

MUAHS ANNUAL PARTNERSHIPS

Corporate Partner Opportunities with the MUAHS

ANNUAL PARTNERSHIPS

BECOME AN ANNUAL CORPORATE PARTNER OF THE MAKE-UP ARTISTS & HAIR STYLISTS GUILD! MUAHS Corporate Partners enjoy the greatest level of visibility and the deepest association with the MUAHS and its membership. A customized annual Corporate Partnership typically includes a mix of MUAHS print, digital and event properties, while providing top tier branding and advertising opportunities throughout the year with the MUAHS membership.

Revenue from our MUAHS Corporate Partners provides critical support and fundraising for the organization's overall efforts. This allows MUAHS to provide benefits to members via MUAHS screenings, educational workshops, awards shows, publications and website, while increasing its industry profile and influence.

MUAHS CORPORATE PARTNERSHIPS CAN INCLUDE COMBINATIONS OF SPONSORSHIP, BRANDING AND ADVERTISING OF THE FOLLOWING:

PRINT:

- The Artisan*
- Make-Up Artists & Hair Stylists Guild Awards Tribute Book*

DIGITAL:

- www.local706.com banner ads
- The Artisan* digital/tablet version
- EBlast to MUAHS membership

EVENTS:

- MUAHS Awards Show
- MUAHS Member Events & Screenings

ADDITIONAL MARKETING:

- Direct Mail to MUAHS membership
- Inserts in *The Artisan*

Please contact us to discuss your objectives for a customized partnership proposal.

