

LOCATION MANAGERS GUILD INTERNATIONAL

The Location Managers Guild International (LMGI) is the largest single group of Location Managers and Location Scouts in motion picture, television, commercial and print production industries.



PRINT

DIGITAL

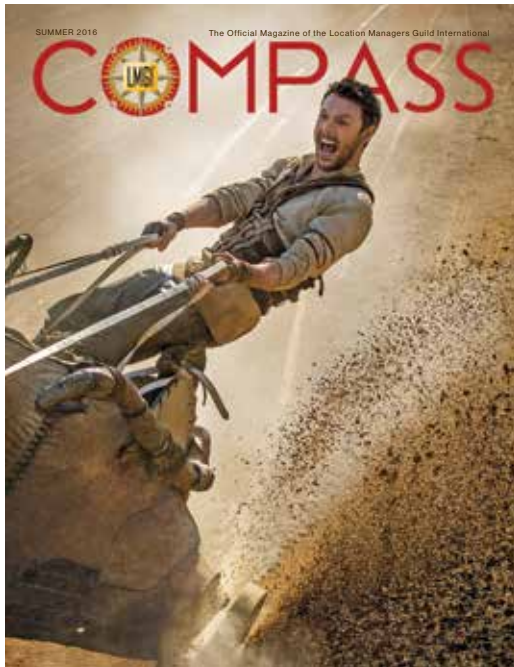
EVENTS

ADDITIONAL
MARKETING



The Official Quarterly Magazine of the Location Managers Guild International

PROFILE
2016



CIRCULATION: 1,075

EDITORS: Lori Balton,
Ken Haber, Stevie Nelson

PUBLISHER: IngleDodd Media

INAUGURAL ISSUE: 2013

FREQUENCY: Quarterly

PROFESSIONAL ASSOCIATION:

Location Managers Guild International

READERSHIP: Location Managers and
Location Scouts in the motion picture,
television, commercial and print
production industries.

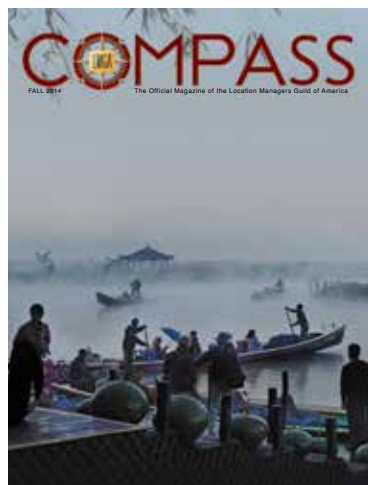
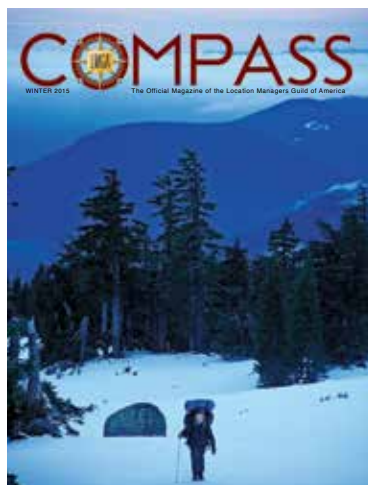
LMGI Compass is the official member-only publication of the Location Managers Guild International (LMGI). Location Managers and Scouts are vital members of the production team for film, television, commercials, music videos and print advertising. The primary job of these professionals is to find the settings that best represent the visual concept of the Producer, Director and Production Designer. These key location professionals make crucial decisions that bring productions to specific locations, benefiting the cities, towns and specific venues chosen with added revenues, jobs, publicity and residual acclaim.

LMGI Compass is published quarterly, with copies distributed via controlled circulation directly to every single member of this exclusive organization. No one else has the mailing list or pre-qualified interest of these key professionals. This is the only publication you can advertise in that guarantees your ad message will be seen by these hard-to-target decision makers.

LMGI Compass offers you direct access to these Guild members and the production professionals you need to impress the most. Whether you have products and services directly related to filming locations and film scouting, or you are attempting to influence this voting peer group for the Location Managers Guild International Awards, **LMGI Compass** is the smartest and most targeted ad buy you can make.



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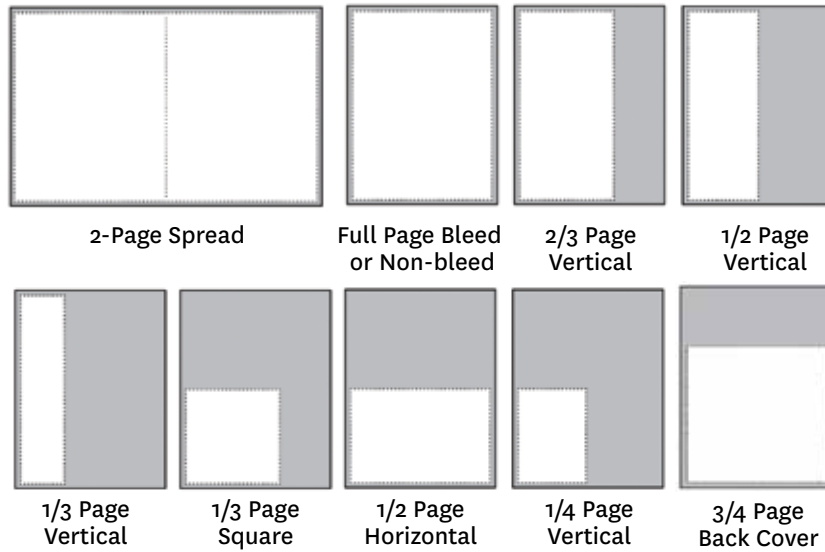
SCHEDULE 2016/17

	Space Reservation	Art Deadline	Mailing Date
Fall 2016	Oct 7	Oct 14	Oct 25
Winter 2017	Dec 9	Dec 16	Dec 23
Spring 2017	Mar 24	Mar 31	Apr 14
Summer 2017	June 30	July 7	July 20
Fall 2017	Oct 6	Oct 13	Oct 25
Winter 2018	Dec 8	Dec 15	Dec 28

- *LMGI Compass* is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 15.75”w x 9.875”h	Bleed: 17”w x 11.125”h
Full Page	Non-bleed: 7.25”w x 9.875”h	Bleed: 8.625”w x 11.125”h
2/3 Page Vertical	Non-bleed: 4.875”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.25”w x 4.875”h	Bleed: 8.625”w x 5.625”h
1/2 Page Vertical	Non-bleed: 3.50”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.25”w x 9.875”h	
1/3 Page Square	Non-bleed: 4.875”w x 4.875”h	
1/4 Page Vertical	Non-bleed: 3.50”w x 4.875”h	
3/4 Page Back Cover	Non-bleed: 7.875”w x 7.50”h	Bleed: 8.625”w x 8”h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines
Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files must be linked, flattened with no transparencies
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the LMGI/compass folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

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