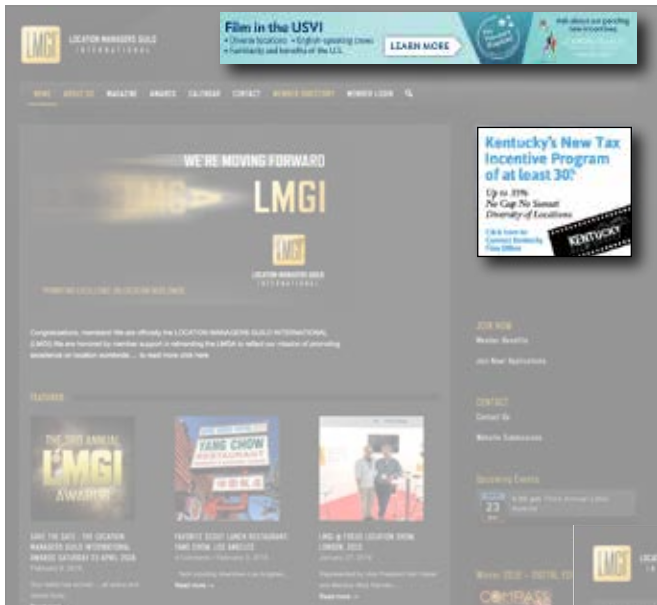


Official website of the Location Managers Guild International

LocationManagers.org is the official website of the LMGI, used to reach out to the LMGI membership and to other location and production service influencers.

WEB ADVERTISING 2016



WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:

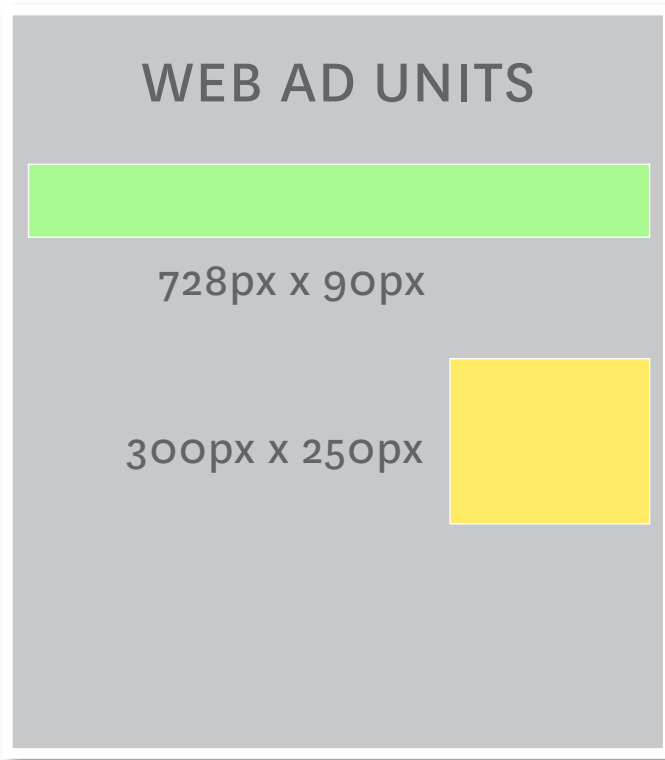
HOME: The home page is the main portal to the LMGI website, displaying the menu for the entire site, while highlighting current news and events.

CALENDAR: The calendar section contains all upcoming LMGI-sponsored event information.

AWARDS: Awards contains the nominees and winners for the LMGI Awards Shows.

MAGAZINE: Contains PDF versions of each issue of the LMGI member publication *LMGI Compass*, including the current issue.





WEB AD SPECIFICATIONS

- Ad image sizes: 728px x 90px, 300px x 250px
- On pages with available ad inventory, 300px x 250px ad units will appear in the right column, 728px x 90px ad units will appear at the top.
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only. Maximum five ad images served per ad unit. No weighting rotation.
- All creative must be approved by the LMGI in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the LMGI/locationmanagers.org folder

Email: artwork@ingledodd.com



EBlasts to the LMGI Membership

Reach the entire membership of the LMGI with your email marketing piece!

An excellent supplement to an ongoing print or digital ad campaign, email marketing allows you to reach the entire active LMGI membership via email. Best used to notify members of specific, time-sensitive announcements, offers and events, this exclusive access to the LMGI membership guarantees your ad message will be delivered directly to the inbox of every single email-ready member.

MEMBER EBLASTS



- All emails are sent directly from the LMGI.
- All ad messages and content must be first approved by the LMGI.
- Awards-related EBlasts are for Screening Calendars and Screening Invitations only. For Your Consideration messages are allowed in the organization's Print publications and Web advertising opportunities.

SPECS

- Allow 48-72 hrs. minimum for approval/delivery of EBlast.
- Format guidelines for EBlasts:
 - Jpegs (ideal format).
 - Word documents or Simple text.
 - HTML (with minimum graphic images or titles).
 - PDF can also be called up via an embedded link in body of a text email (the PDF is uploaded to/served from the above organization's server).

