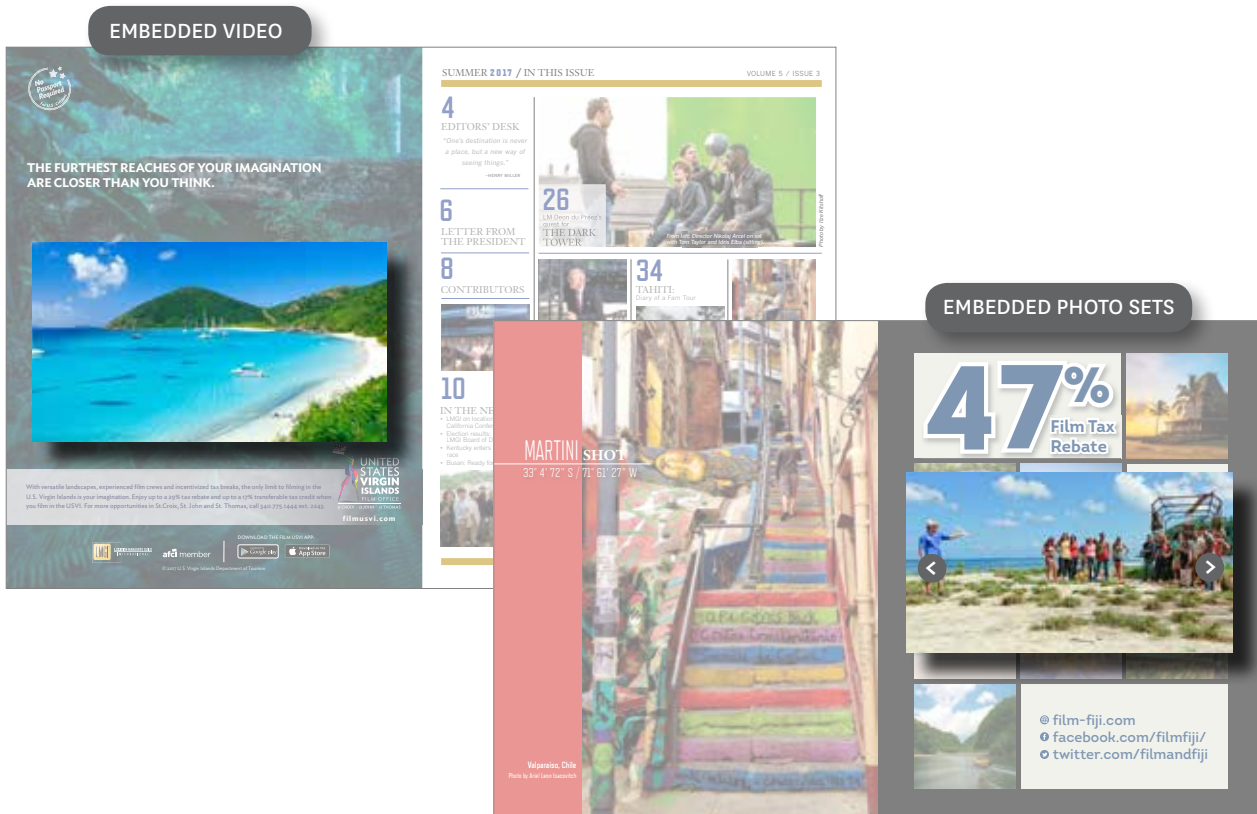


Digital/Mobile LMGI Compass

A digital replica of *LMGI Compass* is created and emailed to all members on the same publication schedule and cycle. This digital/mobile version enables advertisers to embed interactive content (video, photo sets, hyperlinks) directly into their print ads, to better engage and inform mobile readers.

DIGITAL/MOBILE LMGI COMPASS



INTERACTIVE ENHANCEMENT OPTIONS

EMBEDDED VIDEO:


Launch video directly within your ad with a simple click or tap. Video opens in a center screen covering page content, or within the frame of your ad. One video per ad, :30 seconds or less.

