filmmakers, producers, other make-up and hair industry professionals and Guild members. **Last year, the event clocked over 41 million media impressions** in online news and social media alone. This year will certainly soar above that. We invite you to have a supporting and branding presence at this high-profile Hollywood event!



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SPONSORSHIP
opportunities

Platinum Level | \$10,500

- Recognition as Platinum Level Sponsor on all printed Guild materials, including the industry invitation (if confirmed prior to printing) and all press releases and social media and www.local706.org
- Priority seating with six (6) tickets to the event for company representatives, clients or Guild artists
- Premium Platinum Level ad page in the commemorative *Make-Up Artists & Hair Stylists Guild Awards Tribute Book*, distributed to all attendees, nominees and honorees
- Recognition as the Platinum Level Sponsor on the 'Thank You' page of the commemorative program book and Guild website
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)
- Ability to contribute to attendee gift bag (600 pieces)

Gold Level | \$8,000

- Recognition as Gold Level Sponsor on all printed Guild materials, including the industry invitation (if confirmed prior to printing) and all press releases and social media and www.local706.org
- Four (4) tickets to the event with priority seating for company representatives, clients or Guild artists
- Full-page Gold Level ad position in the commemorative *Make-Up Artists & Hair Stylists Guild Awards Tribute Book*, distributed to all attendees
- Recognition as the Gold Level Sponsor on the 'Thank You' page of the commemorative program book
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)
- Ability to contribute to attendee gift bag (600 pieces)

Silver Level | \$5,500

- Recognition as Silver Level Sponsor on all printed Guild materials, including the industry invitation (if confirmed prior to printing) and all press releases and social media and www.local706.org
- Two (2) tickets to the event with priority seating for company representatives, clients or Guild artists
- Full-page Silver Level ad position in the commemorative *Make-Up Artists & Hair Stylists Guild Awards Tribute Book*, distributed to all attendees
- Recognition as the Silver Level Sponsor on the 'Thank You' page of the commemorative program book
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)
- Ability to contribute to attendee gift bag (600 pieces)

Gift Bag Sponsor | \$1,000

- Choice of two tickets or a quarter-page Gift Bag Level ad position in the commemorative *Make-Up Artists & Hair Stylists Guild Awards Tribute Book*, distributed to all attendees
- Recognition as the Gift Bag Level Sponsor on the 'Thank You' page of the commemorative program book
- Ability to participate in the awards gift bags, distributed to all attendees

All sponsorships must be confirmed prior to January 27 in order to be included in the *Make-Up Artists & Hair Stylists Guild Awards Tribute Book*.

