

2018



**MAKE-UP ARTISTS
& HAIR STYLISTS
GUILD AWARDS SHOW**

Celebrating Artistic Excellence

2018 MAKE-UP ARTISTS & HAIR STYLISTS GUILD AWARDS

February 24, 2018 | The Novo by Microsoft | L.A. LIVE

2018

Please join us in celebrating the

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The Make-Up Artists & Hair Stylists Guild (IATSE Local 706) is Hollywood's official labor union for make-up artists and hair stylists in film, television, stage and digital media. These artistic professionals have created the iconic looks for Hollywood's most memorable characters and stars, and have influenced major trends in the consumer industry. The Guild will honor the work of make-up artists and hair stylists at this prestigious black tie event.



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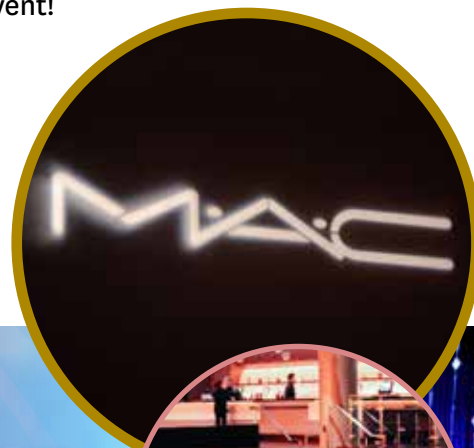
2018

Powerful Influencers - Virtually every character's make-up and hair style you see on film, TV, live theater and commercials were designed by these creative professionals, and their choices affect millions of consumers. Forging relationships with these key designers has proven far more effective for brands than just product placement, and there's no better way to jump-start those relationships than at the MUAHS Guild's biggest annual media event! Last year, MUAHS Guild honored Ryan Murphy, creator of *Nip/Tuck*, *Glee*, *American Horror Story* and *The People v. O.J. Simpson* as their distinguished creative partner and the show garnered more than 18 million media impressions in the press.

[Click here for the Critical Mention Final Report](#)

High-Profile Awards Show - With the glamour and style of a Hollywood movie premiere, the MUAHS Guild Awards attracts celebrity talent, filmmakers, producers, other make-up and hair industry professionals and Guild members. This prestigious annual event is attended by Guild members, producers, filmmakers, A-list talent and industry leaders from around the world. We invite you to have a supporting and branding presence at this high-profile Hollywood event!

[Click here to see the 2017 MUAHS Guild Awards video](#)



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Top-Tier Event Sponsorships

A Smart Investment with a High-Profile Return

Top-tier Sponsorship of the MUAHS Guild Awards provides the most generous brand presence we offer before, during and after the event. Most Top-tier Sponsors automatically receive a full year's ad presence in the Guild's official member publication and website (*The Artisan* and Local706.org), enabling you to extend your brand's reach to this exclusive group beyond the event. Speak to the industry professionals who use your brand AND to consumers who are influenced by their on-screen choices!

PRESENTING SPONSORSHIP | \$150,000 (Limit 1)

Presenting Sponsorship includes the following unique benefits: Award-naming opportunity, including a company representative co-presenting the award with a celebrity presenter onstage Category exclusivity in the top-tier brand sponsor group • Largest Branded VIP Sponsor area • Largest logo placement on the Red Carpet Step & Repeat • Right of first refusal to host the MUAHS Guild Awards after-party. Additional package benefits will be added to meet sponsor's needs.

[For all the details, click here.](#)



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Event Sponsorships

DIAMOND SPONSORSHIP | \$75,000 (Limit 2)

Diamond Sponsorship includes the following unique benefits: Category exclusivity in the top-tier group • Large Branded VIP Sponsor area • Large logo placement on the Red Carpet Step & Repeat. Overall package benefits will be customized to meet sponsor's needs.

[For all the details, click here.](#)

RUBY SPONSORSHIP | \$40,000 (Limit 3)

Ruby Sponsorship includes the following unique benefits: Category exclusivity in the top-tier group • Medium Branded VIP Sponsor area • Medium logo placement on the Red Carpet Step & Repeat. Overall package benefits will be customized to meet sponsor's needs.

[For all the details, click here.](#)

SAPPHIRE SPONSORSHIP | \$20,000 (Limit 3)

Sapphire Sponsorship includes the following unique benefits: Category exclusivity in the top-tier group • Branded VIP Sponsor area for your special guests. Overall package benefits will be customized to meet sponsor's needs.

[For all the details, click here.](#)

ADDITIONAL OPPORTUNITIES FOR TOP-TIER SPONSORS ONLY (only one of each available, pricing on request):

- Solo Branded Photo Booth
- Sponsored After-party



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Additional MUAHS Guild Award Sponsorship Opportunities:

PREMIER LEVEL SPONSORSHIP | \$15,000 (Limit 5)

[For all the details, click here.](#)

PLATINUM LEVEL SPONSORSHIP | \$10,500 (No Limit)

[For all the details, click here.](#)

GOLD LEVEL SPONSORSHIP | \$8,000 (No Limit)

[For all the details, click here.](#)

SILVER LEVEL SPONSORSHIP | \$5,500 (No Limit)

[For all the details, click here.](#)

GIFT BAG SPONSORSHIP | \$1,000 (No Limit)

[For all the details, click here.](#)

Deadlines:

- In order to receive full pre-event branding benefits (early press releases, media alerts, invitations, etc.), please confirm your MUAHS Guild Award Sponsorship early.
- Sponsor levels with category exclusivity or other limits are 'first come, first served.'
- All sponsors must be confirmed prior to January 11, 2018, in order to be included in the commemorative *MUAHS Guild Awards Journal*.