EMBEDDED PHOTO SETS:

Add a set of still photographs from promotional brochures, photo books or other sources that launches with a click or tap within your ad. 15 max. images, optimized for web/mobile screen resolution.



FROM THE EDITORS' DESK



Traveling for the summer? We are fortunate to count members of the AFCA (Association of Film Commissioners International) among our friends. They open doors and support our role of world ambassadors. We are especially grateful for their continued partnership in the success of the LMGI Awards. Long-time fans of their *Beyond Cinema* magazine, we were flattered to note that their "Beyond Your Horizon" image has been including our popular "Martini Shot" trademark latitude and longitude coordinates. Great minds think alike!

"Travel is fatal to prejudice, bigotry and narrow-mindedness, and many of our people need it sorely on these accounts. Broad, wholesome, charitable views of men and things cannot be acquired by vegetating in one little corner of the earth all one's lifetime."

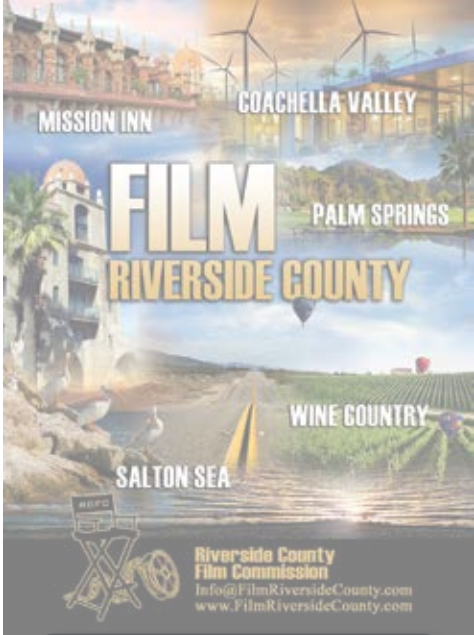
—MARK TWAIN

In our cover story, "Out of Africa: The Dark Tower Odyssey," reporter Nancy Mills takes us on a journey to South Africa with location manager Deon du Preez. Du Preez provides a front-row seat to the perils and majesty of scouting the continent while bringing Stephen King's decades-in-the-making epic fantasy to the silver screen.

In our featured column, "In My City" Lithuanian location pro Jonas Spokas gives us his private tour of Vilnius, complete with a UNESCO World Heritage old town. Location pro Peter McCallister takes us behind the scenes of the print world in "Career Focus." "In the News" details LMGI members exploring both the Bluegrass State of Kentucky and Busan, Korea. We celebrated with our business members, the California Film Commission and FLICS (Film Liaisons in California Statewide) at the California Trade Show and our 2017 Board of Directors is now seated.

Articles and photography submissions by members are always encouraged. As you travel the world, enjoy the long days of summer, and remember that your ideas, your stories ... are what keeps us connected and our community vibrant and strong.

Always a pleasure, never too busy.
Ken Haber, Lori Balton and Stevie Nelson



<http://FilmRiversideCounty.com>

HYPERLINKS:

Multiple URLs can be embedded within an ad, either in the text, photos, or the entire ad frame. No minimum or maximum number of URLs are required.

MID-CYCLE ENHANCEMENT OR AD CHANGES:

Advertisers have the option to change the above listed enhancements, or even the entire ad image, once within each printed publication cycle (either monthly or quarterly).

RECOMMENDED VIDEO SPECS:

Format
MP4
Dimensions
960 px x 720 px (4:3 Standard)
960 px x 540 px (16:9 Widescreen)
Frame rate 15-24 fps
Length 15-30 secs

SLIDE SHOW PHOTOS:

Format
JPG, Static Gif or PNG
Dimensions
960 px width
72 dpi
RGB
Up to 15 images
Audio MP3

FILE DELIVERY:

Via IngleDodd FTP site, email
Upload:
Host: www.ingledoddmedia.net
Login/Username: adart
Password: adart1
Place your ad in the LMGI/ locationmanagers.org folder
Email: artwork@ingledodd.com

