

MOTION PICTURE EDITORS GUILD

The Motion Picture Editors Guild (IATSE Local 700) is a national labor organization representing numerous post-production professionals in feature films, television, video and commercials. Crafts include film editors, music editors, sound editors, re-recording mixers, recordists, engineers, and others on the film and sound editing and re-recording team.



IngleDodd Media | 310.207.4410 | mpeg@ingledodd.com

MOTION PICTURE EDITORS GUILD



CIRCULATION: 7,500

EDITOR: Tomm Carroll

PUBLISHER: IATSE Local 700

FOUNDED: 2000

FREQUENCY: Quarterly

PROFESSIONAL ASSOCIATION:

Motion Picture Editors Guild,
IATSE Local 700

READERSHIP: All members of MPEG, the national Guild for post-production professionals working in feature films, television, video and commercials. Members include film editors, music editors, sound editors, re-recording mixers, scoring mixers, recordists, Foley artists, engineers, video post sweeteners and colorists.

CineMontage is the official publication of the Motion Picture Editors Guild (MPEG), a national labor Guild representing over 7,500 freelance and staff post-production professionals.

CineMontage is published quarterly, with 7,500 copies distributed via controlled circulation directly to every single member of this exclusive organization. No one else has the mailing list or pre-qualified interest of these key decision makers. This is the only publication you can advertise in that guarantees your ad message will be seen by these hard-to-target post-production professionals.

CineMontage is the most targeted ad buy you can make to reach the thousands of decision makers who work in the post-production industry. Make a direct hit to Emmy Awards and Academy Awards voters in the film and sound technical categories.



The Official Quarterly Journal of IATSE Local 700

SCHEDULE 2016/17

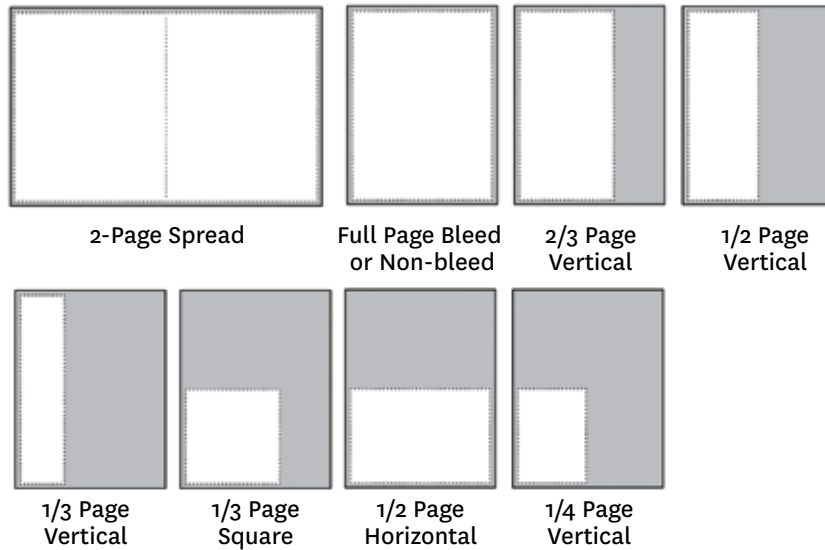


	Space Reservation	Art Deadline	Mailing Date
Fall 2016	Nov 11	Nov 18	Nov 28
Winter 2017	Jan 26	Feb 2	Feb 9
Spring 2017	May 12	May 19	May 30
Summer 2017	July 19	July 21	July 28
Fall 2017	Nov 10	Nov 17	Nov 30

- CineMontage is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 16" w x 9.5" h	Bleed: 17.25" w x 11.125" h
Full Page	Non-bleed: 7.3125" w x 9.5" h	Bleed: 8.75" w x 11.125" h
2/3 Page Vertical	Non-bleed: 4.8" w x 9.5" h	
1/2 Page Horizontal	Non-bleed: 7.3125" w x 4.625" h	
1/2 Page Vertical	Non-bleed: 3.50" w x 9.5" h	
1/3 Page Vertical	Non-bleed: 2.375" w x 9.5" h	
1/3 Page Square	Non-bleed: 4.8" w x 4.625" h	
1/4 Page Vertical	Non-bleed: 3.50" w x 4.625" h	

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.5" w x 10.875" h. Bleed: add 1/8" all around. Keep vital images at least 1/4" from trim. 2-page spread keep text 1/4" away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the MPEG/mpeg_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

